

TOURIST DEVELOPMENT COUNCIL
Monday, July 14, 2025 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL**
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS**
3. **MOTION TO APPROVE JUNE 12TH TDC MEETING MINUTES**
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JULY 2025**

MARKETING AGENCIES REPORTING

- A. DTPB ACTIVITY REPORT*
- B. CULTURAL COUNCIL ACTIVITY REPORT*
- C. SPORTS COMMISSION ACTIVITY REPORT*
- D. FILM & TV MONTHLY NEWSLETTER*
- E. FILM & TV PRODUCTION REPORT*

PBC CONVENTION CENTER OPERATING REPORTS

- F. CONVENTION CENTER MARKETING UPDATE*
- G. CONVENTION CENTER “PACE” REVENUE REPORT*

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- H. ERM PROJECT STATUS REPORT*
- I. PBI TRAFFIC REPORT*
- J. CONTRACT TRACKING REPORT*

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2025*** - Emanuel Perry
 - a. **Bed Tax Collections***
- B. **TALLAHASSEE UPDATE*** - Emanuel Perry
- C. **VISIONARY WORKSHOP RECAP*** - Emanuel Perry
- D. **TOURISM EVENT UPDATES – Emanuel Perry**
 1. **Cognizant Classic**
 2. **Boca Raton Bowl**
- E. **PBI UPDATE*** – Nichole Hughes

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. **RECOMMENDATION FOR APPROVAL TO BCC THE AGENCIES**

CONTRACT AMENDMENTS – Emanuel Perry

1. **Discover The Palm Beaches***
2. **Cultural Council***
3. **Sports Commission***
4. **Film & TV Commission***

B. **ERM**

1. **Update – Deb Drum**

C. **CULTURAL COUNCIL**

1. **Update* – Dave Lawrence**

D. **DISCOVER THE PALM BEACHES**

1. **Update* – Gustav Weibull**

E. **SPORTS COMMISSION**

1. **Update – James Taylor**

F. **FILM & TV**

1. **Update – Michelle Hillery**

G. **CONVENTION CENTER**

1. **OVG Venue Management**
 - a. **Update - Dave Anderson**
2. **OVG Hospitality**
 - b. **Update – Katherine Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

There is NO TDC Board meeting in August 2025. Have a nice Summer!

We will see you at the next Meeting on **September 11, 2025.**

***Attachment included.**