

TOURIST DEVELOPMENT COUNCIL

June 11, 2020

Palm Beach County Convention Center

Ballroom ABC

West Palm Beach, Florida

AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE MAY 14th & 28th TDC MEETING & WORKSHOP MINUTES***
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR JUNE 2020**

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***
- I. **CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT***

OTHER TDC SUPPORTED AGENCY/DEPARTMENTS REPORTS

- J. **ERM PROJECT STATUS REPORT***
- K. **PBI TRAFFIC REPORT***
- L. **HOTEL PIPELINE REPORT***
- M. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

A. **TDC TOURISM PERFORMANCE METRICS**

1. **TDC DASHBOARD CURRENT MONTH & YTD***
 - a. **Discover Hotel Performance Dashboard***
 - b. **Bed Tax Collections***
 - c. **Report Out Metrics***

B. **Boca Raton Bowl Funding Approval* -Glenn J. Motion to Approve**

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. TDC- PBCCCC Expansion CSL Study John Kaatz- **Receive & File***
- B. TDC- Financial Audits of all Agencies Approved by Finance Committee*
Receive and File
- C. FY2021 Budget Checkpoint Update/Phase Discussion*- Glenn J.
- D. Marketing Recovery & Stimulus Process to the BCC*- Glenn J.
- E. SPORTS COMMISSION
 - 1. Two Minute Update- George Linley
- F. CONVENTION CENTER
 - 1. Spectra Venue Management
 - a. Two Minute Update- Dave Anderson
 - 2. Spectra Hospitality
 - a. Two Minute Update- Vincent McPhail
- G. DISCOVER
 - 1. Two Minute Update- Jorge Pesquera
- H. FILM & TV
 - 1. Two Minute Update- Chuck Elderd
- I. CULTURAL COUNCIL
 - 1. Two Minute Update- Dave Lawrence
- J. ERM
 - 1. Two Minute Update- Deb Drum

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next board meeting will be July 9th, Location to be Determined

***Attachment included**