

TOURIST DEVELOPMENT COUNCIL
Thursday, October 13, 2022 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE SEPTEMBER 8th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR OCTOBER 2022***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2022***
 - a. **Bed Tax Collections***
 - b. **Report Out Metrics***
- B. **PBI UPDATE- Lacy Larson**
- C. **LOGGERHEAD MARINE LIFE CENTER-Presentation/Cultural Council Grant**
MOTION TO APPROVE

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. ERM

1. Two Minute Update- Deb Drum

B. CONVENTION CENTER

1. Spectra Venue Management
 - a. Two Minute Update- Dave Anderson
2. Spectra Hospitality
 - a. Two Minute Update – Kathy Griffin

C. CULTURAL COUNCIL

1. Present FY2023 Marketing Plan*(20 Minutes) – Dave Lawrence –
MOTION TO APPROVE

D. FILM & TV

1. Present FY2023 Marketing Plan* (20 Minutes)- Michelle Hilary –
MOTION TO APPROVE

E. SPORTS COMMISSION

1. Present FY2023 Marketing Plan* (20 Minutes) - George Linley –
MOTION TO APPROVE

F. DISCOVER

1. Present FY2023 Marketing Plan*(25 Minutes) – Jorge Pesquera –
MOTION TO APPROVE

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next Meeting will be on November 10, 2022.

***Attachment included.**