

TOURIST DEVELOPMENT COUNCIL
Thursday, December 14, 2023 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE NOVEMBER 9TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR DECEMBER 2023***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER MARKETING UPDATE***
- G. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- H. **ERM PROJECT STATUS REPORT***
- I. **PBI TRAFFIC REPORT***
- J. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2024* - Emanuel Perry**
 - a. **Bed Tax Collections***
- B. **PBI UPDATE – Laura Beebe**

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. **MOTION TO APPROVE THE APPOINTMENT OF COMMISSIONER CHRISTINA LAMBERT TO FILM & TELEVISION COMMISSION BOARD OF DIRECTORS – Emanuel Perry**

B. MOTION TO APPROVE THE APPOINTMENT OF COMMISSIONER ADAM FRANKEL TO THE TDC FINANCE COMMITTEE – Emanuel Perry

C. FY2025 FINANCE COMMITTEE SCHEDULE* – Emanuel Perry

D. TOURISM MASTER PLAN UPDATE* - Emanuel Perry

E. MOTION TO RECOMMEND FOR APPROVAL TO BOCC PRESENTING SPONSORSHIP OPPORTUNITY WITH THE PGA TOUR FOR \$1,250,000 – Emanuel Perry

FUND/AGENCY	AMOUNT
DISCOVER THE PALM BEACHES	\$500,000
PALM BEACH COUNTY SPORTS COMMISSION	\$500,000
SPECIAL PROJECTS FUND	\$250,000
Total:	\$1,250,000

F. ERM

1. Update – Deb Drum

G. CULTURAL COUNCIL

1. Arts & Economic Prosperity Study – Randy Cohen

2. Update - Dave Lawrence

H. DISCOVER THE PALM BEACHES

1. Update – Milton Segarra

I. SPORTS COMMISSION

1. Update – George Linley

J. FILM & TV

1. Update – Michelle Hillery

K. CONVENTION CENTER

1. OVG Venue Management

a. Update - Dave Anderson

2. OVG Hospitality

b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

There is no meeting in January 2024.

The next Meeting will be on FEBRUARY 8, 2023.

***Attachment included.**

Tdc/tdcmtgs2023/Agenda 11.9.2023

DRAFT