

TOURIST DEVELOPMENT COUNCIL

JULY 11TH, 2019

Dave Burke Boardroom

2195 Southern Boulevard

West Palm Beach, Florida

AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE JUNE 13TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR JULY 2019**
 - A. **CONTRACT TRACKING REPORT***
 - B. **CULTURAL COUNCIL ACTIVITY REPORT***
 - C. **SPORTS COMMISSION ACTIVITY REPORT***
 - D. **FILM & TV MONTHLY NEWSLETTER***
 - E. **FILM & TV PRODUCTION REPORT***
 - F. **ERM PROJECT STATUS REPORT***
 - G. **DTPB ACTIVITY REPORT***
 - H. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
 - I. **CONVENTION CENTER MARKETING UPDATE***
 - J. **CONVENTION CENTER “PACE” REVENUE REPORT***
 - K. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT***
 - L. **PBI TRAFFIC REPORT***
 - M. **HOTEL PIPELINE REPORT***
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Director’s Report***
 - a. **TDC Scorecard & Discover Hotel Performance Dashboard***
 - b. **Bed Tax***
 - c. **Report Out***
6. **NEW BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Overview from Destination NEXT-Paul Ouimet**

2. **Motion to approve summary of all agency contract changes including Exhibits***

B. SPORTS COMMISSION

1. **Two Minute Update**

C. DISCOVER

1. **Motion to approve the Contract for Discover Palm Beach County, Inc. and Conventions, Sports & Leisure International, LLC (CSL) for a total amount of \$125,000 with no out of pocket expenses for the Convention Center District Expansion Study. The contract begins July 25, 2019 -April 30, 2020. The Scope of Work is detailed in Exhibit A of the contract.**
2. **Motion to approve a subcontract with Discover Palm Beach County, Inc., and Miles Partnership LLLP for media placement services in an amount not to exceed Seven Million Dollars (\$7,000,000.00) per year media purchases from selected vendors and subject to annual budget approved by the TDC/BCC. The contact will begin on October 1, 2019 and end on September 30, 2020 with an option of DTPB to renew for one (1) additional term of two (2) years followed by one (1) 1-year term extension. (This contract will be a supplement contract to the existing R2018-1121 contract Discover has with Miles for creative and media buying services.)**

2. **Two Minute Update**

D. CONVENTION CENTER

1. **Global Spectrum*Dave Anderson**
 - b. **Two Minute Update**
2. **Ovations*-Vince LaPapa**
 - a. **Two Minute Update**

E. CULTURAL COUNCIL

1. **Two Minute Update**

F. Film & TV

1. **Two Minute Update**

G. ERM

1. Two Minute Update

7. BOARD COMMENTS

8. ADJOURNMENT

The next board meeting will be September 12th in the Dave Burke Board Room at 2195 Southern Blvd., 1st Floor, West Palm Beach.

Tdc/tdcmtgs2019/AgendaJuly

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