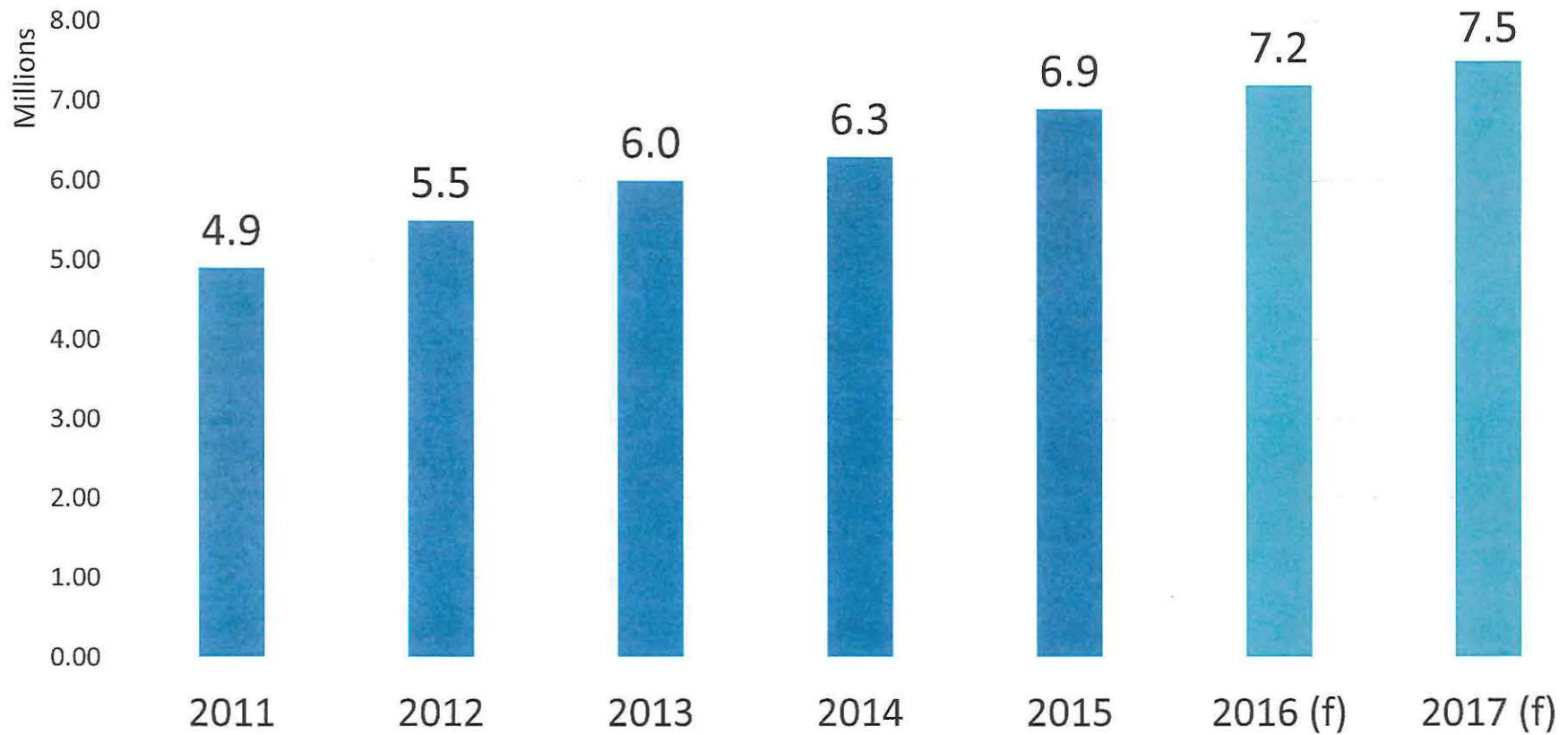


TOURISM STATISTICS

VISITATION



Visitors to The Palm Beaches

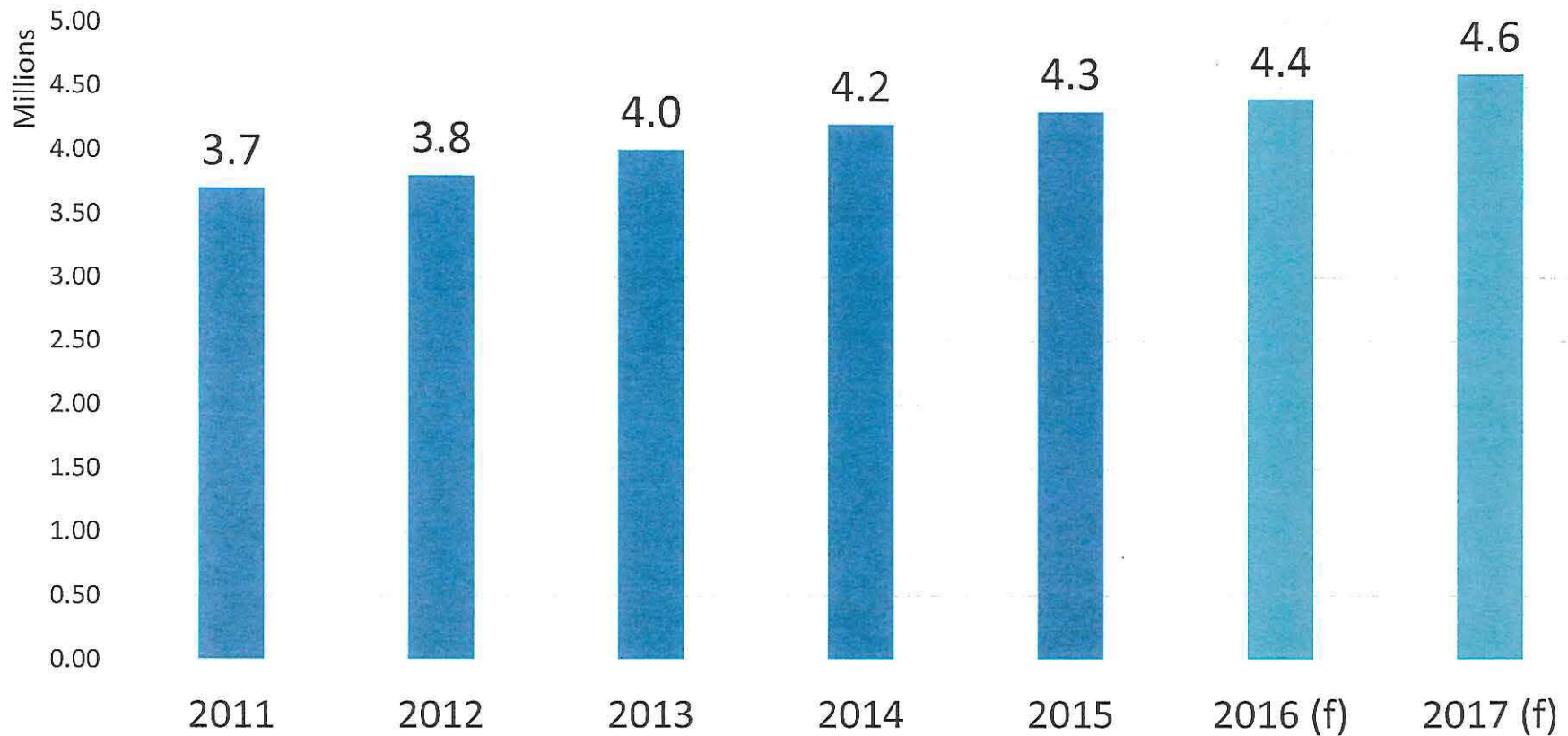


Source: TNS TravelsAmerica, VisaVue, DTPB forecasts based on PKF, CBRE, STR, TravelClick

Room Nights



Hotel Room Nights Sold in The Palm Beaches

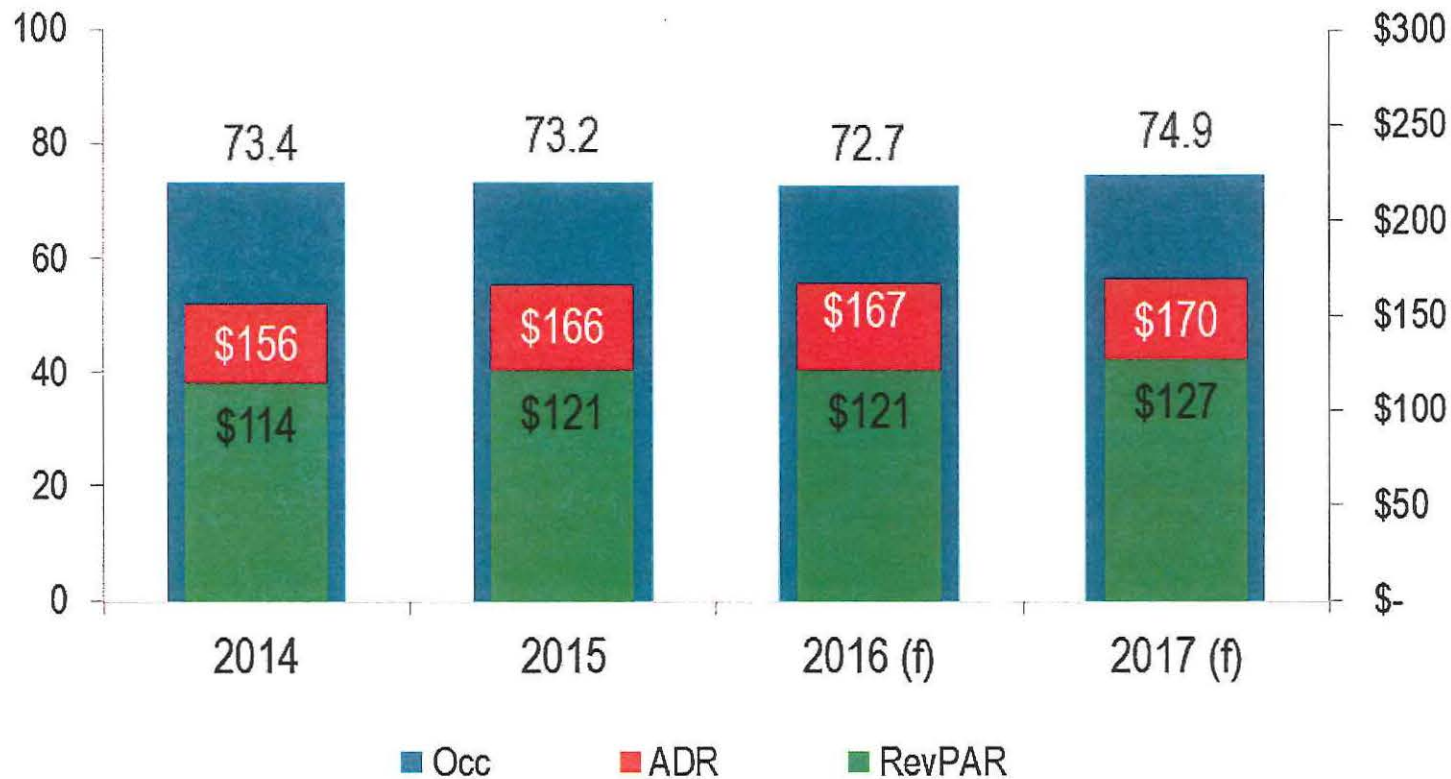


Source: STR, DTPB forecasts based on PKF, CBRE, STR, TravelClick

Hotel Performance



Hotel Room Nights Sold in The Palm Beaches

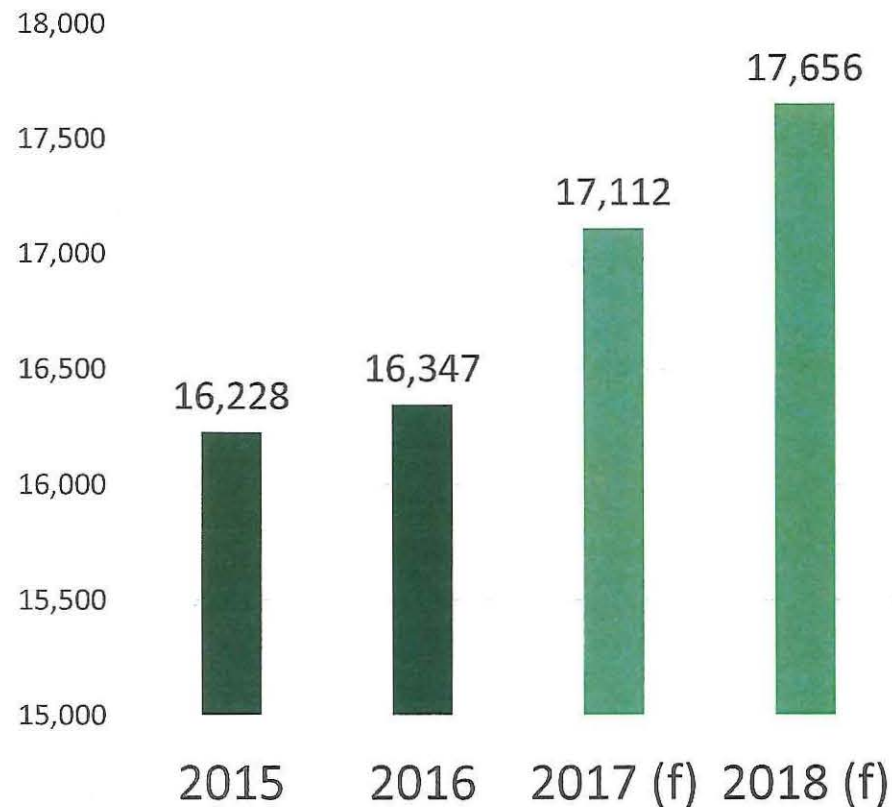


Source: STR, DTPB forecasts based on PKF, CBRE, STR, TravelClick

ROOM INVENTORY PIPELINE



Hotel Inventory in The Palm Beaches



5 Opening in 2017 – 765 rooms (+4.7%)

- Embassy Suites Boca Renovation – 263 rooms (Q1)
- Hyatt Place Boca – 200 rooms (Q1)
- Holiday Inn Express Boynton Beach – 92 rooms (Q2)
- Mandarin Oriental Boca – 118 rooms (Q4)
- Holiday Inn Express Lake Worth – 92 rooms (Q4)

Opening 2018

- Residence Inn Palm Beach Gardens – 122 rooms (Q3)
- Fairfield Inn West Palm Beach – 125 rooms (Q3)
- SpringHill Suites Downtown WPB – 97 rooms (Q3)
- AC by Marriott – 200 rooms (Q4)

Opening 2019

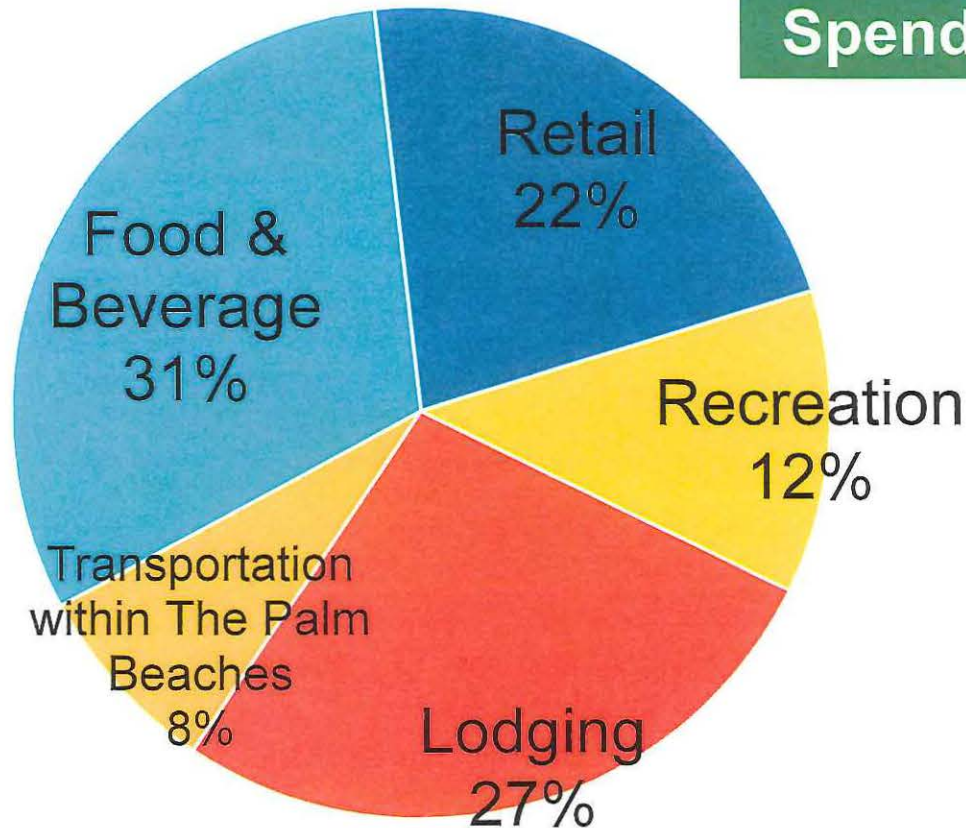
- Aloft Hotel Delray Beach - 121 rooms
- Canopy by Hilton Downtown WPB – 151 rooms

DIRECT SPENDING



Spending by Sector in The Palm Beaches

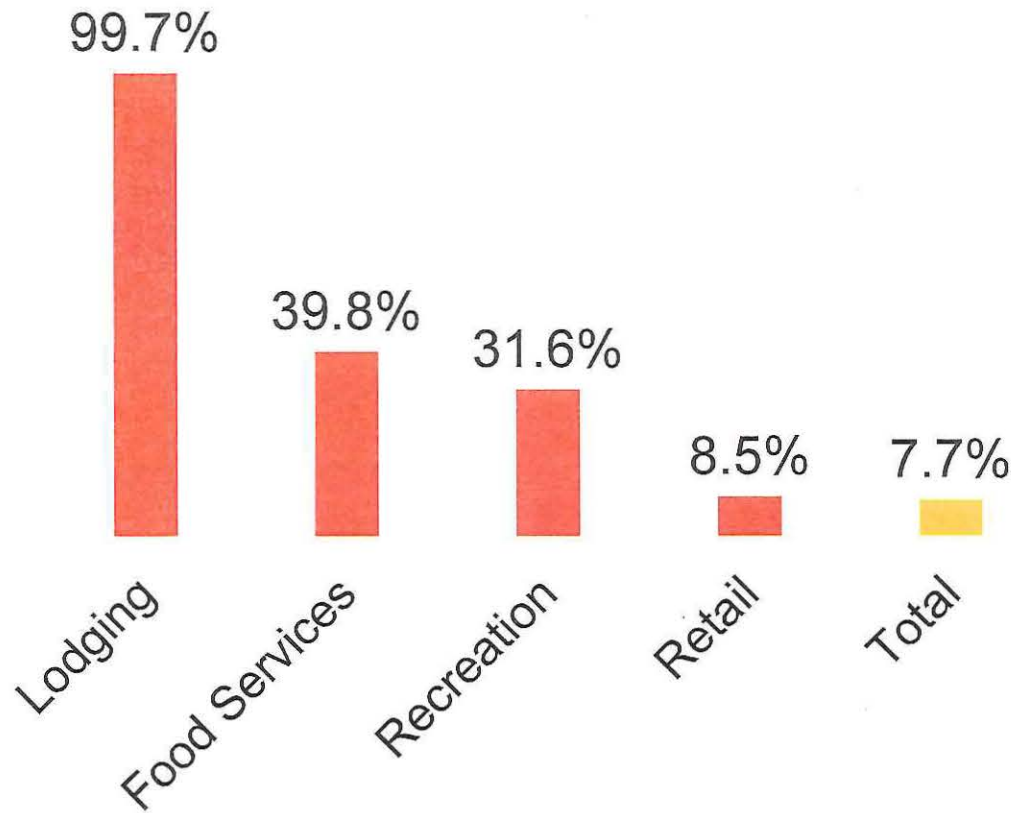
**\$4.6 Billion in
Direct Visitor
Spending in 2015**



EMPLOYMENT



Tourism Employment Intensity by Industry in The Palm Beaches



46,000 directly employed by tourism in the Palm Beaches

60,000+ Jobs supported by tourism in the Palm Beaches

Source: 2016 DTPB Economic Impact Study