

**TOURIST DEVELOPMENT COUNCIL**

**JULY 9th, 2020**

**Webex Video Conference Call**

**West Palm Beach, Florida**

**AGENDA**

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE JUNE 11<sup>th</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR JULY 2020**

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORT\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- G. **CONVENTION CENTER MARKETING UPDATE\***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT\***
- I. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT\***

**OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS**

- J. **ERM PROJECT STATUS REPORT\***
- K. **PBI TRAFFIC REPORT\***
- L. **HOTEL PIPELINE REPORT\***
- M. **CONTRACT TRACKING REPORT\***
- N. **SEMI-ANNUAL 3.31.2020 PERFORMANCE MEASURES\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & YTD\***
    - a. **Discover Hotel Performance Dashboard\***
    - b. **Bed Tax Collections\***
    - c. **Report Out Metrics\***
- B. **FY2021 Budget Checkpoint# 3 \*- Glenn J. Motion to Approve**

**2.**

- C. Draft FY2021 Performance Measures Post COVID\* - Motion to Approve
- D. Marketing Recovery & Stimulus Timetable BCC- Glenn J.

6. NEW BUSINESS – DISCUSSION ITEMS

A. FY 2020 Diversity Overview included in Contract Renewals\*

B. FY2021 Agency Contract Renewals \* Motion to Approve

C. SPORTS COMMISSION

1. Motion to approve the Cat. “G” Grant Agreements\*:

	Grant	Amount	Room Nights
a.	First Responder Games (September 9-20, 2020) - 15+ Venues in Palm Beach County. <i>NEW</i>	\$15,000	1,200
b.	Perfect Game WWBA World Championship Weekend (October 8-12, 2020) – Roger Dean Chevrolet Stadium, FITTEAM Ballpark of the Palm Beaches, Santaluces Athletic Complex	\$50,000	6,820
c.	Perfect Game 14U World Championship (October 16-19, 2020) – FITTEAM Ballpark of the Palm Beaches	\$10,000	1,100
	<u>Total Amount</u>	<u>\$75,000</u>	<u>9,120</u>

2. Two Minute Update- George Linley

D. DISCOVER

1. Two Minute Update- Jorge Pesquera

E. FILM & TV

1. Two Minute Update- Chuck Elderd

F. CULTURAL COUNCIL

1. Two Minute Update- Dave Lawrence

G. CONVENTION CENTER

1. Spectra Venue Management

a. Two Minute Update- Dave Anderson

2. Spectra Hospitality

a. Two Minute Update- Vincent McPhail

- H. ERM
  - 1. Two Minute Update- Deb Drum

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9 **ADJOURNMENT**

**August board meeting not scheduled, next Meeting September 10<sup>th</sup>.**

**\*Attachment included**

Tdc/tdcmtgs2020/Agenda.07.09.2020

DRAFT