

TOURIST DEVELOPMENT COUNCIL

Thursday, June 13, 2024 – 9:00 A.M.

2195 Southern Boulevard

West Palm Beach, Florida 33406

AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE MAY 9TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JUNE 2024***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORTS***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***
- L. **AGENCIES QUARTERLY REPORTS 03.31.2024***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2024* - Emanuel Perry**
 - a. **Bed Tax Collections***
- B. **PBI UPDATE – Nichole Hughes**

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. **MOTION TO APPROVE TDC MARKETING AGENCIES CONTRACT AMENDMENTS* - Emanuel Perry**

B. CULTURAL COUNCIL

1. MOTION TO APPROVE The Category B and CII Grants
2. Update – Dave Lawrence

C. SPORTS COMMISSION

1. MOTION TO APPROVE The Category “G” Grant Agreements*

| | Grant | Amount | Room Nights |
|----|---|---------------|--------------------|
| a. | Perfect Game WWBA World Championships /Perfect Game WWBA 13U & 14U World Championship (October 4-21, 2024) – CACTI Park of the Palm Beaches, Roger Dean Chevrolet Stadium and Santaluces Athletic Complex | \$129,000 | 13,470 |
| b. | Columbus Day Discovery Showdown (October 10-13, 2024) – Palm Beach Skate Zone and Palm Beach Ice Works | 8,000 | 800 |
| c. | USTA Columbus Day Open Hosted by the City of Delray Beach (October 12-14, 2024) – Various tennis facilities in Palm Beach County | 7,500 | 500 |
| d. | World Comes to the Palm Beaches (October 23-29, 2024) - CACTI Park of the Palm Beaches and Santaluces Athletic Complex | 17,500 | 1,650 |
| e. | Men's Senior Baseball League Fall Classic (November 2-16, 2024) CACTI Park of the Palm Beaches and Roger Dean Chevrolet Stadium | 75,000 | 7,920 |
| f. | Association of Pickleball Professionals Boca Raton Open (November 6-10, 2024) – Patch Reef Park | 20,000 | 2,000 |
| g. | International Rush Cup (November 21-24, 2024) - The Gardens North County District Park | 20,000 | 1,366 |
| h. | Equestrian Holiday & Horses Circuit (November 27 – December 22, 2024) – Wellington International | 20,000 | 12,375 |
| i. | Battle Youth National Championship (December 1-8, 2024) – Village Park Athletic Complex and Greenview Shores Park | 120,000 | 13,860 |
| j. | “Little Mo” Internationals in Florida (October 12-14, 2024) – Palm Beach Gardens Tennis Center | 17,500 | 1,700 |
| k. | Garden of Life Palm Beaches Marathon (December 14-15, 2024) - Meyer Park Amphitheatre | 25,000 | 2,160 |

| | | | |
|-----------|--|----------------------------|----------------------|
| l. | USA BMX Sunshine State Nationals (January 17-19, 2025) Okeehelée BMX Track | 40,000 | 2,820 |
| m. | USA Fencing 2025 Regional Youth Championship - Battle at The Beach (January 31 -February 2, 2025) - Palm Beach County Convention Center | 15,000 | 1,200 |
| | Total | <u>\$514,500.00</u> | <u>61,821</u> |

Average Historical ADR - \$290.92
ROI - \$1,079,097.92

2. **2024 Spring Training Economic Impact Report*- George Linley**
3. **Update – George Linley**

D. ERM

1. **Update – Deb Drum**

E. DISCOVER THE PALM BEACHES

1. **Update – Milton Segarra**

F. FILM & TV

1. **Update – Michelle Hillery**

G. CONVENTION CENTER

1. **OVG Venue Management**
 - a. **Update - Dave Anderson**
2. **OVG Hospitality**
 - b. **Update - Kathy Griffin**

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next Meeting will be on **July 11, 2024.**

***Attachment included.**