

TOURIST DEVELOPMENT COUNCIL
Thursday, February 9, 2023 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE JANUARY TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR FEBRUARY 2023***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENTS REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2023***
 - a. **Bed Tax Collections***
 - b. **Report Out Metrics***
- B. **PBI UPDATE – Nicole Hughes**
- C. **SUCCESS CONTINUATION PLAN* – Jorge Pesquera (5 min.)**

6. NEW BUSINESS – DISCUSSION ITEMS

A. ERM

- 1. Two Minutes Update- Deb Drum**

B. DISCOVER

- 1. Two Minutes Update – Jorge Pesquera**

C. SPORTS COMMISSION

- 1. The Category “G” Grant Agreements* - MOTION TO APPROVE**

	Grant	Amount	Room Nights
a.	Prospect Wire Southeast Championships (June 3-7,2023) – Ballpark of the Palm Beaches	\$20,000	2,000
b.	Florida State Golf Association (FSGA) 106th Amateur Championship (June 8-11, 2023) – Turtle Creek Club	\$5,000	540
c.	Prospect Select Palm Beach Classic & Palm Beach Classic Futures (June 9-18, 2023) – Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium, Santaluces Athletic Complex	\$35,000	6,075
d.	Junior Tour Powered by Under Armour Summer National Championship (June 19-25, 2023) – PGA National Resort	\$25,000	2,000
e.	Perfect Game Summer Series (June 19 – July 30, 2023) – Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium	\$108,000	8,354
f.	USTA Girls 12’s National Clay Court Championships (July 9-16, 2023) – Polo Club of Boca Raton	\$5,000	500
g.	USTA Boys 18’s & 16’s National Clay Court Championships (July 9-16, 2023) – Delray Beach Tennis Center, Boca Swim & Racquet Club, Delray Swim & Tennis Club, Boca Grove Country Club, Boca West Country Club, The Oaks, Palm Beach Gardens Tennis Center	\$20,000	2,500
h.	Prospect Select Palm Beach Open (July 14-18, 2023) – Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium	\$8,000	840
i.	GOODE Water Ski National Championships (August 9-12, 2023) – Okechee Park	\$15,000	1,000
j.	Miracle League All-Star Weekend (November 3-5, 2023) – Miracle League Field at Gardens Park	\$30,000	1,200
	Total	\$271,000	25,009

Average Historical ADR - \$185.29
ROI - \$278,035.06

2. **Two Minutes Update - George Linley**

D. CULTURAL COUNCIL

1. **Two Minutes Update – Dave Lawrence**
2. **Advocacy Platform for PBC Days***

E. FILM & TV

1. **Two Minutes Update – Michelle Hillery**

F. CONVENTION CENTER

1. **OVG Venue Management**
 - a. **Two Minutes Update- Dave Anderson**
2. **OVG Hospitality**
 - a. **Two Minutes Update – Kathy Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The is NO meeting in March. The next Meeting will be on April 14, 2023.

***Attachment included.**