

# TRADITIONAL MARKETPLACE DEVELOPMENT (TMD) WORKSHOP

July 22, 2004

Prepared  
By  
The Department of Planning,  
Zoning & Building



working



playing



## **BACKGROUND INFORMATION:**

In 2002, the Zoning Division hired Dyett & Bhatia, Consultants, to prepare the Traditional Development Code language required by the Managed Growth Tier System. The consultant coordinated the preparation of regulations with County staff with industry input. Drafts of the code language and meeting were held with the various Citizen Task Force (CTF) subcommittees and industry for input and comments. The CTF and Land Development Regulation Commission (LDRC) found the proposed amendments consistent with the Comprehensive Plan.

In December 2003, amendments were presented to the Board of County Commissioner (BCC) as part of the 2003 MGTS Code Rewrite. The BCC directed staff to extract only the Traditional Marketplace Development (TMD) provisions from the proposed Unified Land Development Code (ULDC). Staff was directed to coordinate with the Board, affected property stakeholders and surrounding communities to review proposed code language and develop additional design standards, if necessary.

In January 2004, staff solicited preliminary plans for these projects from all eligible property owners. Three submittals were received. Staff reviewed these plans with the property owners and recommend modification to the designs to meet proposed TMD code language. The property owners submitted revised plans which are included in your backup material, see Appendix.

On June 17, 2004, staff held a Public Forum with residents and property owners in the Agricultural Reserve. At that Forum, staff presented information on the TMD concept and key elements necessary to create a TMD. Residents and property owners also reviewed three proposals for such development in the Agricultural Reserve. Included in your backup is a synopsis of input received at the meeting, see Appendix.

In July, staff met with the agents of the three proposals for the AGR-TMD to review the input from the Forum Meeting and the proposed Comprehensive Plan and ULDC provision. In general, staff and the agents are in agreement with the amendments necessary to AGR-TMD.

An important point to consider is that the proposed TMD language in the ULDC will apply to development in all tiers within the County, not just the Agricultural Reserve Tier. While the discussion at the December 4, 2003 meeting centered primarily on the Agricultural Reserve Tier TMDs, the ULDC language proposed at that time applied to TMDs in all tiers.

## **BOARD DIRECTION:**

To assist staff in evaluating the submittals and to maintain conformity with the Comprehensive Plan and proposed ULDC code language.

Staff seeks specific direction on the following points:

### **A. APPLICABLE TO ALL TMDS**

#### 1. Inclusion of parking structures.

- The TMD design is intended to be an intense, compact form of development that maximizes usable surface area. The ability to include a parking structure would allow greater flexibility in design and more efficient utilization of land.
- **Staff recommends allowing structures up to three stories, which are adequately designed and buffered.**

### **B. APPLICABLE TO AGR-TMD ONLY**

#### 1. Number of TMDs per intersection in Agricultural Reserve.

- The Comprehensive Plan does not specify how many TMDs may be permitted in the Agricultural Reserve. The only limitation is that they must be located within a quarter mile of the two eligible intersections.
- **Staff continues to recommend that one TMD be permitted per intersection. This will allow for the proper massing and organization of uses in design.**

#### 2. Allocation of square footage for Agricultural Reserve TMDs.

- The Comprehensive Plan states that 750,000 square feet of commercial space may be allocated to TMDs in the Agricultural Reserve. No distribution of this square footage between the two intersections is specified.
- **Staff recommends that the space be equally distributed between the two intersections.**

#### 3. Application of residential component.

- Two methods of providing residences are available in the Agricultural Reserve TMDs. The first is a Live/Work unit, which is calculated based on non-residential square footage and not residential density. The second is the underlying residential density, which is up to 1 unit per acre.
- **Staff recommends that the residential component be a strongly encouraged element of all TMDs.**

**Summary of Staff Recommendations**

	<b>Ag Reserve Tier</b>	<b>Urban/Suburban Tier</b>
Residential component	Optional	Optional
Locations per intersection	1	N/A
Square footage per intersection	375,000	N/A
Parking structure	Permit	Permit

To continue the process of review and selection of sites staff recommends proceeding with submittal for the site-specific amendments to the Future Land Use Atlas in Round 05-1. The deadline for Round 05-1 is October 1, 2004. A companion rezoning application would be required at that time as well.

Staff also recommends including ULDC code language for all TMDs in the "Glitch" ordinance. This ordinance would be reviewed by the BCC in December 2004.

# KEY ELEMENTS OF A TMD

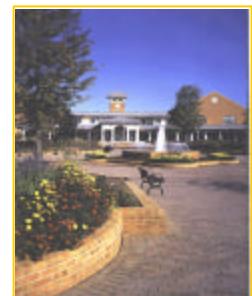
## ■ Block Structure



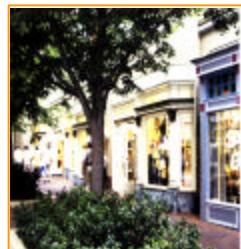
## ■ Walkable Block Patterns



## ■ Residential, Civic and Retail Uses



## ■ Appropriate Building Sizes

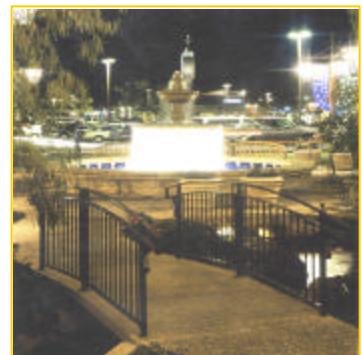


# KEY ELEMENTS OF A TMD

## ■ Convenient Parking



## ■ Efficient Pedestrian Circulation



## ■ Linked Plazas and Open Spaces



# APPENDIX A

## DESIGN PROPOSALS

## PROPOSALS/USE/SQUARE FOOTAGE ALLOCATION

	<b>Uses</b>	<b>Square Footage</b>	<b>Acreage</b>	<b>Proposal</b>
Proposal 1	Retail/Office <ul style="list-style-type: none"> <li>• Supermarket</li> <li>• Retail</li> <li>• Office</li> </ul> <u><b>Subtotal</b></u> Civic <ul style="list-style-type: none"> <li>• Civic Use</li> </ul> Entertainment <ul style="list-style-type: none"> <li>• Cinema</li> </ul> Residential <ul style="list-style-type: none"> <li>• Townhomes</li> <li>• Apartments</li> </ul> <u><b>Subtotal</b></u>	<ul style="list-style-type: none"> <li>• 66,000</li> <li>• 227,000</li> <li>• 40,000</li> <li>• <b>333,000</b></li> </ul> <ul style="list-style-type: none"> <li>• 50,000</li> <li>• 40,000</li> <li>• 36 units</li> <li>• 100 units</li> <li>• <b>136 units</b></li> </ul>	<ul style="list-style-type: none"> <li>• 15.6%</li> <li>• 53.6%</li> <li>• 9.5%</li> <li>• <b>78.8%</b></li> </ul> <ul style="list-style-type: none"> <li>• 11.8%</li> <li>• 9.5%</li> </ul>	
	<b>TOTAL</b>	<b>423,000 / 136 units</b>	<b>100%</b>	
Proposal 2	Retail/Office <ul style="list-style-type: none"> <li>• Supermarket</li> <li>• Retail</li> <li>• Bank</li> <li>• Drug Store</li> </ul> Entertainment <ul style="list-style-type: none"> <li>• None</li> </ul> Residential <ul style="list-style-type: none"> <li>• None</li> </ul>	<ul style="list-style-type: none"> <li>• 48,000</li> <li>• 75,180</li> <li>• 5,000</li> <li>• 15,000</li> </ul>	<ul style="list-style-type: none"> <li>• 33.5%</li> <li>• 52.5%</li> <li>• 3.5%</li> <li>• 10.5%</li> </ul>	
	<b>TOTAL</b>	<b>143,180</b>	<b>100%</b>	
Proposal 3	Retail/Office <ul style="list-style-type: none"> <li>• Supermarket</li> <li>• Retail</li> <li>• Drug Store</li> <li>• Restaurant</li> <li>• Bank</li> </ul> <u><b>Subtotal</b></u> Civic <ul style="list-style-type: none"> <li>• Civic Use</li> </ul> Entertainment <ul style="list-style-type: none"> <li>• Cinema</li> </ul> Residential <ul style="list-style-type: none"> <li>• Townhomes</li> </ul>	<ul style="list-style-type: none"> <li>• 46,200 sq ft</li> <li>• 79,100 sq ft</li> <li>• 14,200 sq ft</li> <li>• 12,600 sq ft</li> <li>• 5,000 sq ft</li> <li>• <b>157,100sq ft</b></li> </ul> <ul style="list-style-type: none"> <li>• 57,000 sq ft</li> <li>• 65,500 sq ft</li> <li>• 9 units</li> </ul>	<ul style="list-style-type: none"> <li>• 16.5%</li> <li>• 28.3%</li> <li>• 5.1%</li> <li>• 4.5%</li> <li>• 1.8%</li> <li>• <b>56.2%</b></li> </ul> <ul style="list-style-type: none"> <li>• 20.4%</li> </ul> <ul style="list-style-type: none"> <li>• 23.4%</li> </ul>	
	<b>TOTAL</b>	<b>279,600 / 9 units *1</b>	<b>100%</b>	

1 Square Footage is based on revised site plan resubmitted after Forum meeting  
 1/zoning/coderev/2004/code revision/tmd/proposal chart

Site Area: Approximately 36.4-Acres  
 Existing Zoning: AGR  
 Proposed Zoning: TMD  
 Existing Future Land-Use: AGR  
 Proposed Future Land-Use: TMD  
 Building Lot Coverage: 30%  
 Floor to Area Ratio: 0.35  
 Gross Floor Area: 423,000 sq. ft.  
 Super Market: 66,000 sq. ft.  
 Retail: 227,000 sq. ft.  
 Office: 40,000 sq. ft.  
 Civic Use: 50,000 sq. ft.  
 Cinema: 40,000 sq. ft.

Residential Units: 136 Units  
 Townhomes: 36 Units  
 Apartments: 100 Units

Use:	Parking Data:	Requirement:	Weekend-Evening 6 pm-Midnight *	Adjusted Requirement:
Super Market	1/200	330 spaces	70 %	231
Retail	1/200	1,135 spaces	70 %	795
Office	1/200	200 spaces	5 %	10
Civic Use	1/200	250 spaces	70 %	175
Cinema (2000 seats)		667 spaces	100 %	667
Townhomes	2/unit	52 spaces	100 %	52
Apartments	2/unit	200 spaces	90 %	180
				2,110

Total Parking Required: 2,110 Spaces  
 Total Parking Provided: 2,220 Spaces

\* Shared Parking calculations & adjustments based upon the City of West Palm Beach Zoning Code.



*Design 1*

# Boynton Town Center

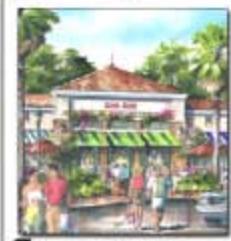
a traditional marketplace development

1 On Street Parking

On-street parking is provided for all retail and office buildings. This allows for more walkability and accessibility for customers.

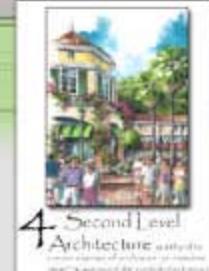
2 Human Scale Streetscape

Provides a mixed-use landscape setting allowing for commercial, residential, and retail uses. It provides a walkable environment for the town center.



3 Interior Vehicular Access

Interior access points for the interior of the marketplace, disconnecting off-street access.



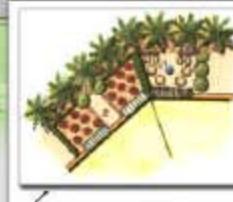
4 Second Level Architecture

Second level architecture featuring a variety of architectural styles.



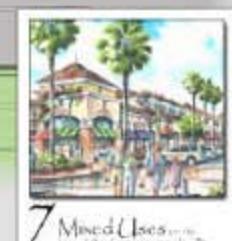
5 Central Plaza Space

A central plaza space for socializing, dining, and community events.



6 Outdoor Dining

Outdoor dining areas for restaurants and bars.



7 Mixed Uses

Mixed-use development featuring residential, commercial, and retail spaces.

*Design 2*



*Design 3 (Originally Submitted)*



***Design 3 (Re-submittal after Forum Meeting)***

AGRICULTURAL RESERVE TRADITIONAL MARKETPLACE DEVELOPMENT PROPOSALS		AGR TMD REQUIREMENTS/SUBMITTALS			PROPOSED ULDC REQUIREMENTS FOR NON-AGR TMD	
STANDARDS	PROPOSED ULDC REQUIREMENTS FOR AGR-TMD	PROPOSAL 1	PROPOSAL 2	PROPOSAL 3		
<b>Development Standards</b>						
Minimum Site Area	AGR - 25 ac., including preserve area.	36.4 ac. w/o preserve	38.35 ac. w/ preserve	37.812 ac. w/o preserve	10 ac.	
Maximum Development Area	AGR - 40% of gross acreage	Complies	Unknown	Complies	N/A	
Permitted Locations	Must have at least 200 ft. of frontage along an arterial or collector street. <b>AGR</b> : Within 1,320 feet of the intersections of Lyons Rd. and Boynton Beach Blvd. And Lyons Rd. and Atlantic Ave.	Complies with frontage and is at the NE Corner of Lyons Rd. and the NE Corner of Lyons Rd. and Boynton Beach Blvd.	Complies with the frontage and is at the SE Corner of Lyons Rd. and Boynton Beach Blvd.	Complies with the frontage and is at the SE Corner of Lyons Rd. and Boynton Beach Blvd.	Exurban/Rural Tiers - Within the CL designations. <b>U/S Tier</b> - Within the CL/CH designations. A TMD must have at least 200 ft. of frontage along an arterial or collector street.	
Minimum and Maximum Total Floor Area	<b>AGR - Min. Retail/ &amp; Commercial/Civic:</b> 175,000 sq. ft. (125,000 sq. ft. shall be office and retail space), <b>Max. Retail &amp; Commercial Civic:</b> 375,000 sq. ft.	423,100 sq. ft.	143,180 sq. ft.	222,600 sq. ft.	<b>U/S Tier</b> - 200,000 sq. ft. w/ a minimum of 125,000 sq. ft. in 1st phase. <b>Exurban/Rural Tiers</b> - 125,000 sq. ft. Additional development may be phased but shall not exceed a total of 200,000 sq. ft. in Exurban and Rural Tiers.	
Maximum FAR	AGR - 1.0	0.35	0.19	0.14	Minimum - <b>U/S Tier</b> - 0.4	
Maximum Floor Area per Establishment	<b>Exurban/Rural/AGR</b> - 25,000 sq. ft. unless approved as a requested use (single tenants occupying more than 60,000 sq. ft. are prohibited)	Super Market occupies over 60,000 sq. ft.	Grocery Store is over 25,000 sq. ft. and would need to be approved as a requested use but all tenants are under 60,000 sq. ft.	Grocery Store is over 25,000 sq. ft. and would need to be approved as a requested use but is under 60,000 sq. ft. The Cinema will be over 60,000 sq. ft.	<b>U/S Tier</b> - 50,000 sq. ft. unless approved as a requested use (single tenants occupying more than 100,000 sq. ft. are prohibited). <b>Exurban/Rural Tiers</b> - 25,000 sq. ft. unless approved as a requested use (single tenants occupying more than 60,000 sq. ft. are prohibited)	

\*All information listed was extrapolated from developer submittals\*

Categories in which the submittal is in compliance with proposed ULDC language are shaded.

AGRICULTURAL RESERVE TRADITIONAL MARKETPLACE DEVELOPMENT PROPOSALS				
AGR TMD REQUIREMENTS/SUBMITTALS		PROPOSED ULDC REQUIREMENTS FOR NON-AGR TMD		
STANDARDS	PROPOSED ULDC REQUIREMENTS FOR AGR-TMD	PROPOSAL 1	PROPOSAL 2	PROPOSAL 3
Maximum Ground Floor Area per Establishment	40% of Total Ground Floor Area	No tenant occupies more than 40%.	No tenant occupies more than 40%.	No tenant occupies more than 40%.
Maximum Frontage per Establishment	120 linear ft. of frontage to a depth of 40 ft.	Grocery Store occupies more than 120 linear ft. of frontage to a depth of 40 ft.	Grocery Store occupies more than 120 linear ft. of frontage to a depth of 40 ft.	Grocery Store occupies more than 120 linear ft. of frontage to a depth of 40 ft.
<b>Street Designations</b>				
Mainstreets	2 2-way streets crossing perpendicularly	2 mainstreets that are perpendicular	2 mainstreets that are perpendicular	1 angular mainstreet and 2 perpendicular connecting secondary streets proposed.
Sidewalks	Required on both sides of all streets, except alleys and side of a street abutting a preserve area in an AGR-TMD.	All streets have sidewalks on both sides of the street.	All streets have sidewalks on both sides of the street.	Sidewalks and/or pedestrian arcade provided on both sides of main and secondary street system.
Alley Access	Not allowed from a Main Street.	No alley access from a Mainstreet.	No alley access from a Mainstreet.	Required on both sides of all streets, except alleys.
Vehicular Gates	Vehicular Gates are Prohibited	No vehicular gates.	No vehicular gates.	No vehicular gates.
<b>Uses</b>				
Civic	Yes	No	No	Yes
Cinema	Yes	No	No	Yes
Office	Yes	Yes	Yes	Yes
Residential	Yes -136 Units (36 townhouses, 100 apartments)	No	Yes - 10 Units (10 townhouses)	Yes
Retail	Yes	Yes	Yes	Yes

\*All information listed was extrapolated from developer submittals\*  
 Categories in which the submittal is in compliance with proposed ULDC language are shaded.

Uses allowed in a TMD District are listed in Table 3.F.1-I-32, Traditional Development Permitted Use Schedule.

AGRICULTURAL RESERVE TRADITIONAL MARKETPLACE DEVELOPMENT PROPOSALS			
AGR TMD REQUIREMENTS/SUBMITTALS		PROPOSED ULDC REQUIREMENTS FOR NON-AGR TMD	
STANDARDS	PROPOSED ULDC REQUIREMENTS FOR AGR-TMD	PROPOSAL 1	PROPOSAL 2
Building Form			
Maximum Building Height	AGR - 25 ft. and 2 stories.	Does not comply with the height limitation.	Does not comply with the height limitation.
Frontages			
Minimum Primary Frontage Percentage	60% of a Mainstreet.	Greater than 60% of frontage is Primary Frontage.	Complies
Continuity	All building structures along Primary Frontage shall abut the required sidewalk.	All buildings and structures in the Primary Frontage abut the required sidewalk.	Complies
Build to Lines - Percentage of Primary Frontage that has Arcaded Sidewalks	50%. Sidewalks must be a min. of 10 ft. in width and have a minimum height clearance of 12 ft.	Greater than 50% of the Primary Frontage has arcaded sidewalks.	Complies
Maximum Secondary Frontage Percentage	40% of a Mainstreet.	Less than 40% of frontage is Secondary Frontage.	Complies

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Categories in which the submittal is in compliance with proposed ULDC language are shaded.

AGRICULTURAL RESERVE TRADITIONAL MARKETPLACE DEVELOPMENT PROPOSALS				
AGR TMD REQUIREMENTS/SUBMITTALS		PROPOSED ULDC REQUIREMENTS FOR NON-AGR TMD		
STANDARDS	PROPOSED ULDC REQUIREMENTS FOR AGR-TMD	PROPOSAL 1	PROPOSAL 2	PROPOSAL 3
Secondary Frontage Buildings Distance from Sidewalks	All building structures along Secondary Frontage shall be located within 10 ft. of the required sidewalk.	All building structures along the Secondary Frontage are within 10 ft. of the required sidewalk.	Complies	All building structures along the Secondary Frontage are within 10 ft. of the required sidewalk.
Perimeter Frontage	Exterior frontages on the perimeter of a TMD shall be designed to provide views of building entrances, display windows, plazas and squares from adjacent arterial and collector streets.	The site plan is designed to provide views of building entrances, display windows, plazas and squares from Atlantic Ave. and Lyons Rd.	Complies	Three plazas along Mainstreet are located in a straight line view corridor from the intersection of Lyons Rd. and Boynton Beach Blvd.
<b>Pedestrian Circulation</b>	<b>Pedestrian Circulation</b>		All internal sidewalks shall provide a minimum clear width of six ft.	
Pedestrian Circulation	All internal sidewalks shall provide a minimum clear width of six ft.	All sidewalks are a minimum of six feet in width.	Complies	Complies
<b>Foundation Planting</b>	<b>Foundation Planting</b>		No foundation planting is required where buildings are located within 10 ft. of a sidewalk.	
Foundation Planting	No foundation planting is required where buildings are located within 10 ft. of a sidewalk.	Complies	Structures and/or pedestrian plazas are located within 10 ft. of sidewalks.	No foundation planting is required where buildings are located within 10 ft. of a sidewalk.

\*All information listed was extrapolated from developer submittals\*  
 Categories in which the submittal is in compliance with proposed ULDC language are shaded.

AGRICULTURAL RESERVE TRADITIONAL MARKETPLACE DEVELOPMENT PROPOSALS				
STANDARDS	AGR TMD REQUIREMENTS/SUBMITTALS			PROPOSED ULDC REQUIREMENTS FOR NON-AGR TMD
	PROPOSED ULDC REQUIREMENTS FOR AGR-TMD	PROPOSAL 1	PROPOSAL 2	
Parking	Required on both sides of all 2-way streets and on at least 1 side of 1-way streets, except within 25 ft. of a street intersection or alley, or ten ft. of a fire hydrant, or along arterials and planned collector streets.	Complies	Does not comply	Complies Required on both sides of all 2-way streets and on at least 1 side of 1-way streets, except within 25 ft. of a street intersection or alley, or ten ft. of a fire hydrant, or along arterials and planned collector streets.
On-street Parking	N/A	Yes	No	Yes Depends on calculations from Art.6, Parking Structure
Parking Structure	Depends on calculations from Art.6, Parking Structure	2,220	561	1,113 Depends on calculations from Art.6, Parking Structure
Total Number of Spaces				
Plazas				1.69 acres provided (73,616 sq. ft. w/ library plaza, 59,241 sq. ft. without library plaza), Commercial component of TMD (non civic site) is 27.18 acres (5% is 59,198 sq. ft.) Proposing 7 plazas with the total area greater than 20,000 sq. ft. 33,000 + sq. ft. for central plaza 20,000 sq. ft. Or 5% of the gross land area, whichever is greater
Total Area of Site Dedicated to Plazas	20,000 sq. ft. Or 5% of the gross land area, whichever is greater			

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 Categories in which the submittal is in compliance with proposed ULDC language are shaded.

AGRICULTURAL RESERVE TRADITIONAL MARKETPLACE DEVELOPMENT PROPOSALS			
AGR TMD REQUIREMENTS/SUBMITTALS		PROPOSED ULDC REQUIREMENTS FOR NON-AGR TMD	
STANDARDS	PROPOSED ULDC REQUIREMENTS FOR AGR-TMD	PROPOSAL 1	PROPOSAL 2
Central Plaza Location	The site plan provides a "lawn area" with a fountain and walk. It is surrounded on all sides by the round-about. The main plaza area is adjacent to the civic use building and is the terminus of Mainstreet. Other plazas or squares shall be bounded by a street on at least one side.	To maintain pedestrian scale of 4 plaza areas, no plaza has vehicular circulation on more than one side. 3 of the plazas front on the mainstreet and 1 fronts on a secondary street. The remaining plaza (.38 acres Green Plaza) is located b/w the townhome units.	Central plaza shall be bounded on at least 3 sides and shall front a Main Street. Other plazas or squares shall be bounded by a street on at least one side.
Central Plaza	<b>Min Size - 20,000 sq. ft., Length - 200 ft., Width - 100 ft.</b>	Plazas comply with size, length and width.	Central Plaza is over 20,000 sq. ft. in size, over 200 ft. in length and over 200 ft. in width.
Other Plazas	<b>Min Size - 10,000 sq. ft., Length - 100 ft., Width - 50 ft.</b>	Plazas comply with size, length and width.	N/A
<b>Building Design</b>		All commercial ground floor facades shall be transparent glass: <b>Primary Frontage - 75%, Secondary Frontage - 50%, Perimeter Frontage - 25%.</b>	All commercial ground floor facades shall be transparent glass: <b>Primary Frontage - 75%, Secondary Frontage - 50%, and Perimeter Frontage - 25%.</b>
Building Transparency	Complies Complies Does not Comply	Complies Complies Does not Comply	Complies Complies Does not Comply
Balconies	Balconies may project beyond build-to lines with a max. 3-foot projection and a minimum size of 24 inches.	Complies	Complies

\*All information listed was extrapolated from developer submittals\*  
 Categories in which the submittal is in compliance with proposed ULDC language are shaded.

## **APPENDIX B**

**AGR/TMD PUBLIC FORUM  
MEETING – 06-17-04**

**CONSOLIDATED COMMENTS  
FROM RESIDENTS &  
INTERESTED PARTIES**

## **HIGHLIGHTS OF KEY COMMENTS RELATED TO AGR-TMD FAVORED AT 6-17-04 FORUM MEETING**

- Open Spaces/Plazas/Outdoor Seating and Pedestrian Friendly.
- Variety of Uses, including:
  - ◆ Restaurants
  - ◆ Cinema
  - ◆ Retail
  - ◆ Civic
- Water Elements, i.e., water retention, fountains, etc.
- Satisfies two types of shopping experiences:
  - ◆ Shoppers who visit for one particular reason (visit a particular use).
  - ◆ Shoppers who visit for multiple reasons (shopping, theater, civic uses, strolling, etc).
- General arrangement of block structure and buildings, specifically Angled Road Patterns.
- Parking Structure (If low scale & incorporate into building mass)
- Not a Strip Center