

TOURIST DEVELOPMENT COUNCIL
MAY 13, 2021 – 9:00 A.M.
Palm Beach County Convention Center
Grand Ballroom
West Palm Beach, Florida
AGENDA

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE APRIL 8th TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR APRIL 2021**

MARKETING AGENCIES REPORTING

- A. DTPB ACTIVITY REPORT*
- B. CULTURAL COUNCIL ACTIVITY REPORT*
- C. SPORTS COMMISSION ACTIVITY REPORT*
- D. FILM & TV MONTHLY NEWSLETTER*
- E. FILM & TV PRODUCTION REPORT*
- F. PALM BEACHES TELEVISION PRODUCTION HISTORY*

PBC CONVENTION CENTER OPERATING REPORTS

- G. CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR*
- H. CONVENTION CENTER MARKETING UPDATE*
- I. CONVENTION CENTER “PACE” REVENUE REPORT*

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- J. ERM PROJECT STATUS REPORT*
- K. PBI TRAFFIC REPORT*
- L. CONTRACT TRACKING REPORT*
- M. SEMI ANNUAL PERFORMANCE MEASURES*
- N. AGENCY QUARTERLY REPORTS 3.31.2021*

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. Proclamation for Judith Mitchell Retired President & CEO Kravis Center
- B. Presentation by PBC TAX COLLECTOR Anne Gannon
- C. FY2020 AGENCY FINANCAL AUDITS*- **Motion to Approve & File**

- D. **TDC TOURISM PERFORMANCE METRICS**
 - 1. **TDC DASHBOARD CURRENT MONTH & FY2021***
 - a. **Discover Hotel Performance Dashboard***
 - b. **Bed Tax Collections***
 - c. **Report Out Metrics***
- E. **PBI UPDATE – LAURA BEEBE (By Phone)**
- F. **CHECKPOINT #13 MARCH 2021 COLLECTED IN APRIL 2021***
- G. **2021 LEGISLATIVE UPDATE*- provided by FRLA**
- 6. **NEW BUSINESS – DISCUSSION ITEMS**
 - A. **ERM**
 - 1. **Two Minute Update- Deb Drum**
 - B. **SPORTS COMMISSION**
 - 1. **Two Minute Update- George Linley**
 - C. **DISCOVER**
 - 1. **Two Minute Update- Jorge Pesquera**
 - D. **CULTURAL COUNCIL**
 - 1. **Two Minute Update- Dave Lawrence**
 - 2. **Update on MOSAIC Marketing Recovery**
 - E. **FILM & TV**
 - 1. **Two Minute Update- Chuck Elderd**
 - 2. **Special Presentation**
 - F. **CONVENTION CENTER**
 - 1. **Spectra Venue Management**
 - a. **Two Minute Update- Dave Anderson**
 - 2. **Spectra Hospitality**
 - a. **Two Minute Update- Vincent McPhail**
- 7. **BOARD COMMENTS**
- 8. **PUBLIC COMMENTS**
- 9. **ADJOURNMENT**

Next Meeting will be June 10, 2021.

***Attachment included.**