

TOURIST DEVELOPMENT COUNCIL

May 28, 2020 9:00AM

Webex Video Conference Call

West Palm Beach, Florida

AGENDA

MARKETING WORKSHOP

TOURIST DEVELOPMENT COUNCIL WORKSHOP

May 28, 2020

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **OLD BUSINESS- STATE OF TOURISM in PBC**
4. **NEW BUSINESS – DISCUSSION ITEMS**
 - A. **TDC- FY2020 & FY 2021 Proposed Recovery Plan Discussion
Proposal Presentations by TDC Marketing Agencies**
 - DISCOVER- Recovery Marketing Platform Proposal- 25 minutes**
 - FILM & TV- Recovery Marketing Palm Beaches TV- 5 minutes**
 - CULTURAL COUNCIL- Recovery Cultural Tourism - 10 minutes**
 - SPORTS COMMISSION- Recovery Sports Tourism - 10 minutes**
 - CONVENTION CENTER- Recovery Meetings & Events- 5 minutes**
 - BOARD DISCUSSION & DIRECTION**
5. **PUBLIC COMMENTS**
6. **ADJOURNMENT**

The next board meeting will be June 11th, in the Dave Burke Board Room at 2195 Southern Blvd., 1st Floor, West Palm Beach.