

TOURIST DEVELOPMENT COUNCIL

Thursday, April 14, 2022 – 9:00 A.M.

2195 Southern Boulevard

West Palm Beach, Florida 33406

AGENDA

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE MARCH 10th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR MARCH 2022**

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2022***
 - a. **Bed Tax Collections***
 - b. **Report Out Metrics***
- B. **PBI UPDATE- Cody Benkelman**
- C. **BRIEFING- ROGER DEAN STADIUM AGREEMENT*– Isami Ayala**
- D. **FY2022 FORECAST & FY2023 BUDGET UPDATE* – Glenn Jergensen**

6. NEW BUSINESS – DISCUSSION ITEMS

A. FY2023 Year Agency Contracts*- Glenn Jergensen

B. ERM

1. Two Minute Update- Deb Drum

C. DISCOVER

1. Two Minutes Update – Jorge Pesquera

D. SPORTS COMMISSION

1. The Ultimate Week of Sports- Michael Zeff

2. The Category “G” Grant Agreements*

MOTION TO APPROVE

| | Grant | Amount | Room Nights |
|----|--|------------------|--------------------|
| a. | USSSA Basketball National Championships (June 30-July 4, 2022) – Palm Beach County Convention Center - <i>NEW</i> | \$35,000 | 1600 |
| b. | Perfect Game 18U World Series / 16U Florida Elite Championship (July 8-14, 2022) – Roger Dean Chevrolet Stadium, Ballpark of the Palm Beaches - <i>NEW</i> | \$33,000 | 2820 |
| c. | USTA Girls 12’s National Clay Court Championships (July 10-17, 2022) – The Polo Club of Boca Raton | \$5,000 | 500 |
| d. | USTA Boys 18’s & 16’s National Clay Court Championships (July 10-17, 2022) – Delray Beach Tennis Center, Delray Swim & Racquet Club, Broken Sound Club, Boca West, Hunter’s Run, Seven Bridges Tennis Center, Woodfield Country Club | \$20,000 | 2500 |
| e. | Prospect Select The Wave Invitational (July 15-19, 2022) – Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium | \$8,000 | 840 |
| f. | Perfect Game World Wood Bat Association (WWBA) Florida Invitationals (July 20-28, 2022) – Roger Dean Chevrolet Stadium, Ballpark of the Palm Beaches - <i>NEW</i> | \$9,500 | 799 |
| g. | Perfect Game 13U National Showcase / 14U National Showcase (July 23-31, 2022) – Roger Dean Chevrolet Stadium, Ballpark of the Palm Beaches - <i>NEW</i> | \$8,500 | 756 |
| | TOTAL | \$119,000 | 9,815 |

3. Two Minutes Update – Michael Zeff

E. CULTURAL COUNCIL

1. Economic Impact of COVID-19 on Cultural Organizations*
2. Two Minutes Update - Dave Lawrence

F. FILM & TV

1. Two Minutes Update- Chuck Elder

G. CONVENTION CENTER RECOVERY UPDATE* - Dave Anderson

H. CONVENTION CENTER

1. Spectra Venue Management
 - a. Two Minute Update- Dave Anderson
2. Spectra Hospitality
 - a. Two Minute Update- Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

Next Board Meeting will be on May 12, 2022.

***Attachment included.**

Tdc/tdcmtgs2022/Agenda.04.14.2022