

TOURIST DEVELOPMENT COUNCIL
Thursday, December 09, 2021 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE NOVEMBER 10th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS DECEMBER 2021**

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***
- L. **ANNUAL PERFORMANCE MEASURES FY2021***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2022***
 - a. **Bed Tax Collections***
 - b. **Report Out Metrics***
- B. **PBI UPDATE- Laura Beebe**

- C. Request for a One-Year Contract Extension with Spectra Venue Mgmt. for the operation of the PBC Convention Ctr. to expire 9/30/2023.*
Motion to Approve
- D. Legislative Update- Bills introduced Pre-Session & PBC Delegation contacts*

6. NEW BUSINESS – DISCUSSION ITEMS

- A. Treasure Coast Greenways Grant Project Letter of Recommendation*
Motion to Approve
- B. Board direction requested on Agencies providing individual Cities and Towns with specific research information and tourism asset development support.*
Motion to Approve
- C. ERM
 - 1. Two Minute Update- Deb Drum
- D. FILM & TV
 - 1. Palm Beaches TV Programming Update- Phyllis Man
 - 2. Two Minutes Update)- Chuck Elderd
- E. SPORTS COMMISSION
 - 1. The Category “G” Grant Agreements*

MOTION TO APPROVE

	Grant	Amount	Room Nights
a.	The Honda Classic (February 21-27, 2022) – PGA National Resort & Spa	\$75,000	7,500
b.	Palm Beach Challenge College & International Baseball Festival (March 2-31, 2022) – Santaluces Athletic Complex-NEW	\$15,000	3,325
c.	Association of Pickleball Professionals (APP) Delray Beach Pickleball Open (March 22-27, 2022) – Delray Beach Tennis Center - NEW	\$12,000	1,300
d.	Palm Beaches Spartan Sprint Weekend (April 23-24, 2022) – Burt Aaronson South County Regional Park	\$20,000	3,816
	<u>Totals</u>	<u>122,000</u>	<u>15,941</u>

- 2. Two Minutes Update - George Linley

F. CULTURAL COUNCIL

1. Two Minutes Update - Dave Lawrence

G. DISCOVER

1. Two Minutes Update – Jorge Pesquera

H. CONVENTION CENTER

1. Spectra Venue Management

a. Two Minute Update- Dave Anderson

2. Spectra Hospitality

a. Two Minute Update- Vincent McPhail

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9. ADJOURNMENT

**There is NO Meeting in January as Palm Beach County Days occur in that week.
Next Board Meeting will be on February 10, 2022.**

***Attachment included.**

Tdc/tdcmtgs2021/Agenda.12.09.2021