

TOURIST DEVELOPMENT COUNCIL
Thursday, November 9, 2023 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE OCTOBER 12TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR NOVEMBER 2023***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2023* - Emanuel Perry**
 - a. **Bed Tax Collections***
- B. **PBI UPDATE – Joe Harrington**

6. **NEW BUSINESS – DISCUSSION ITEMS**

- A. **GLOBAL SPECTRUM L.P. OPERATOR CONTRACT* - MOTION TO APPROVE – Emanuel Perry**

**B. GLOBAL SPECTRUM L.P. OPERATOR 4 MONTH EXTENSION
TERMINATION* MOTION TO APPROVE – Emanuel Perry**

C. ERM

1. Update – Deb Drum

D. DISCOVER THE PALM BEACHES

1. Update – Milton Segarra

E. SPORTS COMMISSION

1. The Category “G” Grant Agreements* - MOTION TO APPROVE

	Grant	Amount	Room Nights
a.	Gauntlet of Polo (February 9 - April 21, 2024) – National Polo Center - NEW	\$50,000	21,384
b.	East Coast Championships SoFlo National (February 24-25, 2024) – Palm Beach County Convention Center	\$15,000	1,500
c.	Association of Pickleball Professionals (APP) Delray Beach (April 3-7, 2024) – Delray Beach Tennis Center - NEW	\$20,000	1,800
d.	Palm Beaches Spartan Sprint Weekend (April 19-21, 2024) - Burt Aaronson South County Regional Park	\$30,000	3,816
e.	Delray Beach ITF Championships (April 20-27, 2024) Delray Beach Tennis Center and the Delray Swim & Tennis Club	\$8,000	700
f.	South Florida Collegiate Baseball League (June 1 - July 28, 2024) - Little Fenway Park, Spanish River and Olympic Heights High Schools, Keiser University, Palm Beach Atlantic College, Burt Aaronson South County Regional Park, Harry Gibbons Field, and the Santaluces Athletic Complex	\$25,000	2,500
g.	Prospect Wire Southeast Championships (June 1-5, 2024) - Ballpark of the Palm Beaches & Roger Dean Chevrolet Stadium	\$20,000	2,000
h.	Prospect Select Summer Series (June 7 - July 15, 2024) Ballpark of the Palm Beaches, Roger Dean Chevrolet Stadium and Santaluces Athletic Complex	\$73,000	8,880
i.	USTA Boys 18's & 16's National Clay Court Championships (July 7-14, 2024) - Boca Swim & Racquet Club, Delray Beach Tennis	\$25,000	2,500

	Center, Delray Swim & Tennis Club, Boca Grove Country Club, Boca West Country Club, The Oaks, Palm Beach Gardens Tennis Center		
j.	Junior Tour Powered by Under Armour Summer National Championship (July 15-22, 2024) – PGA National Resort	\$25,000	2,000
	Total	<u>\$291,000.00</u>	<u>47,080</u>

Average Historical ADR - \$267.09
ROI - \$754,475.83

2. TEAMS Conference + Expo Video/Update – George Linley
3. Update – George Linley

F. CULTURAL COUNCIL

1. Update - Dave Lawrence

G. FILM & TV

1. Update – Michelle Hillery

H. CONVENTION CENTER

1. OVG Venue Management
 - a. Update - Dave Anderson
2. OVG Hospitality
 - b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next Meeting will be on **December 14, 2023.**

***Attachment included.**