

TOURIST DEVELOPMENT COUNCIL
Thursday, April 10, 2025 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. ROLL CALL*

Welcome to Elena Peroulakis.

2. MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS*

3. MOTION TO APPROVE FEBRUARY 13TH TDC MEETING MINUTES*

**4. MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR MARCH 2025
emailed to the Board and APRIL 2025 included under this Agenda***

MARKETING AGENCIES REPORTING

- A. DTPB ACTIVITY REPORT***
- B. CULTURAL COUNCIL ACTIVITY REPORT***
- C. SPORTS COMMISSION ACTIVITY REPORT***
- D. FILM & TV MONTHLY NEWSLETTER***
- E. FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. CONVENTION CENTER INCOME STATEMENT & FINANCIAL
OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. CONVENTION CENTER MARKETING UPDATE***
- H. CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- I. ERM PROJECT STATUS REPORT***
- J. PBI TRAFFIC REPORT***
- K. CONTRACT TRACKING REPORT***
- L. AGENCIES Q1 FY2025 REPORTS***

5. OLD BUSINESS – DISCUSSION ITEMS

- A. TDC TOURISM PERFORMANCE METRICS**
 - 1. TDC DASHBOARD CURRENT MONTH & FY2025* - Emanuel Perry**
 - a. Bed Tax Collections***
- B. BCC PROCLAMATIONS ON MAY 6TH – Emanuel Perry**
 - 1. National Travel & Tourism Week**
 - 2. Art & Culture Month**

- C. **LEGISLATIVE UPDATE – Ed Chase**
- D. **PGA TOUR FEEDBACK – Emanuel Perry**
- E. **BOCA RATON BOWL UPDATE – Emanuel Perry**
- F. **TOURISM MASTER PLAN VISIONARY WORKSHOP – Emanuel Perry**
- G. **PBI UPDATE – Nichole Hughes**

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. **MOTION TO APPROVE FY25 FORECAST & FY26 BUDGETARY ITEMS*-
Emanuel Perry**
- B. **MOTION TO APPOINT JIM MOSTAD AS VICE-CHAIR - Emanuel Perry**
- C. **MOTION TO APPOINT DON DUFRESNE A CHAIR OF TDC FINANCE
COMMITTEE – Emanuel Perry**
- D. **ERM**
 - 1. **Update – Deb Drum**
- E. **CULTURAL COUNCIL**
 - 1. **Update - Dave Lawrence**
- F. **DISCOVER THE PALM BEACHES**
 - 1. **Update – Milton Segarra**
- G. **SPORTS COMMISSION**
 - 1. **Update – George Linley**
- H. **FILM & TV**
 - 1. **Update – Michelle Hillery**
- I. **CONVENTION CENTER**
 - 1. **OVG Venue Management**
 - a. **Update - Dave Anderson**
 - 2. **OVG Hospitality**
 - b. **Update - Kathy Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next Meeting will be on May 8, 2025.

***Attachment included.**

DRAFT