

TOURIST DEVELOPMENT COUNCIL
Thursday, June 12, 2025 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS**
3. **MOTION TO APPROVE MAY 8TH TDC MEETING MINUTES**
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JUNE 2025**

MARKETING AGENCIES REPORTING

- A. DTPB ACTIVITY REPORT*
- B. CULTURAL COUNCIL ACTIVITY REPORT*
- C. SPORTS COMMISSION ACTIVITY REPORT*
- D. FILM & TV MONTHLY NEWSLETTER*
- E. FILM & TV PRODUCTION REPORT*

PBC CONVENTION CENTER OPERATING REPORTS

- F. CONVENTION CENTER MARKETING UPDATE*
- G. CONVENTION CENTER “PACE” REVENUE REPORT*

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- H. ERM PROJECT STATUS REPORT*
- I. PBI TRAFFIC REPORT*
- J. CONTRACT TRACKING REPORT*
- K. AGENCIES FY25 QUARTERLY REPORT 03.31.2025*
- L. AGENCIES FY25 PERFORMANCE MEASURES REPORT 03.31.2025*

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. TDC TOURISM PERFORMANCE METRICS
 1. TDC DASHBOARD CURRENT MONTH & FY2025* - Emanuel Perry
 - a. Bed Tax Collections*
- B. FY24 ANNUAL REPORT* - Emanuel Perry
- C. PBI UPDATE* – Nichole Hughes

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. CULTURAL COUNCIL

1. **MOTION TO APPROVE CULTURAL COUNCIL CAT B & CII GRANTS*** - Kathy Alex/Vicky Jackson
2. **Update** – Kathy Alex

B. COGNIZANT CLASSIC 2025 RECAP* – Emanuel Perry/Todd Fleming

C. SPORTS COMMISSION

1. **MOTION TO APPROVE The Category “G” Grant Agreements*** - James Taylor

	Grant	Amount	Room Nights
a.	Perfect Game WWBA World Championships /Perfect Game WWBA 13U & 14U World Championship (October 3-20, 2025) – CACTI Park of the Palm Beaches, Roger Dean Chevrolet Stadium & Santaluces Athletic Complex	\$129,000	13,470
b.	Columbus Day Discovery Showdown (October 9-12, 2025) – Palm Beach Skate Zone and Palm Beach Ice Works	\$8,000	800
c.	USTA Columbus Day Open Hosted by the City of Delray Beach (October 11-13, 2025) - Delray Beach Tennis Center, Delray Swim & Tennis Club, the Boca Raton Swim & Racquet Club, Broken Sound Country Club, Boca West Country Club, and Hunters Run Country Club	\$7,500	500
d.	World Comes to the Palm Beaches (October 22-26, 2025) CACTI Park of the Palm Beaches, Seminole Palms Park & Santaluces Athletic Complex	\$20,000	1,800
e.	I Do Beach Tennis ITF Palm Beach World Tour 2025 (November 5-9, 2025) – Riviera Beach Municipal Beach Park	\$35,000	3,500
f.	Men's Senior Baseball League Fall Classic (November 8-22, 2025) - CACTI Park of the Palm Beaches and Roger Dean	\$75,000	7,920
g.	International Rush Cup (November 20-23, 2025) – The Gardens North County District Park	\$20,000	1,366
h.	2025 FuelTech Hydrodrags Nationals/World Championships (November 22-23, 2025) – Burt Aaronson South County Regional Park	\$10,000	1,000
i.	Equestrian Holiday & Horses Circuit (November 26 - December 21, 2025) – Wellington International	\$20,000	12,375
j.	“Little Mo” Internationals in Florida (December 5-10, 2025) - Palm Beach Gardens Tennis Center	\$17,500	1,700
k.	Battle Youth National Championship (December 8-14, 2025) Village Park Athletic Complex and Greenview Shores Park	\$120,000	13,860
l.	Garden of Life Palm Beaches Marathon (December 13-14, 2025) Meyer Park Amphitheatre	\$25,000	2,160

m.	Holiday Basketball Classic in The Palm Beaches (December 27-30, 2025) Palm Beach Gardens High School, The Benjamin School, and Palm Springs Middle School	\$15,000	1,500
n.	Elite Tournaments Girls Pre-Academy Championships (January 23-25, 2026) Village Park Athletic Complex and Greenview Shores Park	\$15,000	1,206
o.	Men's Eastern National Championships (April 23-26, 2026) Palm Beach County Convention Center	\$25,000	1,500
	<u>TOTAL</u>	<u>\$542,000.00</u>	64,657

Average Historical ADR - \$270.29
ROI - \$1,048,568.43

2. Update – James Taylor

D. ERM

1. Update – Deb Drum

E. DISCOVER THE PALM BEACHES

1. Update* – Milton Segarra

F. SPORTS COMMISSION

1. Update – George Linley

G. FILM & TV

1. Update – Michelle Hillery

H. CONVENTION CENTER

1. OVG Venue Management

a. Update - Dave Anderson

2. OVG Hospitality

b. Update - Kathy Griffin

7. BOARD COMMENTS

8. PUBLIC COMMENTS

9. ADJOURNMENT

The next Meeting will be on July 10, 2025.

***Attachment included.**