

**TOURIST DEVELOPMENT COUNCIL**

**July 8, 2021 – 9:00 A.M.**

**2195 Southern Boulevard**

**West Palm Beach, Florida 33406**

**AGENDA**

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE MAY 13<sup>th</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JUNE & JULY 2021**

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORT\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR\***
- G. **CONVENTION CENTER MARKETING UPDATE\***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS**

- I. **ERM PROJECT STATUS REPORT\***
- J. **PBI TRAFFIC REPORT\***
- K. **CONTRACT TRACKING REPORT\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2021\***
    - a. **Bed Tax Collections\***
    - b. **Report Out Metrics\***
- B. **PBI UPDATE**
- C. **LEISURE & HOSPITALITY LABOR DEMAND UPDATE\* - JULIA DATTOLO, PRESIDENT & CEO CAREER SOURCE PBC**

6. **NEW BUSINESS – DISCUSSION ITEMS**
- A. **BUDGET FY2022 & CHECKPOINT #15\* – MOTION TO APPROVE**
  - B. **EIC UPDATES BY AGENCY & DIVERSITY CONTRACT EXHIBITS\***
  - C. **FIFTH YEAR OF 5 YEAR AGENCY CONTRACT & EXHIBITS\* – MOTION TO APPROVE**
  - D. **ERM**
    - 1. **Two Minute Update- Deb Drum**
  - E. **SPORTS COMMISSION**
    - 1. **Two Minute Update- George Linley**
  - F. **DISCOVER**
    - 1. **Two Minute Update- Jorge Pesquera**
  - G. **CULTURAL COUNCIL**
    - 1. **Creative & Media Agency Contract\* - Motion To Approve**
    - 2. **Category B Cultural Grants\* - Motion To Approve**
    - 3. **Category CII Cultural Grants\* - Motion To Approve**
    - 4. **Two Minute Update- Dave Lawrence**
  - H. **FILM & TV**
    - 1. **Two Minute Update- Chuck Elderd**
  - I. **CONVENTION CENTER**
    - 1. **Spectra Venue Management**
      - a. **Two Minute Update- Dave Anderson**
    - 2. **Spectra Hospitality**
      - a. **Two Minute Update- Vincent McPhail**
7. **BOARD COMMENTS**
8. **PUBLIC COMMENTS**
- 9 **ADJOURNMENT**

**There is NO meeting in August. Next Meeting will be September 9, 2021.**

**\*Attachment included.**