

**TOURIST DEVELOPMENT COUNCIL**  
**Thursday, December 8, 2022 – 9:00 A.M.**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida 33406**  
**AGENDA**

1. **ROLL CALL\***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE NOVEMBER 16<sup>th</sup> TDC SPECIAL MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR DECEMBER 2022\***

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORT\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- G. **CONVENTION CENTER MARKETING UPDATE\***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS**

- I. **ERM PROJECT STATUS REPORT\***
- J. **PBI TRAFFIC REPORT\***
- K. **CONTRACT TRACKING REPORT\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2022\***
    - a. **Bed Tax Collections\***
    - b. **Report Out Metrics\***
- B. **PBI UPDATE – Nicole Hughes**
- C. **RECOMMENDATION TO PAYBACK ENVIRONMENT RESOURCE MANAGEMENT(ERM) REMAINING LOAN IN THE AMOUNT OF \$1.5M IN FY23 – MOTION TO APPROVE**

Agency	Amount Borrowed	Amount Paid in FY23	Total Remaining
DTPB	\$966,400	\$241,600	\$724,800
Cultural Council	\$414,400	\$103,600	\$310,800
Sports	\$163,200	\$40,800	\$122,400
Film & TV	\$86,200	\$21,550	\$64,650
Special Projects	\$369,800	\$92,450	\$277,350
<b><u>Total</u></b>	<b><u>\$2,000,000</u></b>	<b><u>\$500,000</u></b>	<b><u>\$1,500,000</u></b>

**D. RECOMMENDATION TO PAYBACK SPECIAL PROJECTS LOAN IN THE AMOUNT OF \$1.63M IN FY2023 - MOTION TO APPROVE**

Agency	Amount Borrowed
DTPB	\$966,400
Cultural Council	\$414,400
Sports	\$163,200
Film & TV	\$86,200
<b><u>Total</u></b>	<b><u>1,630,200</u></b>

**6. NEW BUSINESS – DISCUSSION ITEMS**

**A. ERM**

1. Two Minutes Update- Deb Drum

**B. DISCOVER**

1. Recommendation To Approve \$5M Transfer From Reserves To Marketing Stimulus for Discover The Palm Beaches – Presentation-  
**MOTION TO APPROVE**
2. Two Minutes Update – Milton Segarra

**C. SPORTS COMMISSION**

1. The Category “G” Grant Agreements\* - **MOTION TO APPROVE**

	Grant	Amount	Room Nights
a.	Delray Beach Open (February 10-19, 2023) – Delray Beach Tennis Center	\$30,000	1,000
b.	Savannah Bananas World Tour (February 17-18, 2023) – Ballpark of the Palm Beaches	\$15,000	800
c.	The Honda Classic (February 20-26, 2023) – PGA National - \$100,000	\$100,000	9,500

d.	<b>Palm Beach Challenge and International Baseball Festival (March 3 – April 7, 2023) - Santaluces Athletic Complex</b>	<b>\$15,000</b>	<b>1,500</b>
e.	<b>App Delray Beach Pickleball Open (March 15-19, 2023) – Delray Beach Tennis Center</b>	<b>\$17,500</b>	<b>2,000</b>
f.	<b>Palm Beach Spartan Spring Weekend (April 22-23, 2023) – Burt Aaronson South County Regional Park</b>	<b>\$20,000</b>	<b>3,816</b>
g.	<b>NCAA Division I Women’s Golf Regional Championship (May 7-10, 2023) - PGA National</b>	<b>\$30,000</b>	<b>1,085</b>
h.	<b>South Florida Collegiate Baseball League (June 1 – July 24, 2023) - Miller Park, Spanish River High School, Palm Beach Gardens H.S., Dick Brown Park, Burt Aaronson South County Regional Park, West Boynton Park, and Santaluces Athletic Complex</b>	<b>\$17,500</b>	<b>2,002</b>
	<b>Total</b>	<b>\$245,000</b>	<b>21,703</b>

**ROI for Proposed Events:**                      **Historic ADR Average \$306.90**  
**Estimated Bed Taxes Collected \$381,225**

2. Boca Raton Bowl – Tuesday, December 20, 7:30 P.M.
3. Two Minutes Update - George Linley

**D. CULTURAL COUNCIL**

1. Two Minutes Update – Dave Lawrence

**E. FILM & TV**

1. Two Minutes Update – Michelle Hillery

**F. CONVENTION CENTER**

1. OVG Venue Management
  - a. Two Minutes Update - Dave Anderson
2. OVG Hospitality
  - a. Two Minutes Update – Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

**The next Meeting will be on January 12, 2023.**

**\*Attachment included.**

Tdc/tdcmtgs2022/Agenda.12.08.2022

DRAFT