

**TOURIST DEVELOPMENT COUNCIL**  
**Thursday, September 11, 2025 – 9:00 A.M.**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida 33406**  
**AGENDA**

1. **ROLL CALL\***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE JUNE 12<sup>TH</sup> AND JULY 14<sup>TH</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR AUGUST 2025 emailed to the Board and SEPTEMBER 2025 included under this Agenda\***

**MARKETING AGENCIES REPORTING**

- A. DTPB ACTIVITY REPORT\*
- B. CULTURAL COUNCIL ACTIVITY REPORT\*
- C. SPORTS COMMISSION ACTIVITY REPORT\*
- D. FILM & TV MONTHLY NEWSLETTER\*
- E. FILM & TV PRODUCTION REPORT\*

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. CONVENTION CENTER MARKETING UPDATE\*
- G. CONVENTION CENTER “PACE” REVENUE REPORT\*

**OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS**

- H. ERM PROJECT STATUS REPORT\*
- I. PBI TRAFFIC REPORT\*
- J. CONTRACT TRACKING REPORT\*
- K. AGENCIES QUARTERLY REPORT 06.30.25\*

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2025\* - Emanuel Perry**
    - a. **Bed Tax Collections\***
- B. **REIMBURSEMENT FROM RDCS REVENUE BONDS IN THE AMOUNT OF \$7M – Emanuel Perry**
- C. **FLORIDA DOGE UPDATE – Emanuel Perry**
- D. **PBI UPDATE\* – Andrew Gamboa**
- E. **BOCA RATON MUSEUM OF ART - Dave Lawrence/Dr. Ena Heller**

6. **NEW BUSINESS – DISCUSSION ITEMS**

**A. LEGISLATIVE TALKING POINTS FEEDBACK\* - Emanuel Perry**

**B. SPORTS COMMISSION**

**1. MOTION TO APPROVE The Category “G” Grant Agreements\* - George Linley**

	Grant	Amount	Room Nights
a.	The World Croquet Federation (WCF) World Croquet Championship (October 18-26, 2025) – National Croquet Center - <i>NEW</i>	\$10,000	1,000
	<b><u>TOTAL</u></b>	<b><u>\$10,000</u></b>	<b><u>1,000</u></b>

Average Historical ADR - \$195.54  
ROI - \$11,732.40

**C. MOTION TO APPROVE FY2026 DTPB MARKETING PLAN\* - Milton Segarra**

**D. MOTION TO APPROVE FY2026 FILM & TV MARKETING PLAN\* - Michelle Hillery**

**E. TOURISM MASTER PLAN FEEDBACK & RANKING\* - Emanuel Perry/Richard Cutting Miller**

**F. ERM**

**1. Update – Deb Drum**

**G. CULTURAL COUNCIL**

**1. Update – Dave Lawrence**

**H. CONVENTION CENTER**

**1. OVG Venue Management**

**a. Update - Dave Anderson**

**2. OVG Hospitality**

**b. Update - Kathy Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next meeting will be on **OCTOBER 9, 2025.**

\*Attachment included.