

TOURIST DEVELOPMENT COUNCIL
THURSDAY, JULY 9, 2026 – 9:00 A.M.
2195 Southern Blvd,
West Palm Beach, Florida
AGENDA

1. **ROLL CALL***
 - A. INVOCATION
 - B. PLEDGE OF ALLEGIANCE
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE JUNE 11TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JULY 2026***

MARKETING AGENCIES REPORTING

 - A. DTPB ACTIVITY REPORT*
 - B. CULTURAL COUNCIL ACTIVITY REPORT*
 - C. SPORTS COMMISSION ACTIVITY REPORT*
 - D. FILM & TV MONTHLY ACTIVITY REPORT*

PBC CONVENTION CENTER OPERATING REPORTS

 - E. CONVENTION CENTER MARKETING UPDATE*
 - F. CONVENTION CENTER “PACE” REVENUE REPORT*

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

 - G. ERM PROJECT STATUS REPORT*
 - H. PBI TRAFFIC REPORT*
 - I. CONTRACT TRACKING REPORT*
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. TDC TOURISM PERFORMANCE METRICS
 1. TDC DASHBOARD CURRENT MONTH & FY26* - Emanuel Perry
 - a. Bed Tax Collections*
 - B. TOURISM MASTER PLAN UPDATE* - Emanuel Perry
 1. Tourism Master Plan Executive Summary
 2. Tourism Master Plan Bi-Fold
 - C. FY25 TDC ANNUAL REPORT* - Emanuel Perry
 - D. PBI UPDATE* – Andrew Gamboa
6. **NEW BUSINESS – DISCUSSION ITEMS**

A. ERM

1. Update – Deb Drum

**B. RECOMMENDATION FOR APPROVAL TO BCC THE AGENCIES
CONTRACT AMENDMENTS* – Emanuel Perry**

1. Discover The Palm Beaches
2. Cultural Council
3. Sports Commission
4. Film & TV Commission

C. CULTURAL COUNCIL

1. MOTION TO APPROVE CAT B & CAT CII GRANT AWARDS* - Dave Lawrence
2. Update – Dave Lawrence

D. 2026 COGNIZANT CLASSIC IN THE PALM BEACHES RECAP* - Emanuel Perry/Max Novena

E. SPORTS COMMISSION

1. Update – George Linley

F. DISCOVER THE PALM BEACHES

1. Update* – Milton Segarra

G. FILM & TV

1. Update – Michelle Hillery

H. CONVENTION CENTER

1. OVG Venue Management
 - a. Update - Dave Anderson
2. OVG Hospitality
 - b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

There is **NO MEETING in August 2026**. The next meeting will be on **September 10, 2026 - Featuring Marketing Plans.**

*Attachment included.