

**TOURIST DEVELOPMENT COUNCIL**  
**Monday, July 14, 2025 – 9:00 A.M.**  
**2195 Southern Boulevard**  
**West Palm Beach, Florida 33406**  
**AGENDA**

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS**
3. **MOTION TO APPROVE JUNE 12<sup>TH</sup> TDC MEETING MINUTES**
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JULY 2025**

**MARKETING AGENCIES REPORTING**

- A. **DTPB ACTIVITY REPORT\***
- B. **CULTURAL COUNCIL ACTIVITY REPORT\***
- C. **SPORTS COMMISSION ACTIVITY REPORT\***
- D. **FILM & TV MONTHLY NEWSLETTER\***
- E. **FILM & TV PRODUCTION REPORT\***

**PBC CONVENTION CENTER OPERATING REPORTS**

- F. **CONVENTION CENTER MARKETING UPDATE\***
- G. **CONVENTION CENTER “PACE” REVENUE REPORT\***

**OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS**

- H. **ERM PROJECT STATUS REPORT\***
- I. **PBI TRAFFIC REPORT\***
- J. **CONTRACT TRACKING REPORT\***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
  1. **TDC DASHBOARD CURRENT MONTH & FY2025\* - Emanuel Perry**
    - a. **Bed Tax Collections\***
- B. **TALLAHASSEE UPDATE\* - Emanuel Perry**
- C. **VISIONARY WORKSHOP RECAP\* - Emanuel Perry**
- D. **TOURISM EVENT UPDATES – Emanuel Perry**
  1. **Cognizant Classic**
  2. **Boca Raton Bowl**
- E. **PBI UPDATE\* – Nichole Hughes**

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. **RECOMMENDATION FOR APPROVAL TO BCC THE AGENCIES  
CONTRACT AMENDMENTS – Emanuel Perry**

1. **Discover The Palm Beaches\***
2. **Cultural Council\***
3. **Sports Commission\***
4. **Film & TV Commission\***

B. **ERM**

1. **Update – Deb Drum**

C. **CULTURAL COUNCIL**

1. **Update\* – Dave Lawrence**

D. **DISCOVER THE PALM BEACHES**

1. **Update\* – Gustav Weibull**

E. **SPORTS COMMISSION**

1. **Update – James Taylor**

F. **FILM & TV**

1. **Update – Michelle Hillery**

G. **CONVENTION CENTER**

1. **OVG Venue Management**
  - a. **Update - Dave Anderson**
2. **OVG Hospitality**
  - b. **Update – Katherine Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

**There is NO TDC Board meeting in August 2025. Have a nice Summer!**

We will see you at the next Meeting on **September 11, 2025.**

**\*Attachment included.**