

**TOURIST DEVELOPMENT COUNCIL**  
**Thursday, March 12, 2026 – 9:00 A.M.**  
**2195 Southern Blvd, WPB, Florida 33406**  
**AGENDA**

1. **ROLL CALL\***
  - A. INVOCATION
  - B. PLEDGE OF ALLEGIANCE
  
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
  
3. **MOTION TO APPROVE FEBRUARY 19<sup>TH</sup> TDC MEETING MINUTES\***
  
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR MARCH 2026\***

**MARKETING AGENCIES REPORTING**

- A. DTPB ACTIVITY REPORT\*
- B. CULTURAL COUNCIL ACTIVITY REPORT\*
- C. CULTURAL COUNCIL BRIGHT IDEA SPONSORSHIPS\*
- D. SPORTS COMMISSION ACTIVITY REPORT\*
- E. FILM & TV MONTHLY NEWSLETTER\*
- F. FILM & TV PRODUCTION REPORT\*

**PBC CONVENTION CENTER OPERATING REPORTS**

- G. CONVENTION CENTER MARKETING UPDATE\*
- H. CONVENTION CENTER “PACE” REVENUE REPORT\*

**OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS**

- I. ERM PROJECT STATUS REPORT\*
- J. PBI TRAFFIC REPORT\*
- K. CONTRACT TRACKING REPORT\*

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY26\* - Emanuel Perry**
    - a. **Bed Tax Collections\***
  
- B. **NATIONAL BATTLE OF THE BANDS RECAP\* - Emanuel Perry**

C. PBI UPDATE\* – Andrew Gamboa

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. ERM

1. Update – Deb Drum

B. DISCOVER THE PALM BEACHES

1. Peachtree Festival\* - Milton Segarra
2. Update\* - Milton Segarra

C. CULTURAL COUNCIL

1. Update – Dave Lawrence

D. SPORTS COMMISSION

1. Update – George Linley

E. FILM & TV

1. Update – Michelle Hillery

F. CONVENTION CENTER

1. OVG Venue Management
  - a. Update - Dave Anderson
2. OVG Hospitality
  - b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next meeting will be on **April 9, 2026.**

\*Attachment included.