

August 7, 2020

Key Findings: Ballpark of the Palm Beaches Annual Reporting Requirement for 2020 State Funding Agreement

The Palm Beach County Tourist Development Council, utilizing our contracted agency for sports tourism marketing and grant administration the Palm Beach County Sports Commission, has provided the following details surrounding MLB Spring Training Baseball in Palm Beach County at the FITTEAM Ballpark of the Palm Beaches (FBTPB) and at our Roger Dean Chevrolet Stadium (RDCS). We have included RDCS in our report to highlight the fact that Palm Beach County holds the unique benefit of having two MLB Spring Training facilities, each housing two teams, the only County in Florida having made this investment to host four MLB teams for spring training.

The funding sources for the debt service and ongoing upkeep associated with the FBTPB are from a combination of Tourist Development Taxes (Bed Taxes) collected from visitors to Palm Beach County, a State of Florida Grant and use fees payable from the limited liability corporation (LLC) for the use of the spring training facility. Unfortunately, COVID 19 impacted our 2020 Economic Impact shortening our Spring Training Season and extending into our all-important summer season of amateur sports utilization as detailed in the attached reporting. The estimates for Houston Astro's and Washington Nationals at \$25.7 million for economic impact to the FBTPB in Palm Beach County, specifically for attending MLB Spring Training is detailed in the attached. Total Economic Impact for all MLB Spring Training in Palm Beach County's two stadiums was \$53.2 million, a decline year over year of (\$17.0) million or (25%) caused by the pandemic.

The research group of Downs & St. Germain were commissioned in 2019 to provide this annual economic impact study for Palm Beach County under the direction of the Palm Beach County Sports Commission.

Submitted by the Tourist Development Council:

Glenn Jergensen
Palm Beach County

Tourist Development Council, Executive Director



July 31, 2020

Mr. Glenn Jergensen Executive Director Palm Beach County Tourist Development Council 2195 Southern Blvd., Suite 500 West Palm Beach, FL 33406

Dear Glenn,

Palm Beach County is the Major League Baseball (MLB) Spring Training Capital of Florida. Since 1998, Palm Beach County has been home to Roger Dean Chevrolet Stadium in Jupiter, which was the first baseball complex in Florida to host two (2) MLB teams for Spring Training. Today, Roger Dean Chevrolet Stadium is occupied by the Miami Marlins and St. Louis Cardinals. In 2017, MLB Spring Training brought Florida its second baseball complex built to accommodate two (2) teams. FITTEAM Ballpark of the Palm Beaches, located in West Palm Beach, is home to the Houston Astros and Washington Nationals. The Palm Beaches represents Florida's only county that maintains two, two-team complexes. In total, four (4) of the fifteen (15) MLB teams participating in Florida's Grapefruit League are playing baseball in The Palm Beaches.

Although Palm Beach County experienced significant economic benefits from MLB Spring Training in 2020, the COVID-19 pandemic resulted in a shortened season and lost revenues. The MLB Spring Training Season ended 12 days earlier than planned due to the pandemic. Between FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium, a total of 38 MLB games were played in The Palm Beaches between February 22 and March 12, 2020. A total of 22 professional baseball games were canceled in Palm Beach County upon MLB's decision to suspend its Spring Training season on March 12. The 38 games generated a total attendance of 172,685, which is the largest MLB Spring Training audience compared to other counties in Florida. Palm Beach County was home to 25% of Florida's spring training games and 20% of the Grapefruit League's attendance.

The leading attendance and annual impact can be influenced by many factors, but Palm Beach County is fortunate to have partnerships with the St. Louis Cardinals, Miami Marlins, Houston Astros, and Washington Nationals. These teams represent vibrant travel markets that are important to Florida's economy.

The Palm Beach County Sports Commission utilized Downs & St. Germain Research to conduct an economic impact study on the 2020 MLB Spring Training season taking place at FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium. Downs & St. Germain Research is a full-service market research firm based in Tallahassee, which was sourced by the Florida Sports Foundation to produce an economic impact study on MLB Spring Training taking place in Florida (Grapefruit League) in 2018.

In 2020, MLB Spring Training generated an economic impact of \$53,156,700 in Palm Beach County. Out of the 172,685 attendance for MLB Spring Training in The Palm Beaches, 61% or 105,338 attendees traveled from outside of Florida or another Florida county. The influx of visitors during the 2020 MLB Spring Training is responsible for 37,600 hotel room nights for Palm Beach County. Unfortunately, the 2020 economic impact derived from FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium are down from 2019, due to the pandemic. Palm Beach County lost \$16,988,800 in economic impact due to a shortened MLB Spring Training season. The economic impact that was achieved in 2020 reflects a 24% decline compared to 2019.

\$25,687,700 of economic impact between the Washington Nationals and Houston Astros. The impact is a result of several aspects, including the demand for the two teams that competed in last year's World Series. The Washington Nationals won their first World Series Championship in franchise history while the Houston Astros were crowned as the American League Champions. This remarkable achievement for both teams motivated fan-bases to travel and experience the best of baseball. Furthermore, the Washington D.C. market is considered one of the "Super Six" travel markets, which creates the majority of domestic visitation for Florida. Individuals from Washington D.C. and surrounding areas are seeking a reason to visit the state. Houston also represents a strong travel market. The Houston Astros is one of two MLB teams from Texas, which is the third largest origin state for Florida visitors. Houston ranks as the 12<sup>th</sup> largest travel market for Florida.

Roger Dean Chevrolet Stadium spurred **\$27,469,000** of economic impact between the St. Louis Cardinals and Miami Marlins. As one of the premier brands in Major League Baseball, the St. Louis Cardinals own a dedicated and loyal following from St. Louis and the surrounding Missouri towns, as well as the metro east Illinois area. The St. Louis Cardinals have one of the most faithful and active fan bases in sports and Palm Beach County is a routine spring vacation destination for these baseball enthusiasts across the Midwest. The Miami Marlins represent one of only two MLB franchises in Florida. The Miami Marlins create visitation to Palm Beach County through drive markets.

In addition to the St. Louis Cardinals and the Miami Marlins, Roger Dean Chevrolet Stadium is the only complex in the nation to host four minor league teams: The Jupiter Hammerheads of the Class A-Advanced Baseball Florida State League; The Palm Beach Cardinals of the Class A-Advanced Baseball Florida State League; The Gulf Coast Marlins of the Rookie-level Gulf Coast League; and The Gulf Coast Cardinals of the Rookie-level Gulf Coast League. This activity also creates economic benefits and stimulates bed tax revenues for The Palm Beaches.

Palm Beach County's baseball facilities ranked among the leaders in total attendance for Florida's Grapefruit League. FITTEAM Ballpark of the Palm Beaches ranked fourth and Roger Dean Chevrolet Stadium was third in attendance compared to all other MLB Spring Training facilities in Florida. Only, Steinbrenner Field in Tampa, which is home to the New York Yankees, and JetBlue Park in Fort Myers, which is home to the Boston Red Sox, generated a higher attendance.

Due to the amenities that accompany a two-team complex, FITTEAM Ballpark of the Palm Beaches in combination with Roger Dean Chevrolet Stadium, has transformed Palm Beach County into the premier destination for amateur baseball events. The nation's largest baseball tournaments are taking place in Palm Beach County, including some of the most admired brands in amateur baseball. These baseball tournaments are utilizing both, FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium from April through November, creating year-round activity. In addition to baseball, FITTEAM Ballpark of the Palm Beaches has the capability to host a multitude of other sports activities. The complex features five (5) multi-purpose fields, designed to FIFA (Fédération Internationale de Football Association) soccer specifications. The multi-purpose fields are an ideal home for field sports, such as soccer, lacrosse, rugby, field hockey, flag and tackle football, and more. The economic benefits derived from amateur baseball tournaments and other sports activities is substantial.

Major League Baseball, and specifically, the St. Louis Cardinals, Miami Marlins, Houston Astros, and Washington Nationals, have been, and will continue to be an extremely beneficial investment for Palm Beach County. The Palm Beach County Sports Commission looks forward to growing the number of sports related visitors that are traveling to The Palm Beaches to experience the best of baseball. Our Sports Commission will continue to create a positive impact through promotion and utilization of these facilities.

Sincerely,

George Linley Executive Director

Palm Beach County Sports Commission

Leon July

#### **Cost Benefit Analysis – Spring Training Facilities**

FITTEAM Ballpark of the Palm Beaches / Roger Dean Chevrolet Stadium

Economic Impact & Year-Round Usage Summary



#### Economic Impact of Major League Baseball Spring Training in Palm Beach County

Major League Baseball (MLB) Spring Training brings an immense economic and tourism impact to Palm Beach County. The below information has been assembled to project the economic impact created from Spring Training activity that occurred at FITTEAM Ballpark of the Palm Beaches, located in West Palm Beach and Roger Dean Chevrolet Stadium, located in Jupiter.

FITTEAM Ballpark of the Palm Beaches, which hosts the Houston Astros and Washington Nationals, completed its 4<sup>th</sup> MLB Spring Training season since opening in February of 2017. Roger Dean Chevrolet Stadium, home to the St. Louis Cardinals and Miami Marlins completed its 23<sup>rd</sup> season in The Palm Beaches. These two facilities represent the only two-team MLB Spring Training complexes that reside in Florida.

The 2020 MLB Spring Training season was significantly impacted by the COVID-19 pandemic. On March 12<sup>th</sup>, Major League Baseball announced that spring training games would be cancelled due to the pandemic. FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium both lost their last 10 spring training games, which equals 20 total games or 1/3 of Palm Beach County's 60-game MLB Spring Training Season. The pandemic adversely impacted attendance, bed tax creation, and economic impact.





#### Economic Impact of Major League Baseball Spring Training at the FITTEAM Ballpark of The Palm Beaches

Home to the Houston Astros, and Washington Nationals, FITTEAM Ballpark of the Palm Beaches, is one of two baseball complexes in Florida that accommodates two MLB franchises. The other baseball complex in Florida that hosts two MLB teams also resides in Palm Beach County (Roger Dean Chevrolet Stadium).

FITTEAM Ballpark of the Palm Beaches accumulated a total attendance of **82,179** over 20 games with an economic impact of **\$25,687,700**. The Washington Nationals contributed **\$14,647,800** in economic impact while the Houston Astros compiled **\$11,039,900** of impact.

#### Economic Impact of Major League Baseball Spring Training at Roger Dean Chevrolet Stadium

Roger Dean Chevrolet Stadium contributed to Palm Beach County's tourism economy through its Major League Baseball (MLB) Spring Training season. Roger Dean Chevrolet Stadium, which is home to the St. Louis Cardinals and the Miami Marlins, joins the FITTEAM Ballpark of the Palm Beaches as the only baseball complexes in Florida housing two MLB franchises.

Total attendance for MLB Spring Training at Roger Dean Chevrolet Stadium reached **90,506** over 20 games. The St. Louis Cardinals accumulated **\$19,146,800** in economic impact while the Miami Marlins were responsible for **\$8,322,200** of impact. Considering the Miami Marlins are one of only two Major League Baseball teams based in Florida, their attendance numbers will not be used as input toward the economic impact projections.

#### Covid-19 Impacts on the 2020 MLB Spring Training Season

Palm Beach County experienced a shortened Major League Baseball (MLB) Spring Training season in 2020, due to the Covid-19 pandemic. The MLB Spring Training Season ended 12 days earlier than planned due to the pandemic. Palm Beach County hosted only 38 of the 60 games that were scheduled. FITTEAM Ballpark of the Palm Beaches finished 18 of its 30-games while Roger Dean Chevrolet Stadium completed 20 of its 30 games. A total of 22 professional baseball games were canceled in Palm Beach County upon MLB's decision to suspend its Spring Training season on March 12.

The 2020 economic impact derived from FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium are down from 2019, because of these venues losing more than one-third of their scheduled games. Palm Beach County lost \$16,988,800 in economic impact due to a shorten MLB Spring Training season. MLB Spring Training created \$53,156,700 in economic impact in 2020, which is a 24% decline compared to 2019.





#### FITTEAM Ball Park of the Palm Beaches – MLB Spring Training Complex-Multi-Purpose - Year-Round Use

FITTEAM Ballpark of the Palm Beaches is a Major League Baseball (MLB) Spring Training Complex equipped with multi-sports capabilities, which allows for utilization on a year-round basis. The facility, which features a modernized 7,500 seat baseball stadium, 13 MLB regulation baseball diamonds, state-of-theart press box and clubhouse facilities, and five (5) multi-purpose fields designed to FIFA soccer specifications, is built to host a variety of sports activities throughout the year. This facility undoubtedly enhances Palm Beach County's position as a premier sports destination while hosting sporting events that create widespread economic and community benefits. The Palm Beach County Sports Commission, as the sports tourism agency for Palm Beach County, recruits and develops a variety of sporting events to occupy FITTEAM Ballpark of the Palm Beaches. These events will bring visitors from across the state, nation, and globe.

#### Economic Impact of Amateur Baseball Events in Palm Beach County

The combination of FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium provides a significant competitive advantage for the Palm Beach County Sports Commission and its efforts to secure regional and national baseball tournaments that will create a countywide tourism impact to The Palm Beaches. These baseball complexes offer 26 diamonds and two stadiums, which makes Palm Beach County one of Florida's premier destinations for baseball. From July 1, 2019 to June 30, 2020, the Palm Beach County Sport Commission supported 18 regional, national, and global baseball tournaments, showcases, and camps, which attracted primarily amateur and youth athletes. The amateur baseball tournaments occupying FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium brought nearly 600 teams consisting of more than 10,000 athletes and 19,500 spectators to The Palm Beaches. A total of 19,588 hotel room nights were tracked. These events generated \$13,711,600 in economic impact for Palm Beach County's hospitality industry. Please see the attached spreadsheet, referred to as "Amateur Baseball Events in Palm Beach County", for a detailed breakdown of this impact.

Unfortunately, the amateur baseball event portfolio, which was scheduled to take place at Palm Beach County's MLB Spring Training facilities this year, was dramatically diminished. All regional and national baseball events planned for the spring and summer of 2020 were canceled or relocated due to the Covid-19 pandemic. Both, the economic impact and hotel room night production related to Palm Beach County's portfolio of amateur baseball events, declined by 34% due to Covid-19.

The Palm Beach County Sports Commission believes the tourism created from baseball activities during Palm Beach County's shoulder season will rise to pre-Covid levels once conditions improve. The combination of FITTEAM Ballpark of the Palm Beaches and Roger Dean Chevrolet Stadium provides a landscape to recruit tourism generating baseball events and foster the growth of amateur baseball properties.

#### FITTEAM Ballpark of the Palm Beaches is a Multi-Purpose Venue

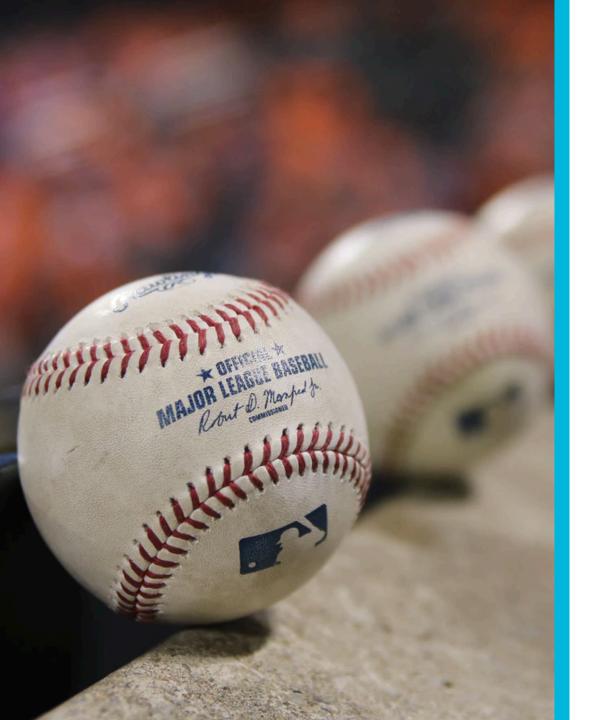
In addition to baseball, FITTEAM Ball Park of the Palm Beaches, has the capability to host a multitude of other sports activities. This facility features five (5) multi-purpose fields designed to FIFA (Fédération Internationale de Football Association) soccer specifications. The Palm Beach County Sports Commission utilizes the multi-purpose fields to promote sports tourism and recruit statewide, national, and international sports events that would enlist a collection of new visitors for Palm Beach County and Florida. The multi-purpose fields have the capability to host a variety of field sports, such as soccer, lacrosse, rugby, field hockey, flag and tackle football and more. The FIFA dimensions are applicable to host all age groups and competition levels for the nation's most popular field sports.

Five (5) non-baseball events occupied the multi-purposes fields located at the FITTEAM Ballpark of the Palm Beaches from October – May. The Palm Beach Cup, a Florida Youth Soccer Association (FYSA) sanctioned soccer tournament for boys and girls (ages 9 to 19) was scheduled to take place in May. Unfortunately, the event was canceled due to Covid-19. Over 180 teams from across Florida and the southeast region of the United States would have played. The Florida Youth Soccer Association (FYSA) also sanctioned the Gardens Classic, which attracted over 100 teams from across Florida and occupied a variety of venues in Palm Beach County, including FITTEAM Ballpark of the Palm Beaches, this past November. The Monster Mash Lacrosse Bash, South Florida Turkey Shootout and Florida Lacrosse Festival, took place at FITTEAM Ballpark of the Palm Beaches from October - January. These lacrosse tournaments attracted teams and athletes from across the nation.

Overtime, FITTEAM Ballpark of the Palm Beaches will attract more sports activities that create economic and community benefits on a year-round basis. FITTEAM Ballpark of the Palm Beaches has already demonstrated its ability to be a superior vehicle for sports tourism over its young four-year life cycle.







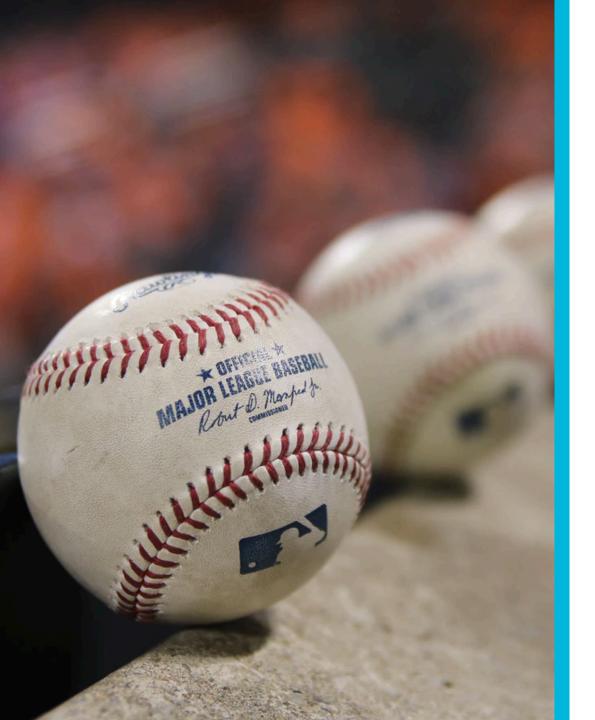


## 2020 Major League Baseball

Palm Beach County Spring
Training Economic Impact Study

Presented by Downs & St. Germain Research







## INTRODUCTION



#### STUDY GOALS



## Calculate expenditures

## Economic Impact

## Jobs supported

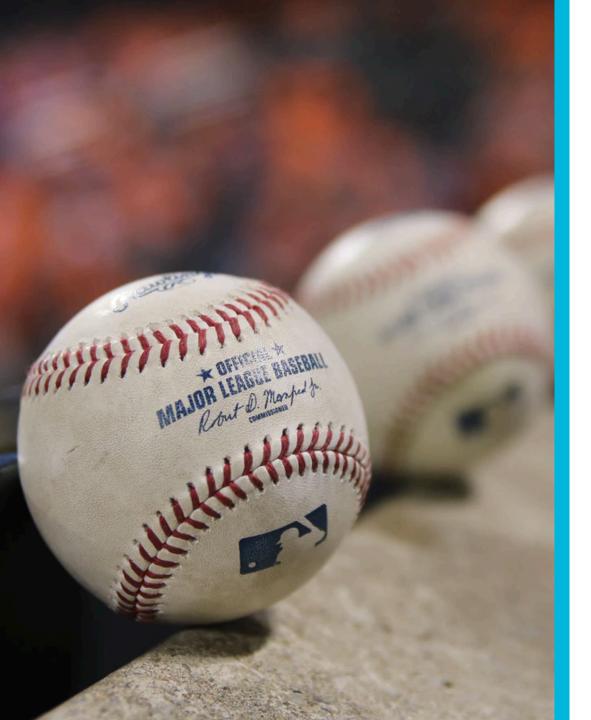
#### Wages generated

#### Fan/Team Profiles

## Visitors profiles

- o Calculate
  spending
  patterns by
  visitors from
  out-of-county
  areas and
  participating
  teams
- Dutilize spending patterns to estimate economic impact of MLB Spring Training in Palm Beach County
- Estimate jobs
  supported in
  Palm Beach
  County based on
  direct, indirect,
  and induced
  economic impact
- Calculate
  wages and
  salaries
  generated for
  jobs supported
  by MLB Spring
  Training in Palm
  Beach County
- Establish
   patterns
   among out-of county visitors
- demographic profile of outof-county visitors to MLB Spring Training in Palm Beach County







# **EXECUTIVE SUMMARY**



## Economic Impact 2019 vs. 2020



The 2020 Spring Training season was cut short due to the COVID-19 pandemic. This cost Palm Beach County at least \$16,988,800 in economic impact.

	2019	2020	Percent Change
Economic Impact	\$70,145,500	\$53,156,700	-24.2%



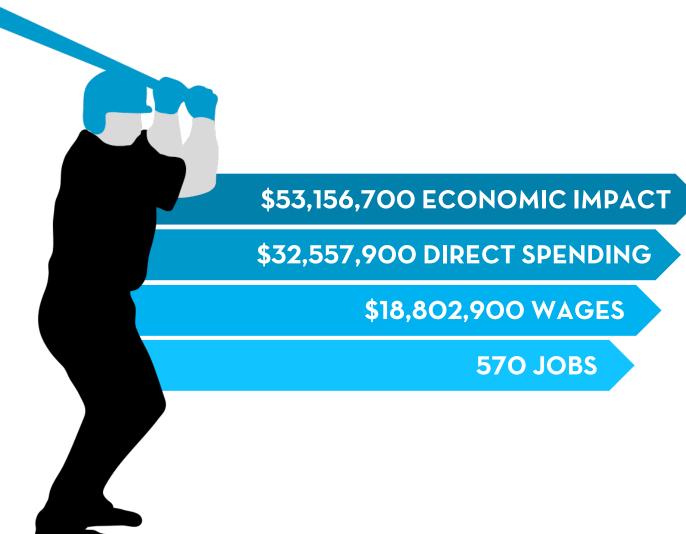
#### TOTAL ECONOMIC IMPACT



MLB Spring Training 2020 generated an economic impact of

\$53,156,700

in Palm Beach County





#### **ECONOMIC IMPACT OF FANS**



Spring Training 2020 fans from outside of Palm Beach County generated an economic impact of

\$38,834,300

in Palm Beach County





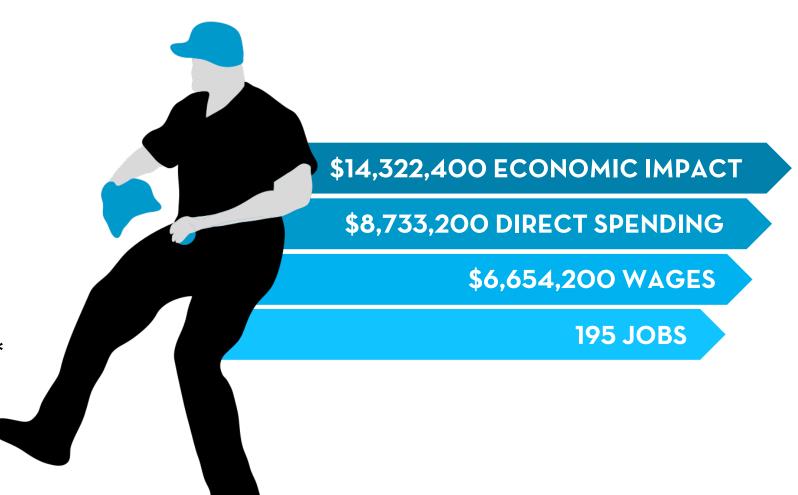
## **ECONOMIC IMPACT OF TEAM SPENDING**



Team spending during 2020 MLB Spring Training generated an economic impact of

\$14,322,400

in Palm Beach County\*



\*Based on team spending data collected by MLB in 2018.



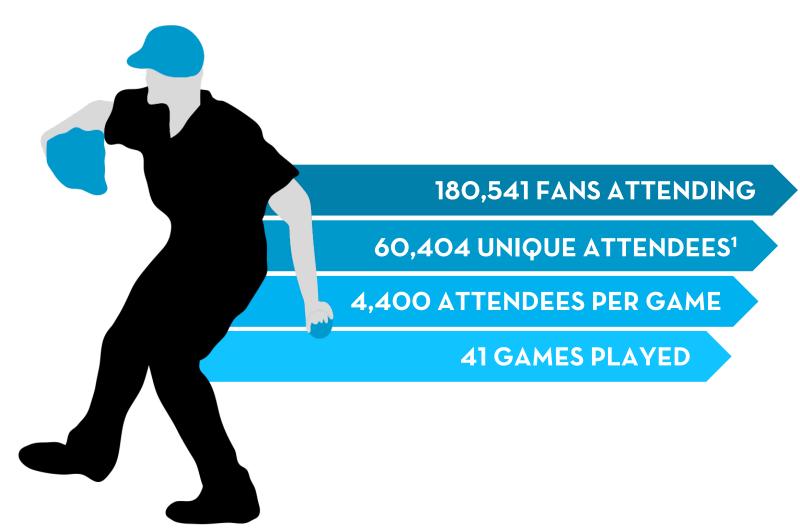
#### **ATTENDEES & GAMES**



2020 MLB Spring Training in Palm Beach County attracted

180,541

local and visiting fans to Palm Beach County Spring Training games



<sup>1</sup>Unique attendees differ from total fans attending since many unique attendees go to multiple games.



#### **ATTENDEE ORIGINS**



4,400 attendees per game

**47% OUT-OF-STATE MARKETS** 

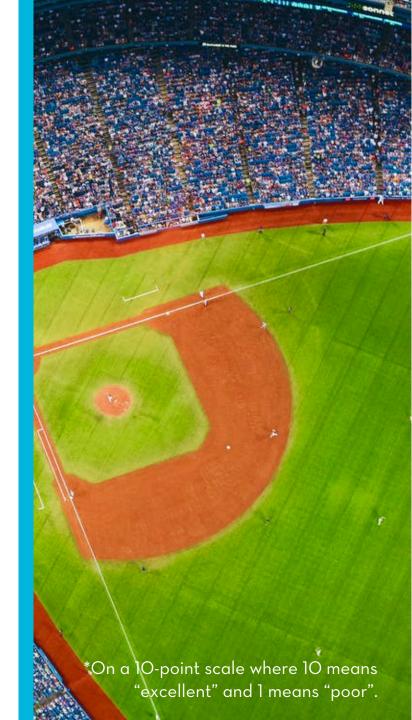
14% FLORIDA VISITORS

**39% LOCAL RESIDENTS** 



#### VISITING ATTENDEE PROFILE

- Attended 3.0 Spring Training games
- 🔷 25% traveled with children
- **81%** visited for Spring Training
- Top activities were dining out (57%) and visiting the beach (44%)
- 🥎 Were **59** years old
- Earned \$109,600 per year in household income
- Came from the Midwest (29%)
- 🖴 50% drove to Palm Beach County to attend Spring Training
- Save 2020 MLB Spring Training in Palm Beach County a 9.0 rating\*
- **88%** plan on returning for future Spring Training games

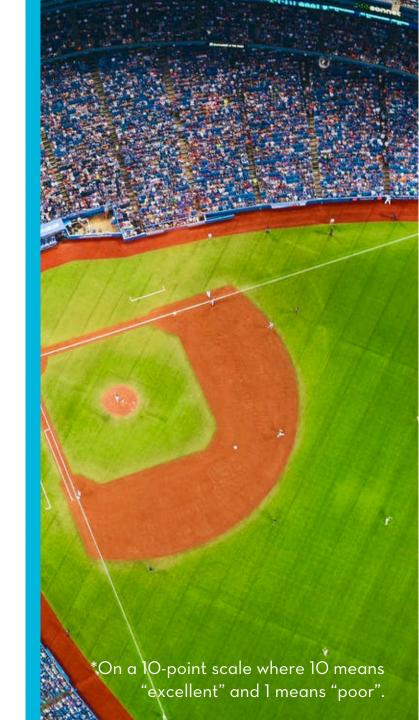


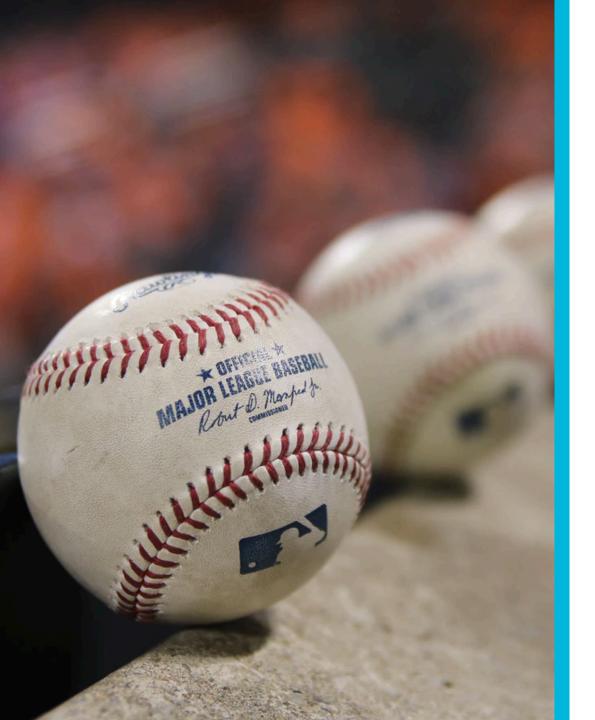
#### **ROOM NIGHTS**

2020 MLB Spring Training in Palm Beach County generated

37,600

room nights in Palm Beach County hotels, vacation rentals, and other paid accommodations



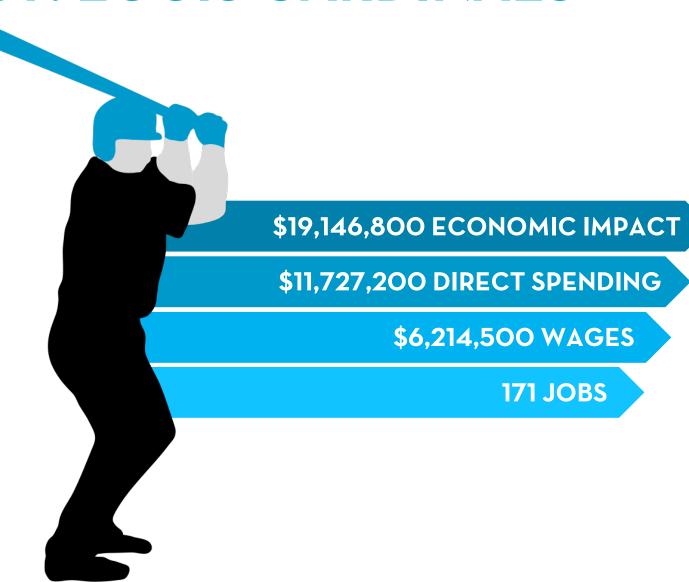




# ECONOMIC IMPACT BY TEAM

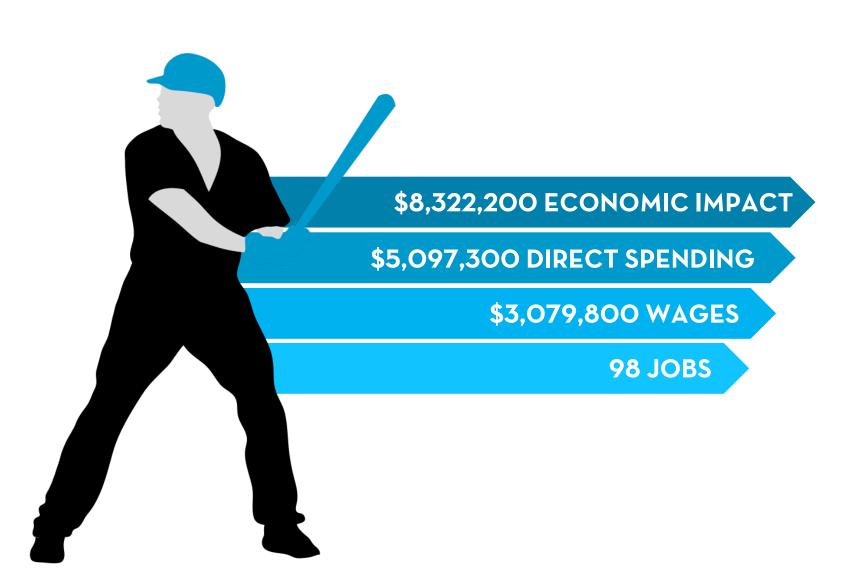


### ST. LOUIS CARDINALS



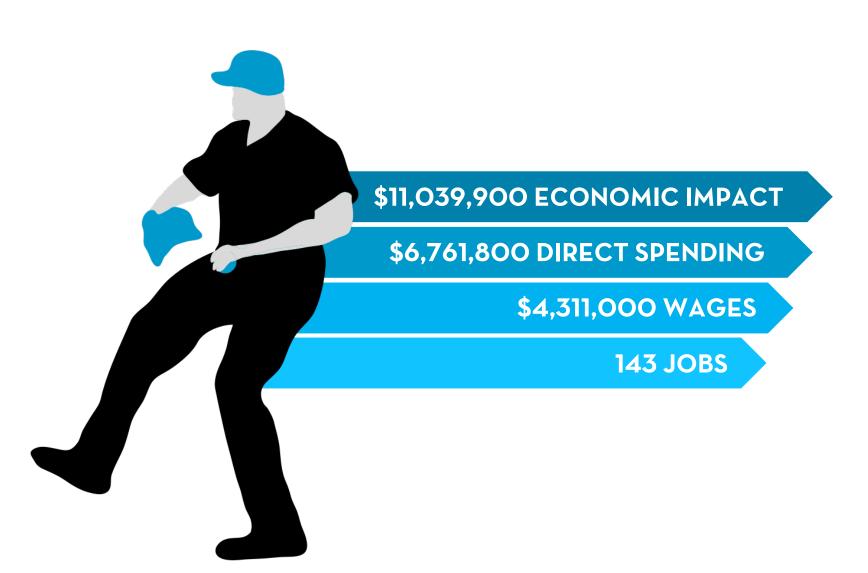


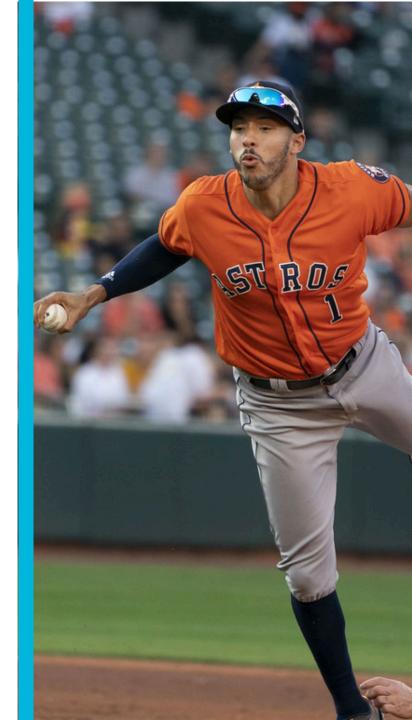
### **MIAMI MARLINS**



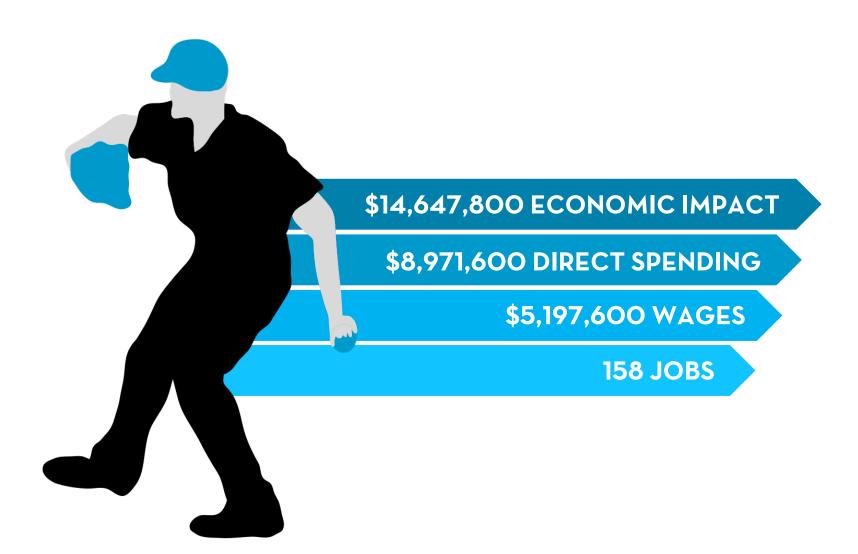


#### **HOUSTON ASTROS**

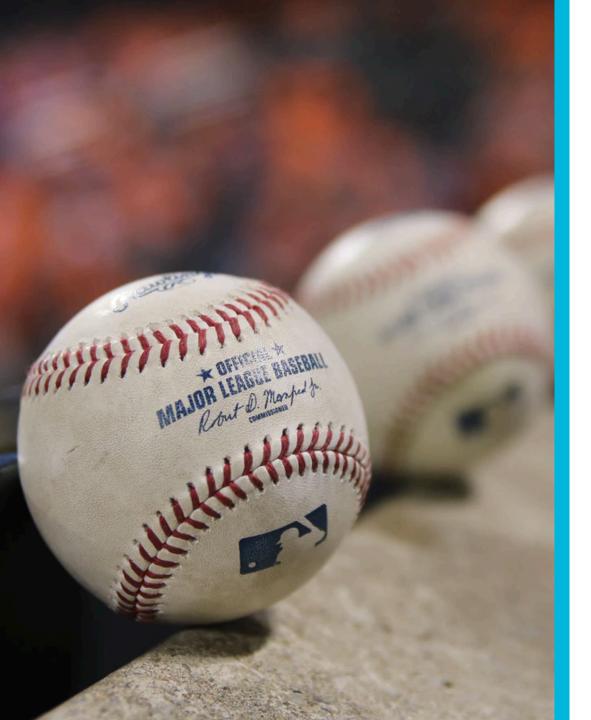




#### **WASHINGTON NATIONALS**









# VISITING ATTENDEE SPENDING

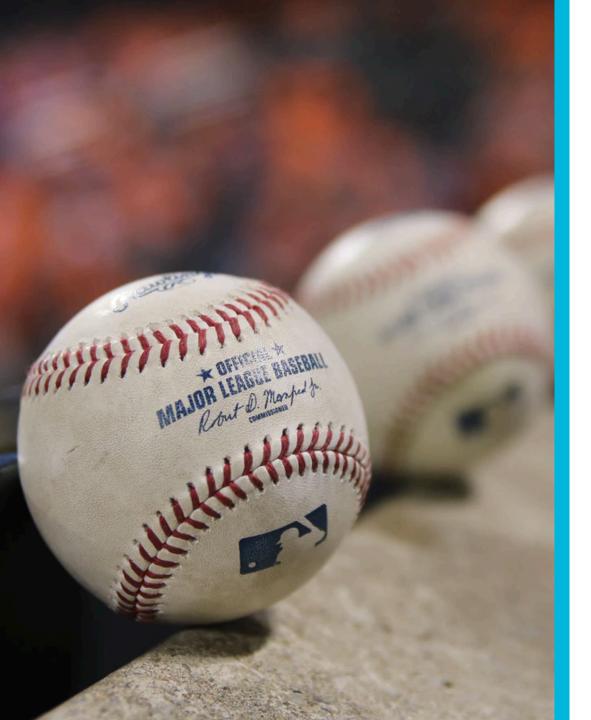


### VISITING ATTENDEE SPENDING



EXPENDITURE	TOTAL	
Accommodations	\$6,387,800	
Restaurants	\$6,168,300	
Groceries	\$1,156,200	
Shopping	\$4,039,300	
Entertainment	\$3,979,500	
Transportation	\$1,510,500	
Other	\$583,100	
TOTAL	\$23,824,700	







## ATTENDEE ORIGIN

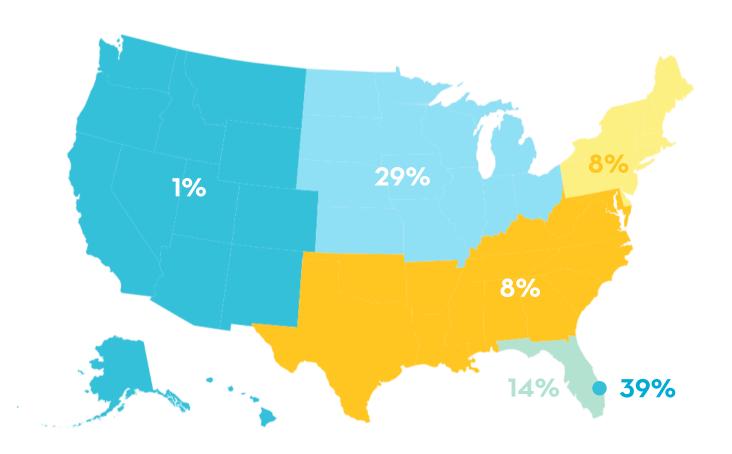


#### **REGION OF ORIGIN**







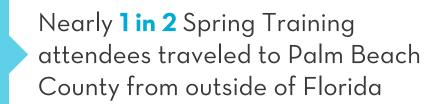


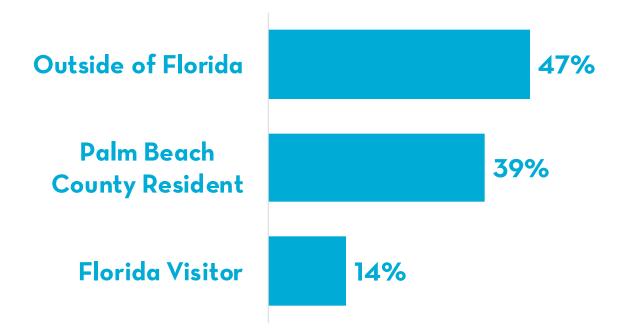


#### ATTENDEE BREAKDOWN











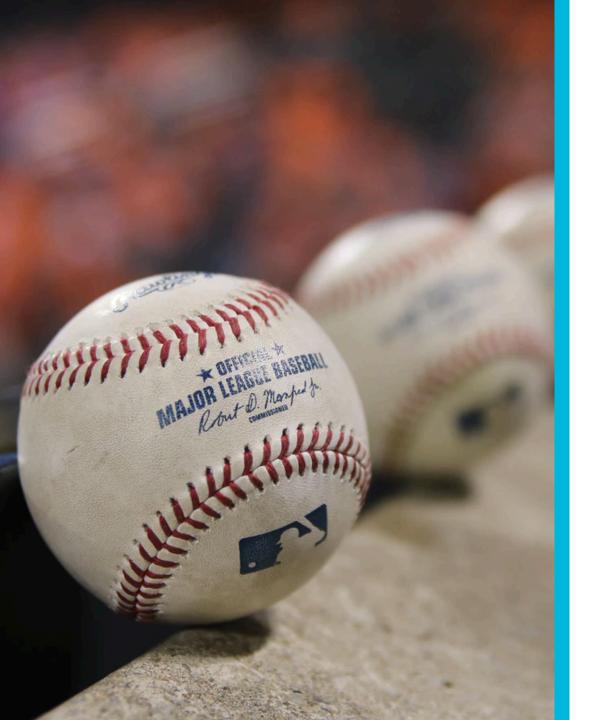
#### MARKET OF ORIGIN



**31%** of Spring Training attendees traveled to Palm Beach County from **7** out-of-county markets

Top Origin Markets			
Palm Beach County	39%		
St. Louis	9%		
Miami - Ft. Lauderdale	6%		
Houston	4%		
New York City	4%		
Washington D.C. – Baltimore	3%		
Atlanta	3%		
Orlando	2%		







# VISITING ATTENDEE TRAVEL PROFILE

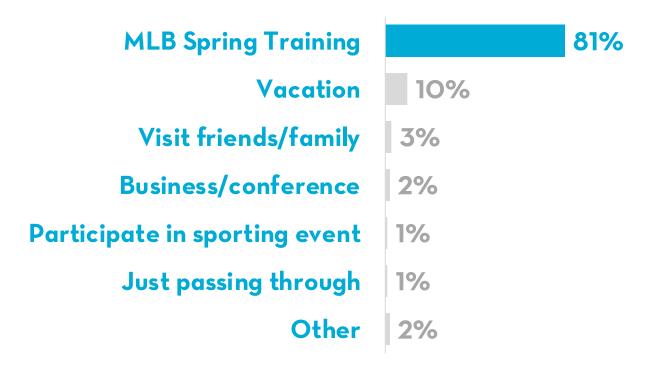


#### **REASONS FOR VISITING**





4 in 5 visiting attendees came to Palm Beach County for the purpose of attending Spring Training

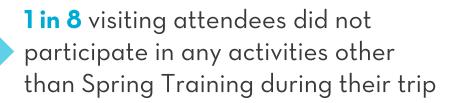


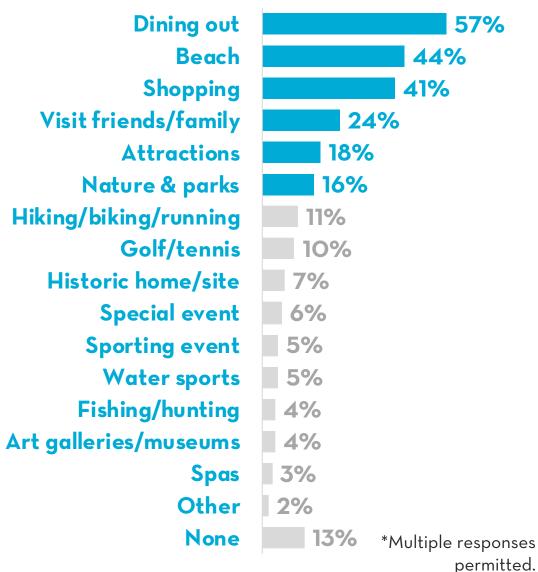


#### **VISITOR ACTIVITIES\***





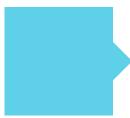






#### TRAVEL PARTIES

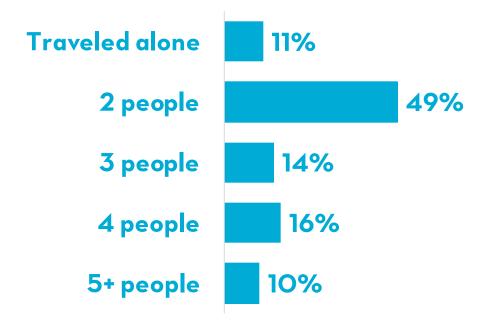




The typical visiting attendee came to Palm Beach County in a travel party of 2.8 people



1 in 4 visiting attendees came to Palm Beach County with one or more children in their travel party

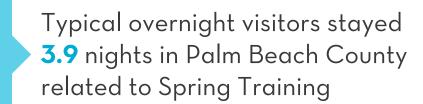


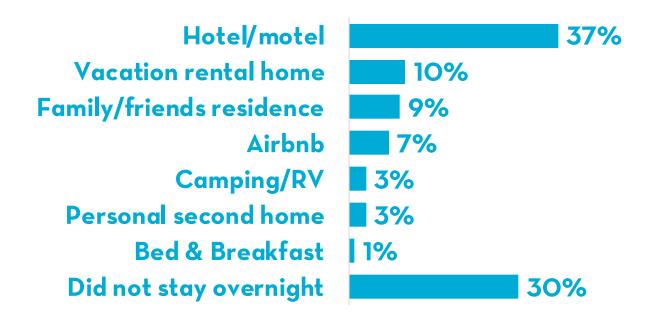


## **OVERNIGHT VISITORS**









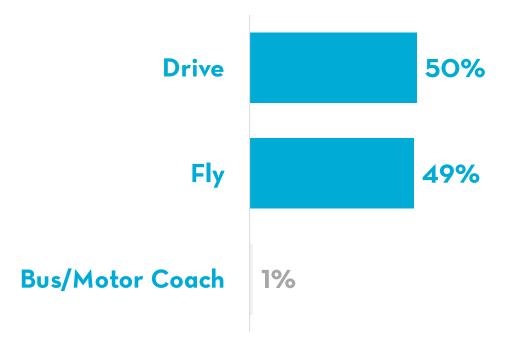


# **TRANSPORTATION**





Travel to Palm Beach County among visiting attendees was **split** between driving and flying





## **VISITOR SATISFACTION**





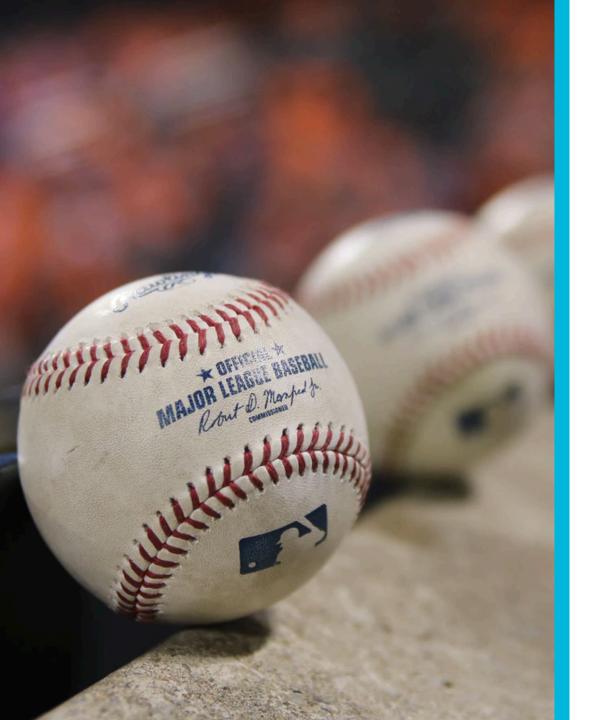
Typical visiting attendees rated their satisfaction with Palm Beach County Spring Training at a 9.0



7 in 8 visiting attendees will return to Palm Beach County to attend future Spring Training games









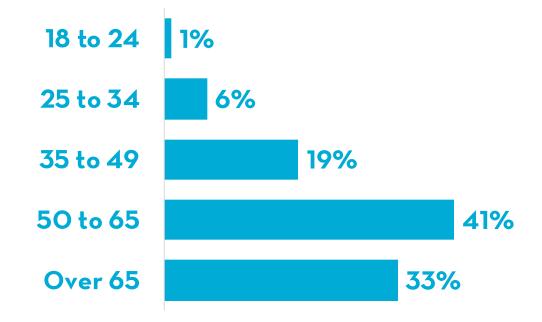
# VISITING ATTENDEE DEMOGRAPHICS



# **AGE**



Typical visiting attendees to 2020
Spring Training in Palm Beach
County were **59** years old





## HOUSEHOLD INCOME



Typical visiting attendees to 2020 Spring Training in Palm Beach County earned \$109,600 per year

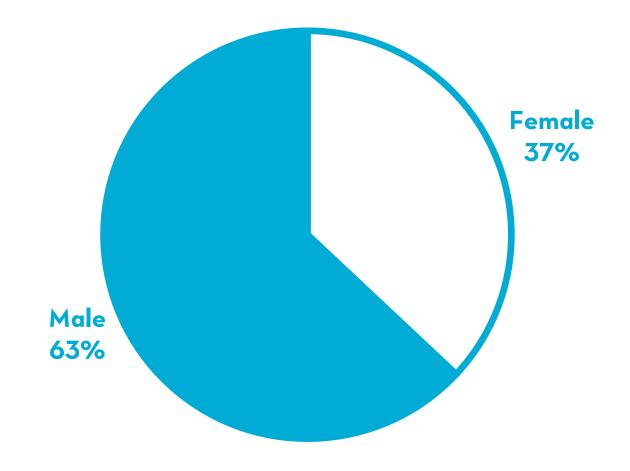




# **GENDER**



63% of visiting attendees to 2020 Spring Training in Palm Beach County were male



# **RESEARCH DESIGN**





#### **Data Collection**

1,334 surveys were conducted with attendees to Spring Training in Palm Beach County online and in-person at Roger Dean Chevrolet Stadium and FITTEAM Ballpark during the 2020 MLB Spring Training season



# **METHODOLOGY**



# **Economic Impact**

Total economic impact of 2020 MLB Spring Training in Palm Beach County is a function of direct spending by visitors and teams in the county and induced and indirect effects of this spending.

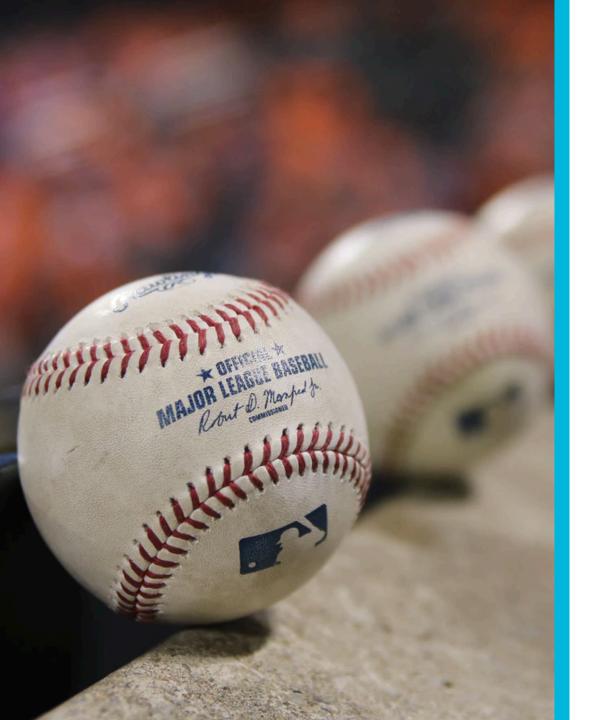
- Indirect effects are increased business spending resulting from Spring Training dollars.
- Induced effects are increased household spending resulting from Spring Training dollars.

# Multiplier

Downs & St. Germain Research uses
IMPLAN economic modeling to calculate
the economic multiplier based on direct
expenditures of MLB Spring Training teams
and fans.

- IMPLAN models how dollars are spent and re-spent in other sectors of the economy, generating economic activity.
- Over 1,500 organizations use IMPLAN, which has been used to model the economic impact of tourism since 1992.
- Agencies such as FEMA, EPA, Federal Reserve Bank, and the Bureau of Land Management use IMPLAN modeling.







# 2020 Major League Baseball

Palm Beach County Spring
Training Economic Impact Study

Presented by Downs & St. Germain Research



# Amateur Baseball Events in Palm Beach County July 1, 2019 - June 30, 2020

Facility	Date	# of Teams	Athletes	Spectators	Room Nights	Estimated Visitor Spending
Various baseball facilities throughout Palm Beach County	July 1-24, 2019	10	250	500	2,915	\$2,040,500
Roger Dean Chevrolet Stadium	July 5-9, 2019	32	576	864	212	\$148,400
FITTEAM Ballpark of the Palm Beaches	July 11-15, 2019	50	750	1,125	895	\$626,500
FITTEAM Ballpark of the Palm Beaches	July 11-15, 2019	65	975	1,462	951	\$665,700
Roger Dean Cheverolet Stadium	September 20-22, 2019	20	300	450	112	\$78,400
FITTEAM Ballpark of the Palm Beaches	September 20-22, 2019	24	432	648	323	\$226,100
FITTEAM Ballpark of the Palm Beaches	October 2-6, 2019	10	150	N/A	466	\$326,200
Roger Dean Chevrolet Stadium & FITTEAM Ballpark of the Palm Beaches	October 10-14, 2019	88	1,584	2,376	3,150	\$2,205,000
Roger Dean Chevrolet Stadium & FITTEAM Ballpark of the Palm Beaches	October 11-14, 2019	72	1,296	1,944	2,347	\$1,642,900
Roger Dean Chevrolet Stadium & FITTEAM Ballpark of the Palm Beaches	October 18-21, 2019	32	576	864	890	\$623,000
Roger Dean Chevrolet Stadium	October 25-27, 2019	2	50	N/A	45	\$31,500
FITTEAM Ballpark of the Palm Beaches	October 30- November 5, 2019	41	700	1,050	2,277	\$1,593,900
Roger Dean Chevrolet Stadium & FITTEAM Ballpark of the Palm Beaches	November 3-16, 2019	96	1,440	2,160	6,184	\$4,328,800

# Amateur Baseball Events in Palm Beach County July 1, 2019 - June 30, 2020

Facility	Date	# of Teams	Athletes	Spectators	Room Nights	Estimated Visitor Spending
FITTEAM Ballpark of the Palm Beaches	November 15-17, 2019	20	300	450	122	\$85,400
Roger Dean Chevrolet Stadium & FITTEAM Ballpark of the Palm Beaches	November 23-24, 2019	N/A	150	N/A	225	\$157,500
Roger Dean Chevrolet Stadium	December 27-31, 2019	N/A	200	N/A	127	\$88,900
FITTEAM Ballpark of the Palm Beaches	January 17-19, 2020	22	330	495	227	\$158,900
Roger Dean Chevrolet Stadium	January 23-28, 2020	N/A	320	N/A	1,035	\$724,500
		574	10,129	13,888	19,588	\$13,711,600