

NOTICE OF INTENT TO AWARD

Form K-I

RFP #: 25-043R/JC	TITLE: TRANSIT ADVERTISING
BUYER: CHRISTAL BAKIE <i>CB</i>	

ACTION	DATE	INITIALS	ACTION	DATE	INITIALS
RFP OPENED	11/14/2025	CB/LC	AWARD RECOMMENDATION POSTED IN PURCHASING	<i>12/3/25</i>	<i>CB</i>
POSTING APPROVED	<i>12/2/25</i>	<i>JC</i>	POSTING REMOVED		
COPY TO BUYER ASSISTANT FOR POSTING ON INTERNET	<i>12/3/25</i>	<i>CB</i>	COPY TO OEBO AND DEPARTMENT		

KEY(S) FOR RECOMMENDATION: (PLEASE NOTE YOUR RECOMMENDATION BELOW)

PREFERENCE CODES:

- (1) RECOMMENDED AWARD – HIGHEST RANKED RESPONSIVE AND RESPONSIBLE PROPOSER
- (2) RESPONSIVE AND RESPONSIBLE TO RFP, BUT NOT HIGHEST RANKED PROPOSER
- (3) NOT RESPONSIVE AND/OR RESPONSIBLE TO RFP
- (4) NOT TECHNICALLY EVALUATED / IN EXCESS OF DEPARTMENTS FUNDING LIMITS

- “SBE” = SBE Preference (Up to 15%)
“BL/LP” = Business Location/Local Preference (5%)

Name of Proposer	Location	IF PREFERENCE NOTE: “SBE” and/or “BL/LP”	RANK	AWARD RECOMMENDATION “KEY” ONLY (SEE ABOVE)
HFT MANAGEMENT, INC.	WEST PALM BEACH, FL	LP	2	(2)
LAMAR TRANSIT, LLC	WEST PALM BEACH, FL	SBE	1	(1)
VECTOR MEDIA HOLDING CORP	NEW YORK, NY		3	(2)

NOTE: This Award and execution of a Contract is contingent upon successful negotiations and BCC approval. This Notice of Intent to Award is hereby posted this date in fulfillment of Palm Beach County Code as codified in Chapter 2, Article III. A contract must be completed and executed by the successful proposer and the County and, when appropriate, by the Board of County Commissioners before it becomes valid and effective. If these conditions and contract negotiations, if applicable, are not met and/or completed within a reasonable timeframe as determined by the County the County may elect to cancel the Recommended Award to that proposer and make the award recommendation to the next most advantageous proposer. This process may continue until such time as the County has determined to cancel the procurement in its entirety.

* Tiebreakers, if required, are applied in the following order: 1) Drug Free Workplace Certification; 2) Total Score

WE, DEC 3 2025 AM 11:47

POSTING PERIOD: DECEMBER 3, 2025 THROUGH DECEMBER 10, 2025