

TOURIST DEVELOPMENT COUNCIL
THURSDAY, JUNE 11, 2026 – 9:00 A.M.

2195 Southern Blvd,
West Palm Beach, Florida

AGENDA

1. **ROLL CALL***
 - A. INVOCATION
 - B. PLEDGE OF ALLEGIANCE
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE MAY 14TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JUNE 2026***

MARKETING AGENCIES REPORTING

 - A. DTPB ACTIVITY REPORT*
 - B. CULTURAL COUNCIL ACTIVITY REPORT*
 - C. SPORTS COMMISSION ACTIVITY REPORT*
 - D. FILM & TV MONTHLY ACTIVITY REPORT*

PBC CONVENTION CENTER OPERATING REPORTS

 - E. CONVENTION CENTER MARKETING UPDATE*
 - F. CONVENTION CENTER “PACE” REVENUE REPORT*

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

 - G. ERM PROJECT STATUS REPORT*
 - H. PBI TRAFFIC REPORT*
 - I. CONTRACT TRACKING REPORT*
 - J. AGENCIES FY26 QUARTERLY REPORTS 03.31.26*
 - K. AGENCIES FY26 MID-YEAR PERFORMANCE MEASURES*
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY26* - Emanuel Perry**
 - a. **Bed Tax Collections***
 - B. **LEGISLATIVE UPDATE* - Emanuel Perry**
 - C. **PBI UPDATE* – Andrew Gamboa**
 - D. **AFRICAN AMERICAN MUSEUM PRESENTATION* – Dave Lawrence/Danita DeHaney**

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. MOTION TO APPOINT ELENA PEROULAKIS TO THE TDC FINANCE COMMITTEE – Emanuel Perry

B. SPORTS COMMISSION

1. MOTION TO APPROVE The Category “G” Grant Agreements* - George Linley

	Grant	Amount	Room Nights
a.	Perfect Game WWBA World Championships /Perfect Game WWBA 13U & 14U World Championship (October 2-19, 2026) – Cacti Park of The Palm Beaches, Roger Dean Chevrolet Stadium, Palm Beach Gardens Community High School, PGA National Park, Dyer Park, Lake Lytal Park, Silvester Field, and Santaluces Athletic Complex	\$130,000	13,470
b.	World Comes to the Palm Beaches (October 21-25, 2026) - CACTI Park of the Palm Beaches, Seminole Palms Park, and Santaluces Athletic Complex	\$22,500	2,200
c.	I Do Beach Tennis ITF Palm Beach World Tour 2026 (November 4-8, 2026), Singer Island Beach waterfront area	\$35,000	3,500
d.	Men's Senior Baseball League Fall Classic (November 7-21, 2026) – Cacti Park of The Palm Beaches & Roger Dean Chevrolet Stadium	\$75,000	7,920
e.	International Rush Cup (November 19-22, 2026) - The Gardens North County District Park	\$20,000	1,366
f.	Equestrian Holiday & Horses Circuit (November 25, 2026 - January 3, 2027) – Wellington International	\$30,000	14,000
g.	“Little Mo” Internationals in Florida (December 4-9, 2026) Palm Beach Gardens Tennis Center & PGA National Resort	\$20,000	2,000
h.	Battle Youth National Championship (December 7-13, 2026) Village Park Athletic Complex	\$120,000	13,860
i.	US Polo Assn. Palm Beaches Marathon (December 12-13, 2026) Meyer Amphitheatre	\$25,000	2,160
j.	Holiday Basketball Classic of the Palm Beaches (December 28-30, 2026) Wellington Sports Academy	\$25,000	1,750
	<u>TOTAL</u>	<u>\$502,500.00</u>	<u>62,226</u>

Average Historical ADR - \$262.61
ROI - \$980,470.19

C. ERM

1. Update – Deb Drum

D. CULTURAL COUNCIL

1. Update – Dave Lawrence

E. DISCOVER THE PALM BEACHES

1. Update* – Milton Segarra

F. FILM & TV

1. Update – Michelle Hillery

G. CONVENTION CENTER

1. OVG Venue Management
 - a. Update - Dave Anderson
2. OVG Hospitality
 - b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next meeting will be on **July 9, 2026.**

***Attachment included.**