

TOURIST DEVELOPMENT COUNCIL
THURSDAY, APRIL 9, 2026 – 9:00 A.M.
2195 Southern Blvd,
West Palm Beach, Florida
AGENDA

1. **ROLL CALL***
 - A. INVOCATION
 - B. PLEDGE OF ALLEGIANCE
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE MARCH 12TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR APRIL 2026***

MARKETING AGENCIES REPORTING

- A. DTPB ACTIVITY REPORT*
- B. CULTURAL COUNCIL ACTIVITY REPORT*
- C. SPORTS COMMISSION ACTIVITY REPORT*
- D. FILM & TV MONTHLY NEWSLETTER*
- E. FILM & TV PRODUCTION REPORT*

PBC CONVENTION CENTER OPERATING REPORTS

- F. CONVENTION CENTER MARKETING UPDATE*
- G. CONVENTION CENTER “PACE” REVENUE REPORT*

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- H. ERM PROJECT STATUS REPORT*
- I. PBI TRAFFIC REPORT*
- J. CONTRACT TRACKING REPORT*

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY26* - Emanuel Perry**
 - a. **Bed Tax Collections***
- B. **BCC PROCLAMATIONS MAY 5TH – Emanuel Perry**
 1. **National Travel & Tourism Week**
- C. **LEGISLATIVE UPDATE - Emanuel Perry**
- D. **TOURISM MASTER PLAN RECAP - Emanuel Perry**
- E. **PBI UPDATE* – Andrew Gamboa**

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. MOTION TO APPROVE FY26 FORECAST & FY27 BUDGETARY ITEMS* - Emanuel Perry

B. DISCOVER THE PALM BEACHES

1. **MOTION TO APPROVE SPONSORSHIP WITH PEACHTREE ENTERTAINMENT IN THE AMOUNT OF \$200,000* – Emanuel Perry/Milton Segarra**
2. **Update* - Milton Segarra**

C. ERM

1. **Update – Deb Drum**

D. SPORTS COMMISSION

1. **Update – George Linley**

E. FILM & TV

1. **Update – Michelle Hillery**

F. CULTURAL COUNCIL

1. **Update – Dave Lawrence**

G. CONVENTION CENTER

1. **OVG Venue Management**
 - a. **Update - Dave Anderson**
2. **OVG Hospitality**
 - b. **Update - Kathy Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next meeting will be on **May 14, 2026.**

***Attachment included.**