

TOURIST DEVELOPMENT COUNCIL
NOVEMBER 14, 2019
Dave Burke Boardroom
2195 Southern Boulevard
West Palm Beach, Florida
AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE OCTOBER 10TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR NOVEMBER 2019**
 - A. **CONTRACT TRACKING REPORT***
 - B. **CULTURAL COUNCIL ACTIVITY REPORT***
 - C. **SPORTS COMMISSION ACTIVITY REPORT***
 - D. **FILM & TV MONTHLY NEWSLETTER***
 - E. **FILM & TV PRODUCTION REPORT***
 - F. **ERM PROJECT STATUS REPORT***
 - G. **DTPB ACTIVITY REPORT***
 - H. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
 - I. **CONVENTION CENTER MARKETING UPDATE***
 - J. **CONVENTION CENTER “PACE” REVENUE REPORT***
 - K. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT***
 - L. **PBI TRAFFIC REPORT***
 - M. **HOTEL PIPELINE REPORT***
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Director’s Report***
 - a. **TDC Scorecard & Discover Hotel Performance Dashboard***
 - b. **Bed Tax***
 - c. **Report Out***
6. **NEW BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Motion to Approve: Request for Tourism Tax Funding- Roger Dean Chevrolet Stadium Enhancing the Visitor Experience***

2. **New TDC Board Member – Jeffrey Mayers***
3. **Review of “Live It, the Palm Beaches”, Super Bowl Host Committee Event Schedule, Request for Special Projects Advertising Funding***
4. **2020 TDC Meeting Proposed Schedule***

B. SPORTS COMMISSION

1. **Motion to approve the Cat. “G” Grant Agreements:**
 - a. **Cal Ripkin 10U World Series (August 6-14, 2020 & August 5-13, 2021), Gardens Park - NEW \$25,000 per yr.**
2. **Two Minute Update**

C. FILM & TV

1. **Two Minute Update**

D. CONVENTION CENTER

1. **Global Spectrum- Dave Anderson**
 - a. **Two Minute Update**
2. **Ovations-**
 - a. **Two Minute Update**

E. DISCOVER

1. **Two Minute Update**

F. CULTURAL COUNCIL

1. **Motion to Approve: Cultural Council Branding Initiative Reveal***
2. **Two Minute Update**

G. ERM

1. **Two Minute Update**

7. **BOARD COMMENTS**

8. **ADJOURNMENT**

The next board meeting will be December 12th in the Dave Burke Board Room at 2195 Southern Blvd., 1st Floor, West Palm Beach.

***Attachment included**

Tdc/tdcmtgs2019/AgendaNovember

DRAFT