

Palm Beach County:  
Strategic Planning  
& Performance Management  
January 25, 2022



# ECONOMIC DEVELOPMENT CROSS-DEPARTMENTAL TEAM

*Moving From Outstanding to Excellent!*



# CROSS-DEPARTMENTAL TEAM (CDT) MEMBERS



**Sherry Howard**  
Housing and  
Economic Dev.



**Paul Connell**  
Parks and  
Recreation



**Natalie Diaz  
Rodriguez**  
Community Svcs.



**Tonya Davis  
Johnson**  
Office of Equal  
Business Opp.



**Michelle Morejon**  
Fire Rescue



**Megan Houston**  
Office of Resilience



**Ike Powell**  
Youth Services



**Chrystal Mathews**  
Office of  
Community  
Revitalization



**Gary Sypek**  
Airports



**Jodie Boisvert**  
Community Services



**Leilani Yan**  
Human Resources



**Amy Cisneros**  
Water Utilities



**Keith Clinkscale**  
Division of Strategic  
Planning and  
Performance Mgt.

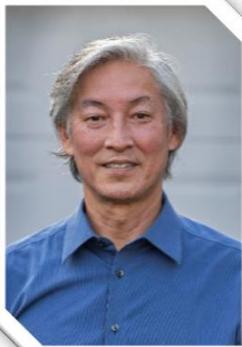


**Marcela Millett**  
Division of Strategic  
Planning and  
Performance Mgt.

# CDT MEMBERS CONTINUED



**Deputy Chief  
Kimberly Hude  
Fire Rescue**



**Alan Chin Lee  
Housing and  
Economic Dev.**



**Bryan Davis  
Planning, Zoning and  
Building**



**Kenisha James  
Office of Equal  
Business  
Opportunity**



**Jessica Hidalgo  
Public Safety**



**Mark Osigna  
Facilities  
Development and  
Operations**



**Ronald Rice  
Cooperative  
Extension**



**Glenn Jergensen  
Tourist Dev. Council**

**Allen Gray**

**Office of Equal Business Opportunity**

**Lisa Master**

**Office of Financial Mgt. and Budget**

**Houston Tate**

**Office of Community Revitalization**

**Sylvia Doby**

**Planning, Zoning, and Building**

**Alicia Garrow  
Library System**

**Rebecca Schnirman  
Parks and Recreation**

**Jayme Bosio  
Library System**

# PALM BEACH COUNTY PROFILE



- *Second-largest county geographically in Florida covering 1,971 square miles, not including Lake Okeechobee*
- *47 miles Atlantic shoreline*
- *Eastern County is a thriving urban area while the central and western communities are growing suburban and rural areas*



# PALM BEACH COUNTY PROFILE



## Top 5 Industries by Employment

*Data represents number of people employed + increase year over year (2020-2021)*

|                                   |         |         |
|-----------------------------------|---------|---------|
| 1. Professional/Business Services | 120,600 | +4,600  |
| 2. Trade/Transportation/Utilities | 112,800 | +3,400  |
| 3. Education/Health Services      | 107,200 | +7,000  |
| 4. Leisure/Hospitality            | 80,800  | +14,200 |
| 5. Government                     | 59,000  | +2,100  |

Number of Small Businesses (25 or less employees) = 58,071 businesses in PBC or 93.6%



# PALM BEACH COUNTY PROFILE



- Population: 1,473,989
- Median single-family home sales price: \$500,000 up 25%
- Median townhome/condo sales price: \$233,000 up 14%
- Median Household Income: \$80,200
- Unemployment rate: 3.5%\*
- 39,258 job openings vs. 26,537 unemployed\*
- Poverty Rate: 11.4%



\* Data reflected as of January 2022

# PALM BEACH COUNTY PROFILE 2021



- Palm Beach County becomes “Wall Street South”
- Almost 2,500 jobs created
- Over \$150M in Capital Investments
- More than 30 corporate relocations or expansions
  - Over 70% from other states like New York or California



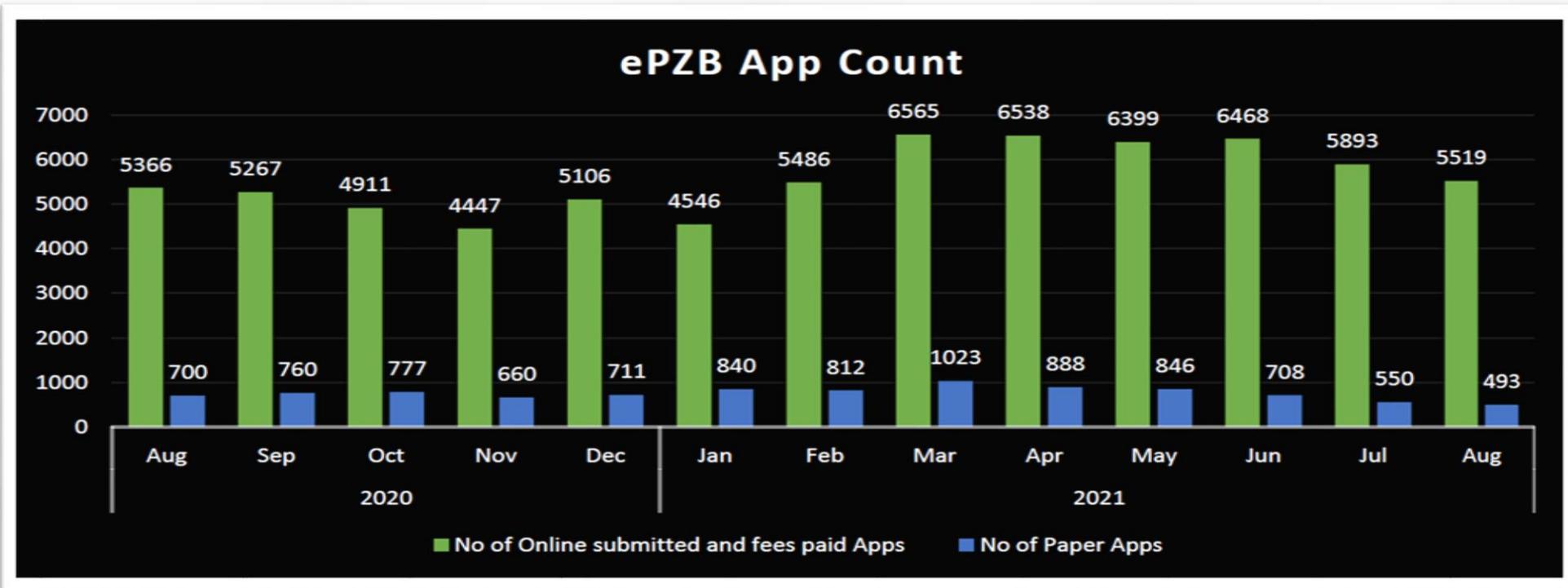
# PALM BEACH COUNTY CONSTRUCTION INDUSTRY



BUILDING PERMIT INTAKE AT-A-GLANCE



|                   | August 2020 | August 2021 |
|-------------------|-------------|-------------|
| Walk-in Customers | 5,584       | 1,667       |
| Online submittals | 0           | 5,495       |



# STRATEGIC PRIORITY:

# Economic Development



*"To promote economic revitalization by driving the creation of employment opportunities while reducing disparities and improving quality of life for everyone."*

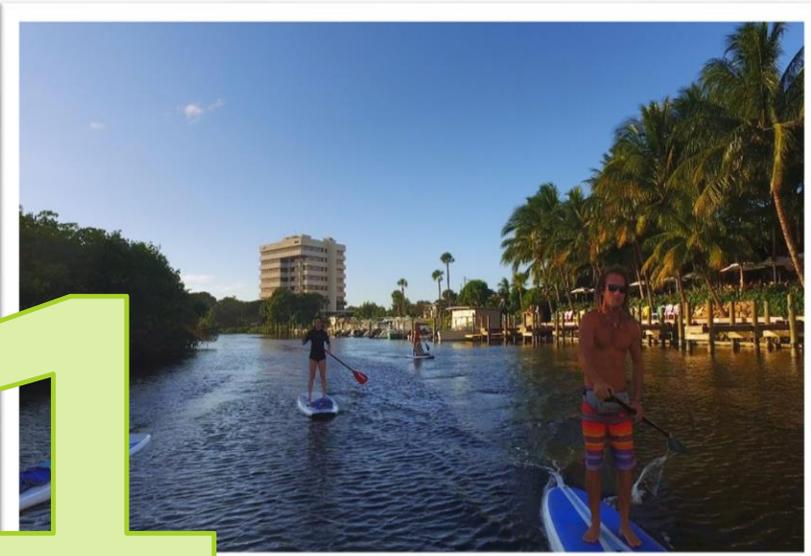
## Economic Development Goals:

1. Support preservation of existing businesses adversely impacted by COVID-19 including the tourism and hospitality industry.
2. A stable and diversified economic base that maximizes jobs for County residents.
3. Promote entrepreneurial development opportunities.
4. Revitalize communities to support economic development.
5. Support and promote a viable and diverse agricultural industry.
6. Enhance and expand opportunities for paid and unpaid student and apprenticeship programs.
7. Identify economic opportunities associated with resilient investments.

# GOAL 1: SUPPORT PRESERVATION & RECOVERY OF EXISTING BUSINESSES INCLUDING TOURISM & HOSPITALITY



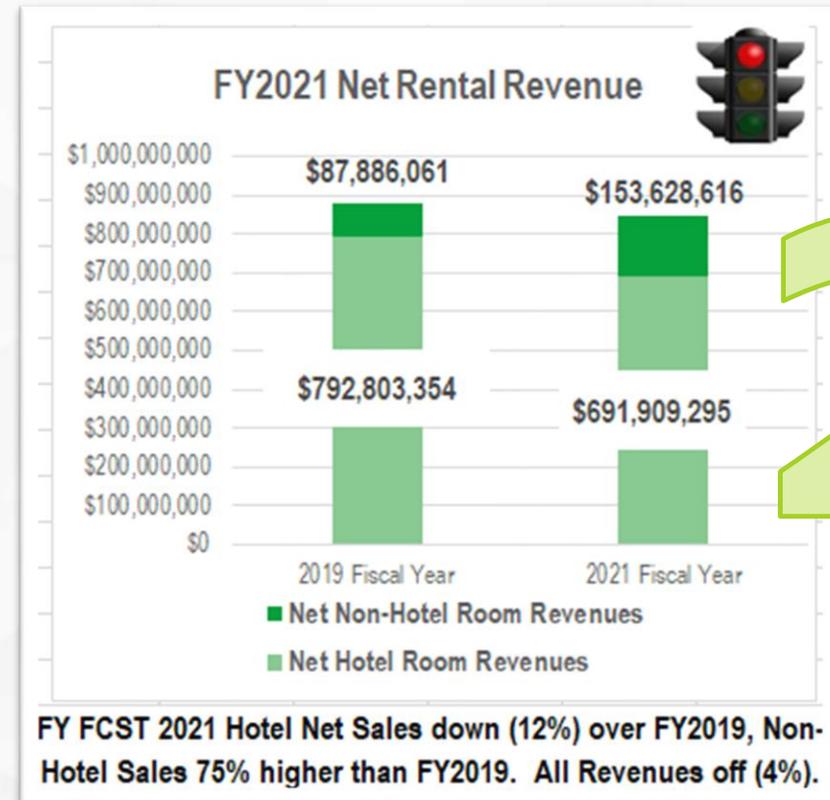
## Fiscal Year 2021 Results



1

The Leisure Travel Industry has continued its recovery. Record Bed Tax Collections for April through August as the Palm Beaches “Open Spaces and Quiet Places” welcome both Drive Market and Air Travelers.

Business Travel, Group and Meeting recovery remains slow and has a way to go to return to our Record 2019 levels of activity.



2

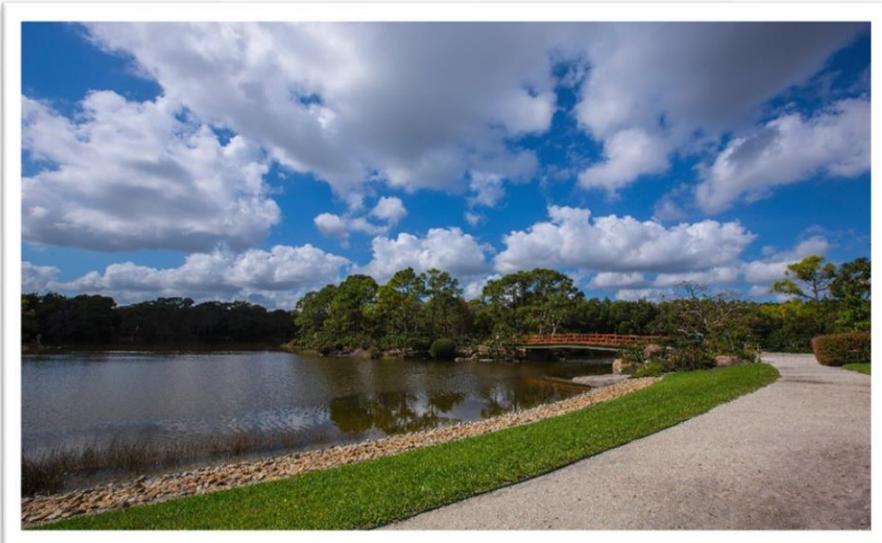
FY FCST 2021 Hotel Net Sales down (12%) over FY2019, Non-Hotel Sales 75% higher than FY2019. All Revenues off (4%).

# GOAL 1: SUPPORT PRESERVATION & RECOVERY OF EXISTING BUSINESSES INCLUDING TOURISM & HOSPITALITY

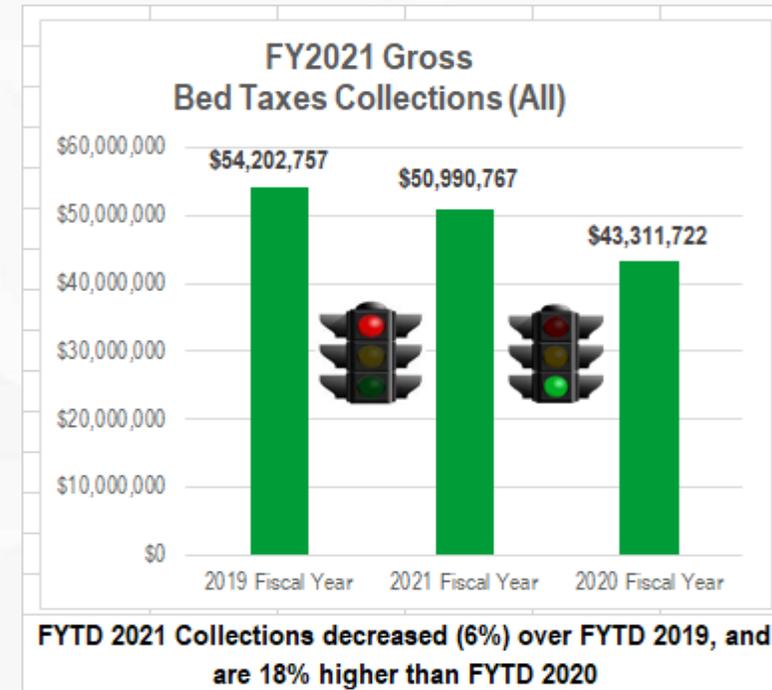


## Strategies:

- Promote Health and Safety of the Palm Beaches highlighting our beaches, environmental areas and recreational/parks open spaces.
- Leisure Travel will drive the recovery. Sports Tourism will recover quicker than our Groups and Meetings/Convention business, as Business travel is slow to return.



*Morikami Museum & Japanese Gardens*



- Recovery in cultural venues and performing arts centers improve as vaccinations expand.
- Partner with private sector developing eco and sporting events amenities at County parks, existing venues, and natural environmental lands.

# GOAL 1: SUPPORT PRESERVATION & RECOVERY OF EXISTING BUSINESSES INCLUDING TOURISM & HOSPITALITY



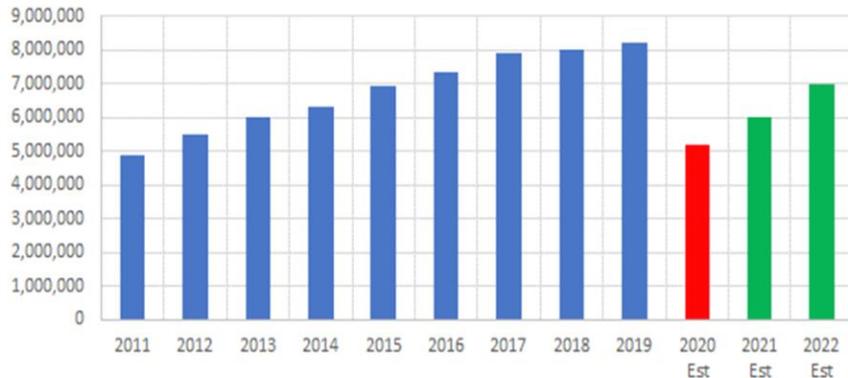
Metrics:



*Each Tourist Development Council (TDC) Partner Agency has 6 to 8 Performance Measures monitored by the TDC*

- **Tourist Development Tax (Bed Tax) collections**
- **Annual Leisure, Groups & Meeting & Sports tourism visitors**
- **Annual PBC Convention Center Hotel Room night bookings**
- **Annual Sports Tourism Hotel Room nights actualized**
- **Eco tourism visitor growth year over year**

**ANNUAL VISITATION TO THE PALM BEACHES**  
Millions of Visitors



# GOAL 2: A STABLE AND DIVERSIFIED ECONOMIC BASE THAT MAXIMIZES JOBS FOR COUNTY RESIDENTS



## Strategies:

- Continue to prospect grant opportunities & programs that support economic development activities that support a diverse economic base & upward economic mobility.
- Track the progress of development in distressed census tracts including those designated as Opportunity Zones.
- Identify ways to make Palm Beach County easier to do business with for internal and external customers.
- Continue the implementation of the Glades Region Master Plan including economic development and infrastructure improvements.
- Coordinate efforts by stakeholders involved in the Biotech Industry Cluster regarding the development of wet lab space, incubators, and a teaching hospital.

# GOAL 2: A STABLE AND DIVERSIFIED ECONOMIC BASE THAT MAXIMIZES JOBS FOR COUNTY RESIDENTS



## Success Stories



### Reentry Employment Programs

- Innovations in Reentry Initiatives (IRI)
- Grant Funded by Bureau of Justice for a 4 year period
- Partner with FAU to conduct a rigorous randomized- controlled trial and evaluation (Dec. 2021)
- Linked 100 returning residents to transitional jobs coupled with Cognitive Behavior Intervention
- Programming has been sustained by funding through FL Dept. of Corrections and Palm Beach County. Trained participants have helped meet the high demand for employees by local businesses.

### Reentry Employment & Education Subcommittee

- **Breaking barriers to meaningful employment**
- **Chaired by CareerSource offering resource including:**
  - **Soft Skills Training**
  - **Placement assistance**
  - **Access to transitional jobs**

### SUCCESS STORY



Rickema "Twin" Thomas spent 21 years in the Florida Department of Corrections. After his release, Twin cautiously enrolled in the transitional job program, wary of "ex-offender" programs in general. Six months later, Twin said "It was the best decision I could have made. In six months, I've had the opportunity to build, to learn skills like drywall and cabinet installation—lots of things," I wouldn't trade it for anything in the world." Twin is now working full-time and has been promoted to Field Supervisor with Urban Farmers, Inc.

### SUCCESS STORY

Darrelle Ivory had spent 20 years of his life in and out of the state correctional system. He says that he was lost with no focus or goals. Ivory came into the office and at intake said "I'm never going back" He has held true to his word. Enrolling in the transitional job program helped him focus on the new goals he has now set. He has excelled in construction and is now a Field Supervisor for Urban Farmer's Inc.



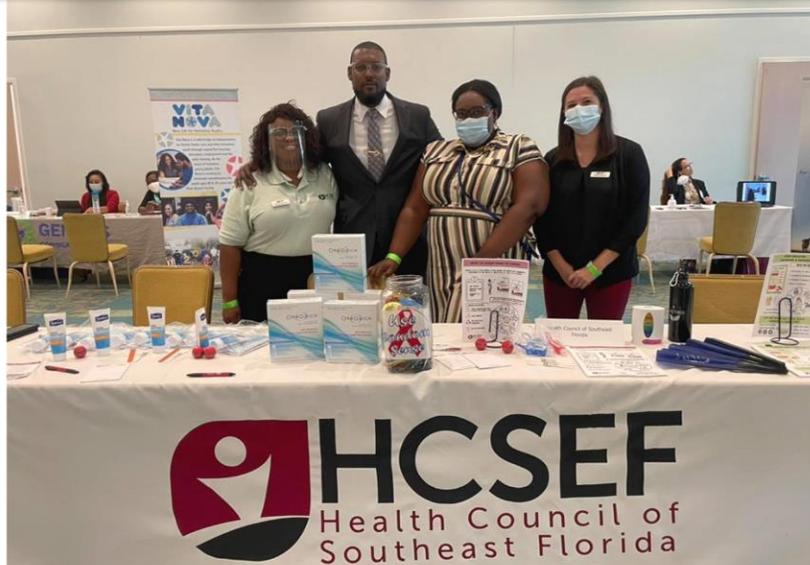
# GOAL 2: A STABLE AND DIVERSIFIED ECONOMIC BASE THAT MAXIMIZES JOBS FOR COUNTY RESIDENTS



## Family Self-Sufficiency Program

**Mission: to remove barriers and create income opportunities for low income individuals to become more self-sufficient.**

Hosting Career Fairs with Livable Wage Jobs



**GREAT NEWS!**  
**VOCATIONAL TRAINING OPPORTUNITY**  
Orientation Webinar



**WHEN:** TUESDAY, October 26, 2021  
**TIME:** 10:00AM - 12:00PM  
\*Registration is required prior to the event using the webinar link below.  
**WEBINAR LINK:** <https://rb.gy/yjo43z>  
(This webinar works best using Google Chrome)  
**EVENT CODE:** 2315 450 3571  
**EVENT PASSWORD:** 1234csd  
**TOPICS COVERED:**

- Eligibility & Application Process
- Training Availability
  - CDI
  - Security
  - RHAI/PCT
  - Patient Care Assistant
  - Entrepreneurship
  - Employment
    - Phlebotomy
    - Emergency Response Technician (ERT)
    - Electrocardiograph Technician (EKG)
    - Networking Support Technician
    - Barbering
    - Cosmetology
    - Welding
    - Heavy Equipment Mechanic

For more information, call (561) 355-4792.

Offering Vocational Training and Case Management that Leads to Employment

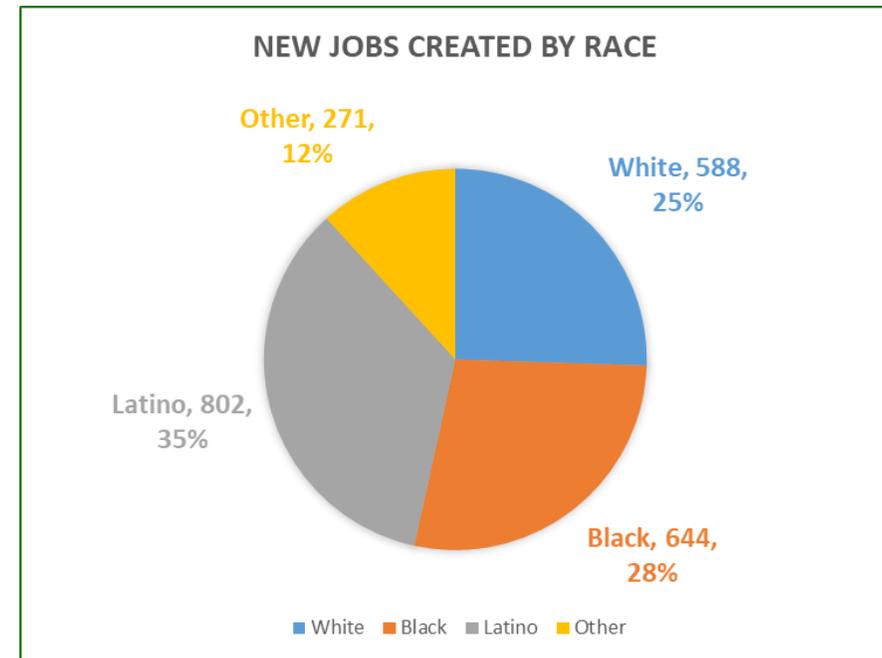
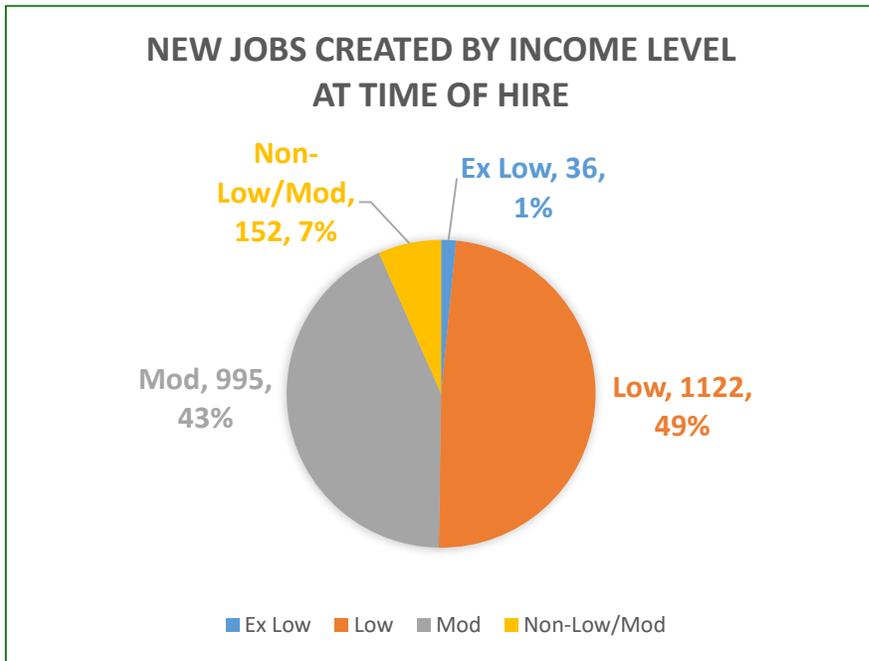
Creating Economic Mobility for Families through the Securing Our Future Initiative



# GOAL 2: A STABLE AND DIVERSIFIED ECONOMIC BASE THAT MAXIMIZES JOBS FOR COUNTY RESIDENTS



## HUD Section 108 Loan Program-2305 New Jobs



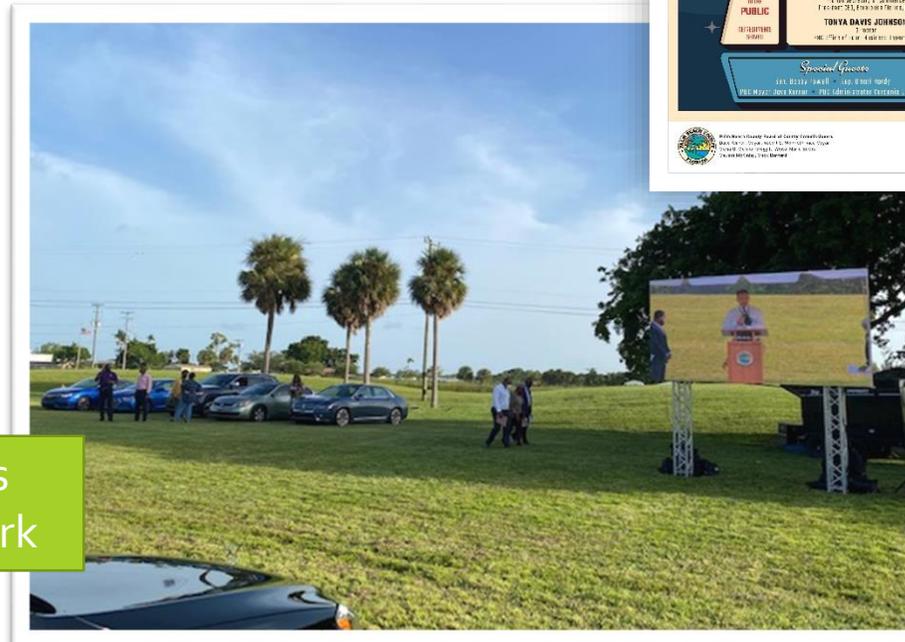
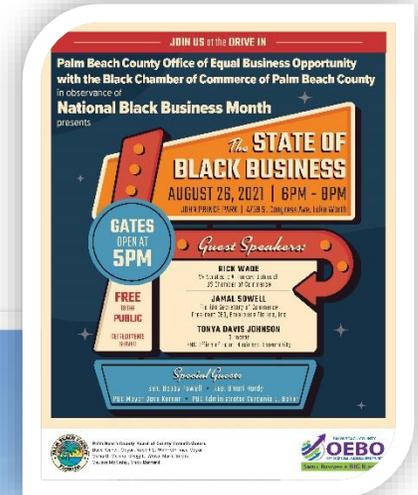


# GOAL 3: PROMOTE ENTREPRENEURIAL OPPORTUNITIES



## Metrics

- Number of businesses provided technical assistance through DHED & economic development resource partners
- Number of small business certified/recertified
- Number of contract awards to S/M/WBEs
- Dollar volume of contract awards to S/M/WBEs
- Number of OEBO (Office of Equal Business Opportunity) outreach events to local entrepreneurs

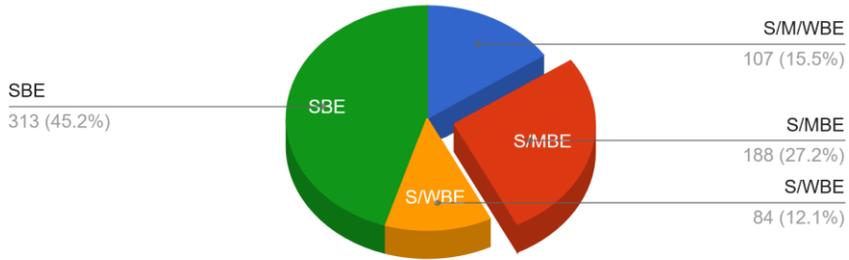


The State of Black Business Outreach in John Prince Park

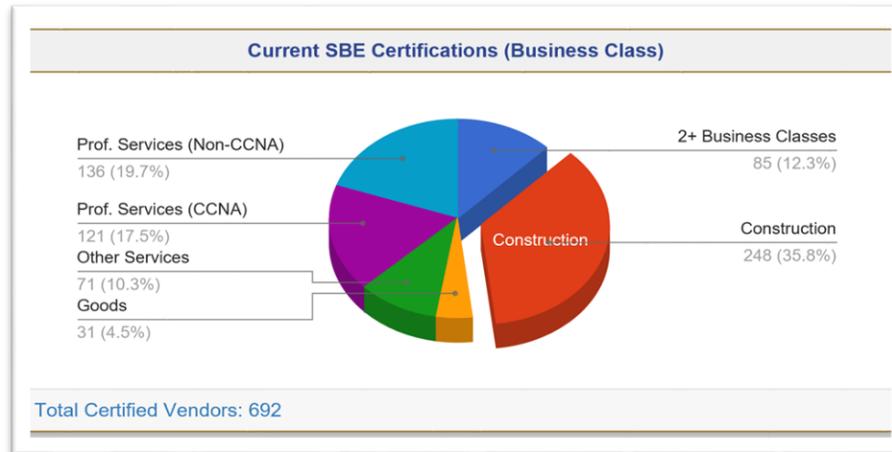
# GOAL 3: PROMOTE ENTREPRENEURIAL OPPORTUNITIES



## Certified businesses have the opportunity to do business with PBC



SBE – Small Business Enterprise  
 WBE – Women Business Enterprise  
 MBE – Minority Business Enterprise  
 M/WBE – Minority/Women Business Enterprise

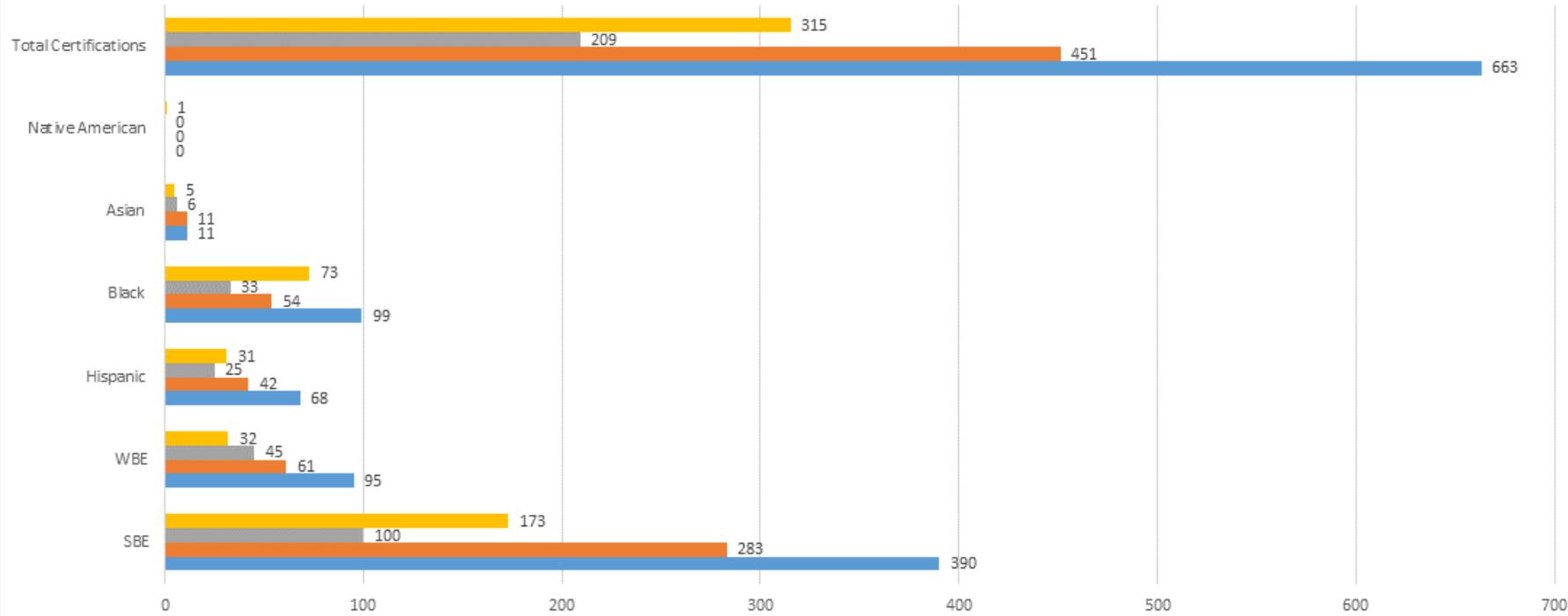


Cottage Homes Outreach Event

# GOAL 3: S/M/WBE CERTIFICATION HISTORY



Certifications Summary



|      | SBE | WBE | Hispanic | Black | Asian | Native American | Total Certifications |
|------|-----|-----|----------|-------|-------|-----------------|----------------------|
| 2020 | 173 | 32  | 31       | 73    | 5     | 1               | 315                  |
| 2018 | 100 | 45  | 25       | 33    | 6     | 0               | 209                  |
| 2015 | 283 | 61  | 42       | 54    | 11    | 0               | 451                  |
| 2010 | 390 | 95  | 68       | 99    | 11    | 0               | 663                  |

2020 2018 2015 2010

# GOAL 3: PROMOTE ENTREPRENEURIAL OPPORTUNITIES



## Partner Contract Services

### Technical Assistance Providers – Examples of Services Provided

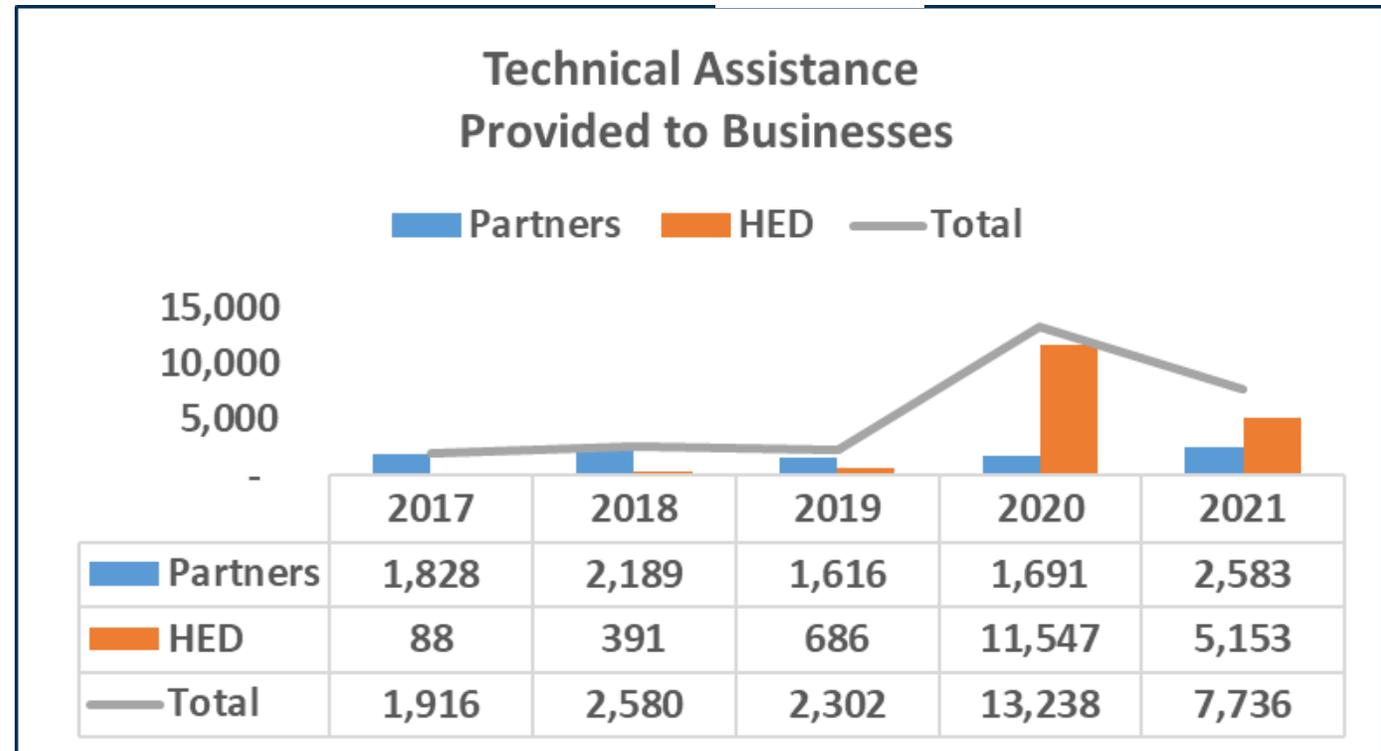
- Counseling, instruction, training, internships
- Support services such as accounting, taxes, legal and payroll, information technology
- Industry trends analysis
- Consultation with experienced professionals
- Drafting of marketing plans
- Securing reasonable rental space
- Guaranteed financing, credit builder loans and microloans



# GOAL 3: PROMOTE ENTREPRENEURIAL OPPORTUNITIES



PBC provides technical assistance to businesses and entrepreneurs including credit repair, loans or grants, information on federal and state programs, guidance on the Palm Beach County Interactive, introductions to cities and other partners, training in how to build a business plan and how to apply for licenses.  
*You name it, we support our small businesses!*



# GOAL 3: PROMOTE ENTREPRENEURIAL OPPORTUNITIES



## Certification Flyer in Creole

### FÈ YON KOUDEY NAN PWOGRAM SÈTIFIKASYON BIWO SOU OPÒTINITE BIZNIS EGAL KONTE PALM BEACH LAN

#### Èske ou se yon biznis piti, minorite oswa fanm posede nan Konte Palm Beach?

Biwo Opòtinite Biznis Egal (Office of Equal Business Opportunity, OEBO) Konte Palm Beach lan envite ou pou sètifye biznis ou an tankou yon Biznis Piti, Minorite oswa Fanm Posede (S/M/WBE).

Objektif OEBO se pou ogmante patisipasyon S/M/WBE yo nan kontra konte a. Nou angaje pou nou bay biznis yo resous pou konekte ou avèk opòtinite yo.

Kòm yon founisè sètifye avèk OEBO, ou ka liye pou patisipe nan konpetisyon pou kontra yo nan konte a.

Pwosis sètifikasyon an senp ak gratis.

#### KISA KI YON S/M/WBE?

Yon S/M/WBE se yon konpayi ki gen antwèn 51% ke yon moun oswa pliyèb moun posede ak kontwòl ki se moun yon gwoup ki defavorize sosyalman ak ekonomikman, sa gen ladan: Afwo-Ameriken, Aziyatik, Ispanik, Ameriken Nabil Natal ak Fanm.

#### Gen kèk benefis ki gen ladan:

- Akses ak opòtinite apwovizyonman ke Konte Palm Beach bay.
- Epiyasyon nan fòmasyon, evenman ak konferans OEBO yo.
- Pwomosyon kwaze avèk lòt ajans sètifikasyon pou minorite
- Sipò Teknik nan men Espesyalis Devlopman TI Biznis
- Enklizyon nan repòtwa konpayi S/M/WBE sètifye sou entènèt
- Opòtinite koneksyon avèk Founisè Prensipal yo
- Ekspozisyon ak biznis nan endistri prive

- 1 Ou dwe enskri kòm yon vandè nan Konte Palm Beach toudabò nan <https://pbcvssp.co.palm-beach.fl.us/webapp/vssp/AltSelfService>
- 2 Apre ou fin resewa nimewo vandè ou a, ou kapab aplike pou sètifikasyon nan <http://www.pbcgov.com/oebo/Pages/Certification-Program.aspx>



Pou detay oswa enfòmasyon anplis, ou kapab kontakte nou nan: (561) 616-6840 OEBO@pbcgov.org

Palm Beach County Office of Equal Business Opportunity presents

... NATIONAL VETERANS SMALL BUSINESS WEEK ...

**BOOTS to BUSINESS**  
PALM BEACH COUNTY  
NOVEMBER 5, 2020 \* 10:30AM

JOIN ZOOM MEETING  
<https://pbcgov.zoom.us/j/86744768094>  
Meeting ID 867 4476 8094

Scan with your smartphone

Palm Beach County Board of County Commissioners  
Chair: Dr. H. Mark Borek, Sr. Members: Dr. Robert J. Valocchi, George E. White, Mary Lou Berger, William McArthur, Mark A. Borek

OEBO  
Office of Equal Business Opportunity  
Small Business is Big Business

## Veterans Small Business Week

## Certification Flyer in Spanish

### CONSULTE EL PROGRAMA DE CERTIFICACIÓN DE LA OFICINA DE IGUALDAD DE OPORTUNIDADES DE NEGOCIO DEL CONDADO DE PALM BEACH

#### ¿Usted es dueño de un pequeño negocio, tiene un negocio que es propiedad de un grupo minoritario o de mujeres?

La Oficina de Igualdad de Oportunidades de negocio del condado de Palm Beach (OEBO, por sus siglas en inglés) lo invita a certificar su negocio como NEGOCIO PEQUEÑO, PROPIEDAD DE MINORIAS O DE MUJERES (S/M/WBE, por sus siglas en inglés).

El objetivo de la OEBO es aumentar la participación de negocios S/M/WBE en los contratos del condado. Nuestro compromiso es suministrar negocios con recursos para conectarlos con oportunidades.

Al ser un proveedor certificado con la OEBO, usted es elegible para competir por contratos del condado.

El proceso de certificación es simple y gratis.

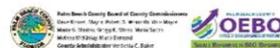
#### ¿QUÉ ES UN NEGOCIO S/M/WBE?

Un negocio S/M/WBE es una compañía que, por lo menos en un 51%, está bajo la propiedad o el control de una o más personas, o de sus miembros de un grupo con una desventaja social y económica; inclusive, las afroamericanos, asiáticos, hispanos, nativos americanos y mujeres.

#### Algunos beneficios incluyen:

- Acceso a oportunidades de adquisiciones proporcionadas por el condado de Palm Beach
- Soporte técnico de Especialistas en Desarrollo para pequeños negocios
- Oportunidades de adquisición de contratos con Contratistas principales
- Invitaciones para eventos, conferencias de la OEBO, etc.
- Promoción cruzada con otras agencias de certificación de negocios pertenecientes a minorías
- Inclusión en el directorio en línea de las compañías S/M/WBE certificadas
- Exposición a negocios de la industria privada

- 1 Primero debe registrarse como proveedor con el condado de Palm Beach en <https://pbcvssp.co.palm-beach.fl.us/webapp/vssp/AltSelfService>
- 2 Después de recibir su número de proveedor puede solicitar la certificación en <http://www.pbcgov.com/oebo/Pages/Certification-Program.aspx>



Para obtener más detalles o información adicional, puede ponerse en contacto con nosotros llamando al (561) 616-6840 o por correo electrónico a OEBO@pbcgov.org

WOMEN'S SMALL BUSINESS MONTH

Palm Beach County Office of Equal Business Opportunity presents

**WOMEN IN BUSINESS**  
PALM BEACH COUNTY

Friday  
**10.30.20**  
9 AM - 4 PM

Palm Beach County Therapeutic Recreation Center  
2728 Lake Worth Rd  
Lake Worth, FL 33461

REGISTER NOW!

REGISTRATION » <http://survey.pbcgov.com/s3/OEBO-Registration-Form> DEADLINE 10/28

VENDOR REGISTRATION » <http://survey.pbcgov.com/s3/OEBO-Vendor-Form> DEADLINE 10/28

Marketplace and Panel Discussions:

- Small Business Banking and Finance**  
Thats Sullivan Valley Bank  
Mo Coriak Comerica Bank  
Heather Landstrom Quadient Credit Union  
Fabiola Brunley Bank of America
- S/M/WBE Certification with Palm Beach County**  
Office of Equal Business Opportunity Staff:  
Angie Whitaker  
Vicky Cronell  
Doranne Kristensen  
Dairde Kyle  
Angela Smith
- Women in Enterprise**  
Ann Marie Serrell The African Group  
Denise Albanan B&B LLC  
Yenelis Gonzalez J&J Con Services  
Kathi Wick Madeline  
Lisa Marder Signatura  
Nika Zaccaria HZ Contacts  
Lisa King Webex Construction

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OEBO  
Office of Equal Business Opportunity  
Small Business is Big Business

PALM BEACH COUNTY  
PLANNING & RECREATION  
Palm Beach County Therapeutic Recreation Center

## Women's Small Business Month

## Promoting Equity, Diversity & Inclusion

# GOAL 4: REVITALIZE COMMUNITIES TO SUPPORT ECONOMIC DEVELOPMENT



## Strategies

1. Continue to work with stakeholders to identify CCRT (Countywide Community Revitalization Team) area deficiencies and develop strategies to address deficits.
2. Develop award winning parks and amenities that will revitalize and connect neighborhoods, and increase desirability and property values.
3. Continue developing Park locations and amenities in Park deserts and CCRT communities.
4. Work with local communities and other departments to promote and increase the number of community improvement projects and invest in neighborhood sustainability.

OCR Staff conducting Windshield survey In Plantation Area for the CCRT Reassessment Report



| CCRT Area                           | Drainage | Road Surface | Sidewalks | ADA     | Street Lighting | County Park Located within CCRT | Park Located within 1/4 mile of CCRT |
|-------------------------------------|----------|--------------|-----------|---------|-----------------|---------------------------------|--------------------------------------|
| ABBNEY PARK - GLEN AREA             | DEF      | N            | N         | N       | N               |                                 |                                      |
| ACACIA VILLAS                       | DEF      | DEF          | DEF       | DEF     | N               |                                 |                                      |
| AVENUE L AREA                       | Y        | DEF          | DEF       | N       | DEF             |                                 |                                      |
| BELVEDERE HEIGHTS                   | DEF      | N            | N         | PARTIAL | PARTIAL         |                                 |                                      |
| BELVEDERE HOMES                     | DEF      | Y            | PARTIAL   | N       | Y               | Yes                             |                                      |
| BOUTWELL - KEAST                    | N        | DEF          | DEF       | N       | N               |                                 | Yes                                  |
| BROADWAY DRIVE AREA                 | DEF      | N            | N         | DEF     | N               |                                 |                                      |
| CABANA COLONY                       | DEF      | DEF          | Y         | Y       | DEF             | Yes                             |                                      |
| CAM ESTATES/MEADOWBROOK PL 1, 2 & 3 | Y        | Y            | N         | Y       | N               |                                 |                                      |
| CANAL POINT                         | DEF      | Y            | DEF       | N       | Y               | Yes                             |                                      |

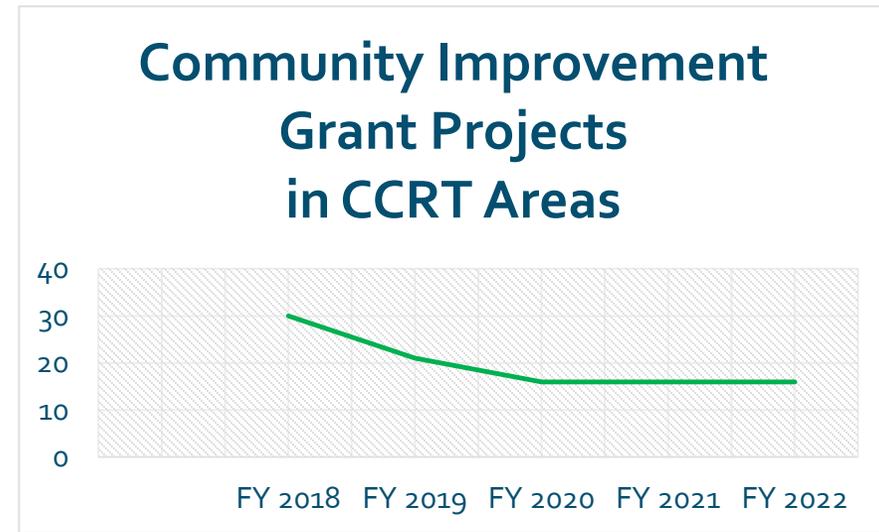
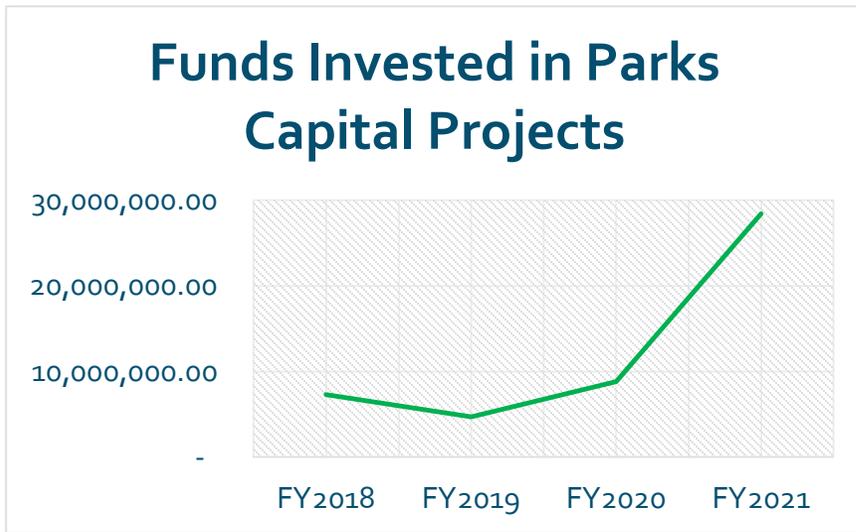
Deficiencies - DEF, Yes - Y, No - N

# GOAL 4: REVITALIZE COMMUNITIES TO SUPPORT ECONOMIC DEVELOPMENT



## Metrics

- Number of CCRT areas with a park within ¼ mile
- Number of Community Improvement Projects in CCRT (Countywide Community Revitalization Team) areas
- Funds Invested in Parks Capital Projects
- Number of CCRT areas with multiple deficiencies



# GOAL 4: REVITALIZE COMMUNITIES TO SUPPORT ECONOMIC DEVELOPMENT



| Project Type                           | Funding Source | CCRT Area                     | Location  | Estimated Design/Study Cost | Estimated Construction Cost | Estimated Total Cost |
|--|----------------|-------------------------------|---|-----------------------------|-----------------------------|----------------------|
| Flood and Drainage Mitigation Projects | Federal Grants | Country Club Acres West       | Country Club Acres Plats 3, 4, & 5, West of Military Trl between LWDD L-34 and L-35 Canal | \$ 47,000                   | \$ 500,000                  | \$ 547,000           |
|  |                | Tradewinds Subdivision        | Tradewinds Estates Subdivision  | \$ 70,000                   | \$ 350,000                  | \$ 420,000           |
|  |                | Belvedere Homes Subdivision   | Lake Belvedere Estates  | \$ 76,000                   | \$ 500,000                  | \$ 576,000           |
|  |                | Dillman Heights               | Dillman Heights Subdivision   | \$ -                        | \$ 250,000                  | \$ 250,000           |
|  |                | Pleasant Ridge & Juno Terrace | Pleasant Ridge and Juno Terrace Subdivisions  | \$ -                        | \$ 300,000                  | \$ 300,000           |
|  |                | Cannongate Subdivision        | Cannongate Subdivision  | \$ -                        | \$ 300,000                  | \$ 300,000           |
|  |                | Highview Rd                   | Highview Rd., Highland Rd, and Ridge Rd, Washington Ave. to Overlook Rd.                  | \$ -                        | \$ 250,000                  | \$ 250,000           |



**OCR Back To School event**

**OCR CCRT Areas Reassessment**



**CCRT Area Improvement Projects**



**CCRT Area Improvement Projects**



# GOAL 4: REVITALIZE COMMUNITIES TO SUPPORT ECONOMIC DEVELOPMENT



Median landscape improvements, clubhouse renovation and new playground in Country Club Acres, Delray

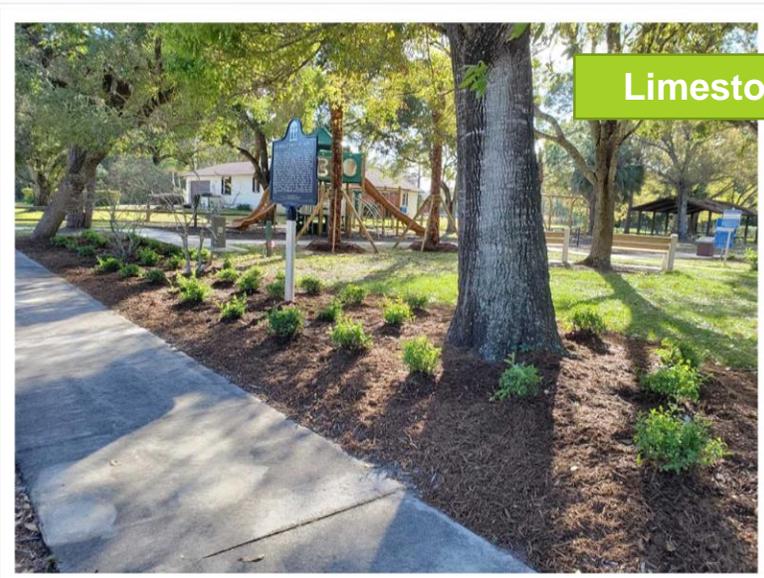


Little Free Food Pantries in Lantana Homes Neighborhood

# GOAL 4: REVITALIZE COMMUNITIES TO SUPPORT ECONOMIC DEVELOPMENT



## Investment in County Parks



Limestone Creek



Morikami



Shark Wake Park

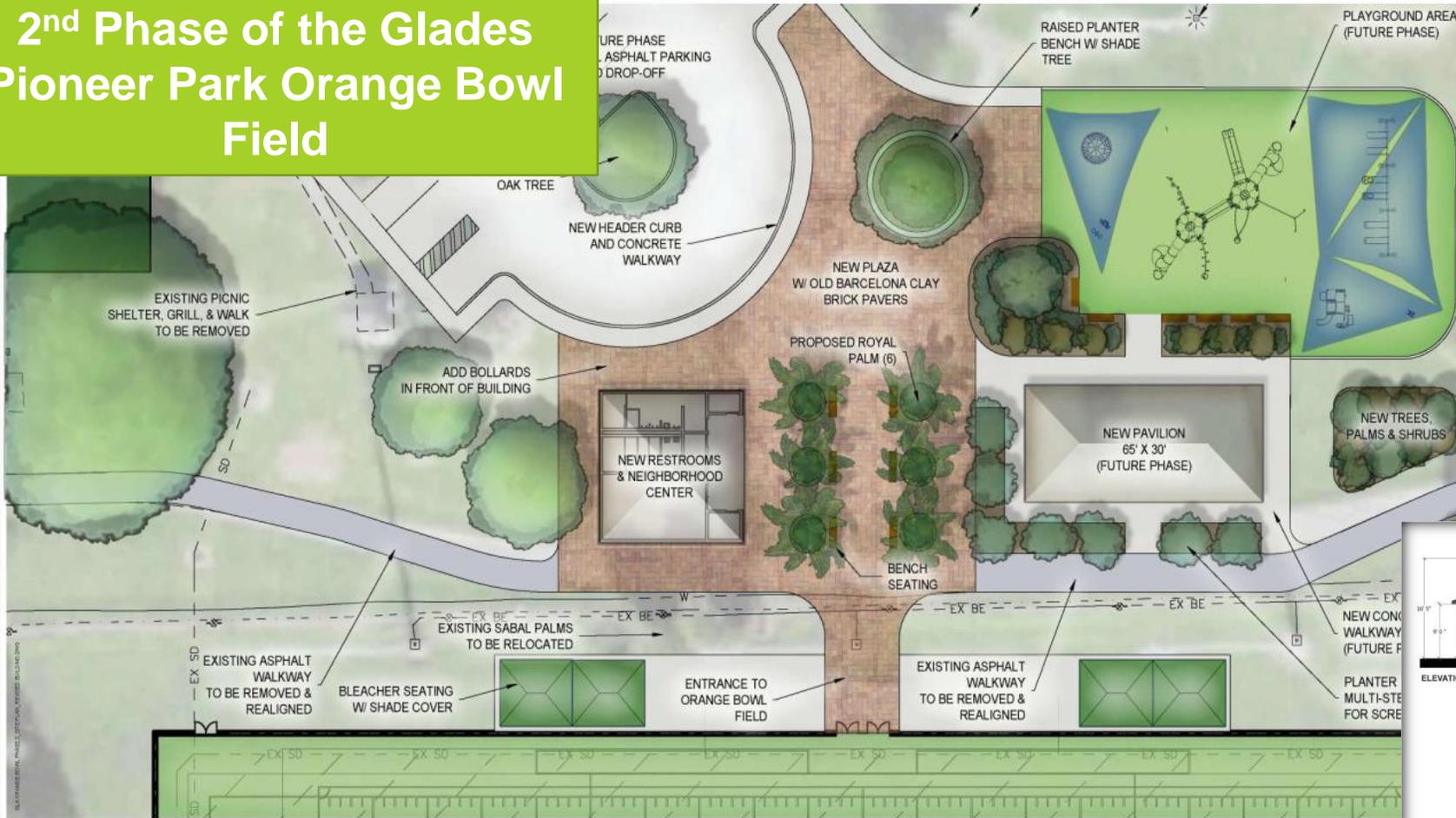


Glades Pioneer Park  
145196-01-02-01 • 03.18.2021  
REP SERVICES, INC.  
Landscape Structures

# GOAL 4: REVITALIZE COMMUNITIES TO SUPPORT ECONOMIC DEVELOPMENT



## 2<sup>nd</sup> Phase of the Glades Pioneer Park Orange Bowl Field



## PARKS AND RECREATION & ORANGE BOWL COMMITTEE COLLABORATION



# GOAL 5: SUPPORT AND PROMOTE A VIABLE AND DIVERSE AGRICULTURAL INDUSTRY



## PBC Agriculture Background

- PBC agricultural receipts exceed all counties east of the Mississippi River
- 2019 to 2020 PBC agricultural sales = **\$1.39 billion**
- PBC gross agriculture acreage is **~440,000** with **sugarcane accounting for over 80% of the agriculture acreage**
- PBC leads the nation for sugarcane and fresh sweet corn production
- PBC leads Florida in sweet peppers, lettuce, specialty leaf, rice, radishes, cucumbers, celery, eggplant, herbs, and sod

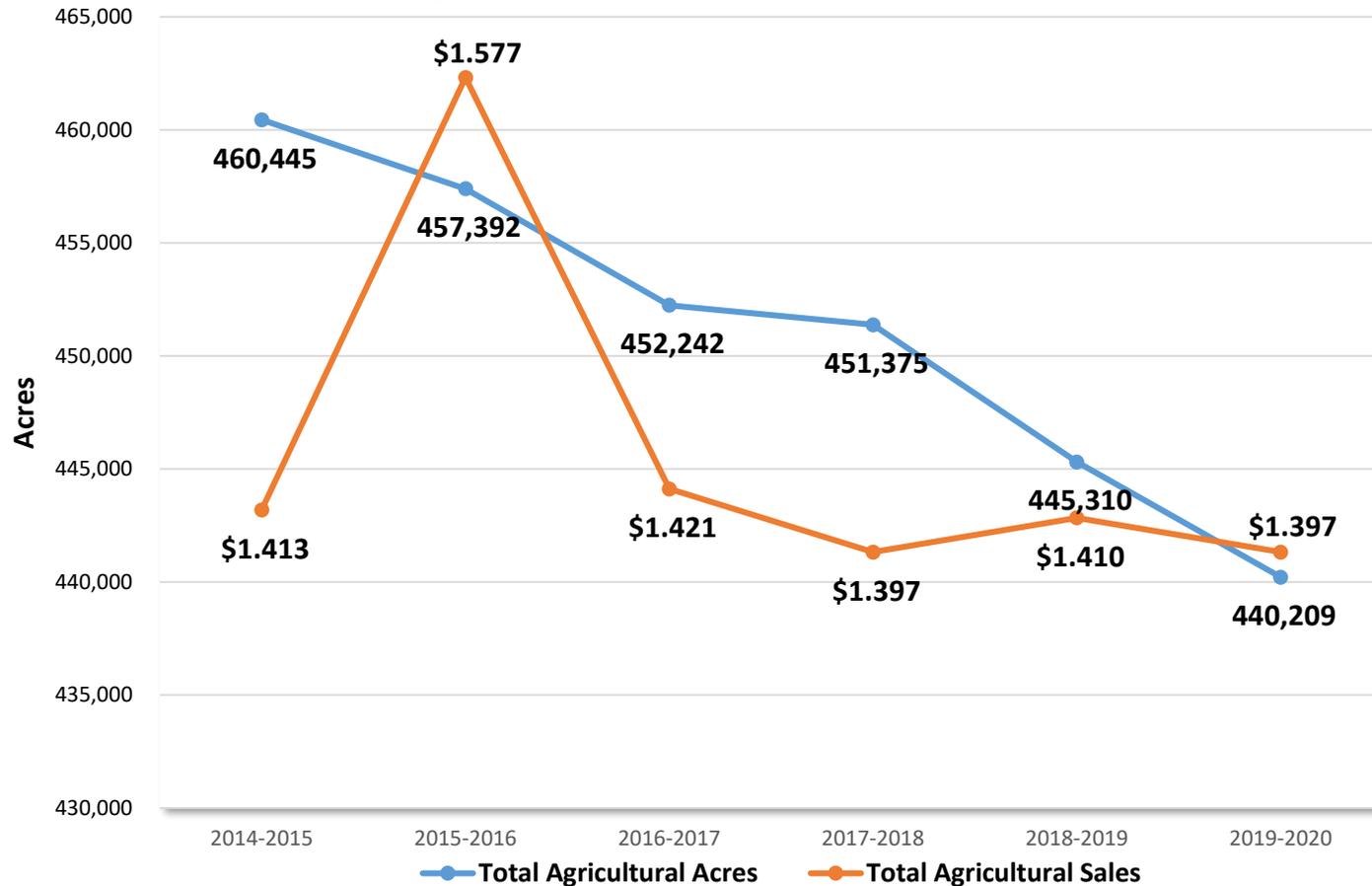


Cooperative Extension Agent providing advice to new hydroponics plant owner

# GOAL 5: SUPPORT AND PROMOTE A VIABLE AND DIVERSE AGRICULTURAL INDUSTRY



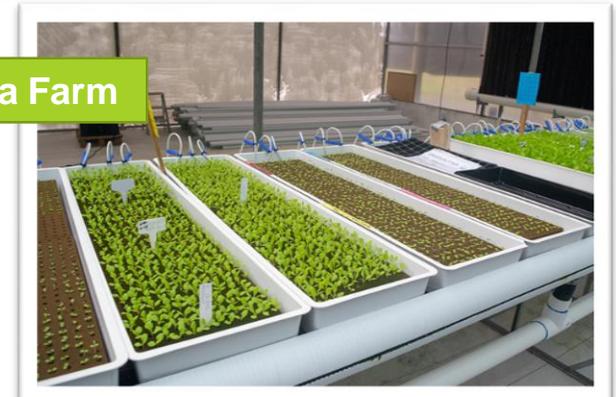
**Agricultural Industry in PBC 2014-2020**



**Hydroponics**



**Patagonia Farm**



Sales in Billions

# GOAL 5: SUPPORT AND PROMOTE A VIABLE AND DIVERSE AGRICULTURAL INDUSTRY



**Increase number of activities and programs that support farming and agriculture.**

In FY20, The County delivered educational outreach to 4,975 clients while also delivering 3,182 CEUs to support state-required licenses and certifications, including Green-Industry Best Management Practices, Restricted Use Pesticides, and Worker Protection Standards.



Farm Labor Training



Agricultural Promotion



# GOAL 6: ENHANCE & EXPAND OPPORTUNITIES FOR PAID AND UNPAID STUDENT AND APPRENTICE PROGRAMS TO MEET LOCAL NEEDS



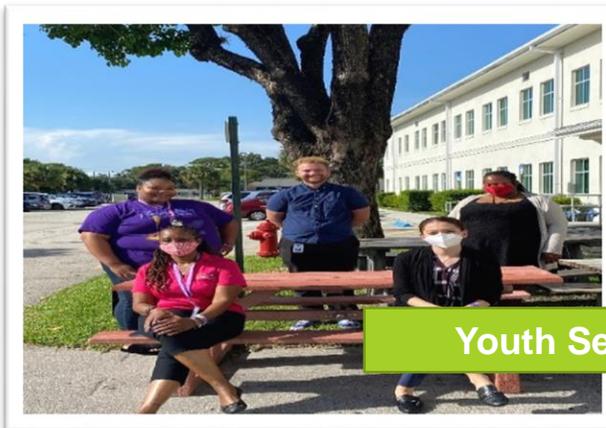
## Strategies:

1. Continue to formalize the process for recruiting and hiring interns and apprentices in all departments.
2. Update and expand online information hub for Department programs.
3. Evaluate methods to incentivize County partners to invest in apprenticeship and internship programs.

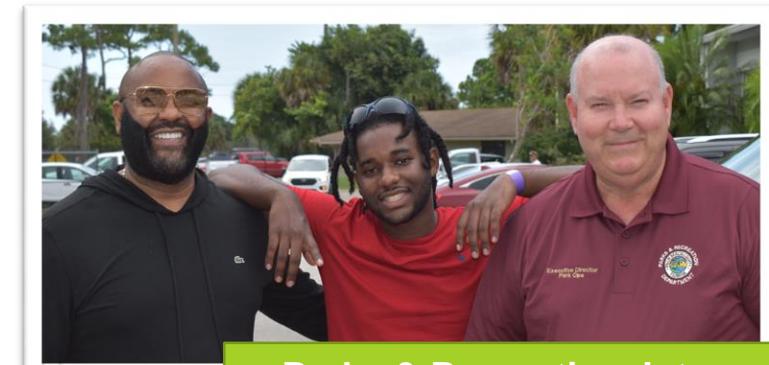
WUD Apprentice



Youth Services Interns



Parks & Recreation Intern





# GOAL 6: ENHANCE & EXPAND OPPORTUNITIES FOR PAID AND UNPAID STUDENT AND APPRENTICE PROGRAMS TO MEET LOCAL NEEDS



## PBC FIRE RESCUE RESERVES

The fire rescue reserve program allows members the opportunity to give back to the community. They offer formal training as well as a mentorship/apprenticeship approach to gaining valuable experience.



Emergency Support



On-duty experience 12  
Hours/Month



Training



# GOAL 6: ENHANCE & EXPAND OPPORTUNITIES FOR PAID AND UNPAID STUDENT AND APPRENTICE PROGRAMS TO MEET LOCAL NEEDS



Community Events



Smoke Detector Installations



Medical Support at Events

## Palm Beach County Fire Rescue (PBCFR) Reserves

Ways in which program members gain experience within the program:

- The program allows members to become familiar with a command structure that mirrors the Fire Department's command structure.
- Everything the participants do and learn is to prepare them for a career in the fire service.
- There are close to 60 members who participate in the program, thus allowing for networking and relationship building while receiving important training.

# GOAL 6: ENHANCE & EXPAND OPPORTUNITIES FOR PAID AND UNPAID STUDENT AND APPRENTICE PROGRAMS TO MEET LOCAL NEEDS



## Metrics:

- 470 student positions budgeted
- 249 student positions currently filled
- 18% categorized as professional, para professional & technician
- 82% categorized in service maintenance & clerical
- 13 Apprenticeship positions budgeted
- 8 Apprenticeship positions currently filled include Utility Plant Operators, Building Inspectors & Examiners (WUD, PZB)

### Apprentices and Interns



# GOAL 7: IDENTIFY ECONOMIC OPPORTUNITIES ASSOCIATED WITH RESILIENT INVESTMENTS



**EV Charging**



**Solar**



# GOAL 7: IDENTIFY ECONOMIC OPPORTUNITIES ASSOCIATED WITH RESILIENT INVESTMENTS



## Strategies:

- Continue to support transit-oriented development that includes resiliency and adaptive urbanism concepts.
- Continue to promote County infrastructure projects that provide community amenities and contribute to economic development, e.g. Green Cay.
- Collaborate with the Chambers and other business groups on Economic Resilience investments.
- Offer strategic input on upcoming climate action plans for economic resilience focus areas.
- Support business sectors on Post Disaster Economic Development Recovery Plans (including healthcare).
- Encourage green job workforce development, job placement, and job demands.

# BOARD OF COUNTY COMMISSIONER SUPPORT HAS RESULTED IN:



- Assistance to 5,182 Palm Beach County Businesses with \$78.5M in Cares Restart Business Grants.
- Bed tax collections for the Tourism Industry in Palm Beach County returning to within 6% of our record 2019 pre-pandemic receipts.
- 692 businesses being certified as SBE's.
- Capital funds in excess of \$28M being made available for Park improvements and expansion.
- 147 educational workshops and trainings being delivered to 3,677 clients that grow food crops, manage nursery plants, enforce worker safety requirements, and/or implement environmentally-friendly agricultural best management practices.

# NEXT STEPS



- **Continue to develop and refine strategies to address the County's goals for Economic Development based on the changing climate.**
- **Continue to evaluate metric outcomes to determine effectiveness of strategies.**
- **Modify strategies to address negative outcomes.**

# QUESTIONS / COMMENTS

