

**TOURIST DEVELOPMENT COUNCIL**  
**SEPTEMBER 10th, 2020**  
**Webex Video Conference Call**  
**West Palm Beach, Florida**  
**AGENDA**

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE JULY 9<sup>th</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR AUGUST & SEPTEMBER 2020**

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORT\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- G. **CONVENTION CENTER MARKETING UPDATE\***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT\***
- I. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT\***

**OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS**

- J. **ERM PROJECT STATUS REPORT\***
- K. **PBI TRAFFIC REPORT\***
- L. **CONTRACT TRACKING REPORT\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

**A. TDC TOURISM PERFORMANCE METRICS**

1. **TDC DASHBOARD CURRENT MONTH & YTD\***
  - a. **Discover Hotel Performance Dashboard\***
  - b. **Bed Tax Collections\***
  - c. **Report Out Metrics\***

**B. Checkpoint #5 July collected August**

**C. Marketing Recovery Stage and Updates\***

2.

D. Boca Bowl Proposal FY2021\* Motion to Approve

6. NEW BUSINESS – DISCUSSION ITEMS

A. Inclusion and Diversity Agency Initiatives

B. CULTURAL COUNCIL

1. FY2021 Cultural Category B and CII Grant Distributions \* Motion to Approve

2. Two Minute Update- Dave Lawrence

C. SPORTS COMMISSION

1. Motion to approve the Cat. “G” Grant Agreements\*:

	Grant	Amount
a.	Boca Raton Championship – PGA Tour Champions (October 26 – November 1, 2020) The Old Course at Broken Sound	\$30,000
b.	NCAA Division 1 Men’s Basketball Holiday Classic (November 20-22, 2020)-Palm Beach Atlantic University - NEW	\$10,000
c.	Jr. Golf Association Rolex Tournament (November 20-26, 2020) – PGA National	\$10,000
d.	Equestrian Sport Production, Holiday and Horses (November 24 – January 3) – Palm Beach International Equestrian Center	\$12,500
e.	Eye of the Hurricane (January 16 – 17, 2021) Gardens North County District Park - NEW	\$12,500
f.	Rand USA Gymnastics (March 5 – 7, 2021) – Palm Beach County Convention Center	\$20,000
	<u>Total Amount</u>	<u>\$95,000</u>

2. Two Minute Update- George Linley

D. DISCOVER

1. The Palm Beaches Pledge
2. GBAC Accreditation\*
3. Two Minute Update- Jorge Pesquera

E. FILM & TV

1. FaceBook Watch Party Update\*
2. Two Minute Update- Chuck Elderd

**F. CONVENTION CENTER**

- 1. Spectra Venue Management**
  - a. Two Minute Update- Dave Anderson**
- 2. Spectra Hospitality**
  - a. Two Minute Update- Vincent McPhail**

**G. ERM**

- 1. Two Minute Update- Deb Drum**

**7. BOARD COMMENTS**

**8. PUBLIC COMMENTS**

**9. ADJOURNMENT  
Next Meeting October 8<sup>th</sup>.**

**\*Attachment included**

Tdc/tdcmtgs2020/Agenda.09.10.2020

**DRAFT**