



PALM BEACH COUNTY OFFICE OF COMMUNITY REVITALIZATION

2300 N Jog Rd. 2-East • West Palm Beach, FL 33411 • (561) 233-5311 • www.pbcgov.org/ocr

Countywide Community Revitalization Team (CCRT)

Vista Center

**YOU ARE INVITED: Tuesday, January 19, 2016
10:00 a.m. – 11:30 a.m.**

**2300 N. Jog Road, Ste 1E-60
West Palm Beach, FL 33411**

Houston L. Tate
OCR Director

Ruth Moguillansky
OCR Principal Planner

Chrystal Mathews
Senior Planner

Derrek A. Moore
Senior Planner

Audley G. Reid
Senior Planner

William Wynn
Senior Planner



Palm Beach County Board of County Commissioners

Mary Lou Berger, Mayor

Hal R. Valeche, Vice Mayor

Paulette Burdick

Shelley Vana

Steven L. Abrams

Mellissa McKinlay

Priscilla A. Taylor

County Administrator

Verdenia C. Baker

Deputy County Administrator

Jon Van Arnam



Verdenia C. Baker **County Administrator**

As County Administrator, Verdenia, a Certified Financial Manager, is responsible for administration of the policies of the Palm Beach County Board of County Commissioners. She manages the daily operation of county government, which includes more than 6,000 employees and a budget of \$4 billion. Palm Beach County is one of the few counties in the nation with AAA bond ratings and has a population of more than 1.3 million persons.

Verdenia began her career with Palm Beach County in 1987 as a Budget Analyst; she then was promoted to Impact Fee Coordinator and eventually became the division director of the County's Financial Management Department. Her experience as a financial manager was a prelude to her promotion to Assistant County Administrator and one year later to Deputy County Administrator. She served as the liaison and lead negotiator on the successful recruitment of The Scripps Research Institute resulting in a growing bio-technology industry in Palm Beach County. In addition, she is instrumental in the development and implementation of the Mandatory Inclusionary Workforce Housing Program, Community Land Trust of Palm Beach County and the Growth Tiered System for the County. She was responsible for Redistricting of County Commission Districts in 2000 and 2010.

Verdenia collaborates daily with representatives of other jurisdictions, developers, private industry, civic and community organizations on issues of interest pertaining to county business. She represents the county on regional initiatives involving private and public sector entities on special projects including, but not limited to, two (2) Super Bowls in 2001 and 2007 and the Third and Final Presidential Debate of 2012. Fiduciary responsibilities remain on the top of her agenda as she reviews and approves departmental and agency budgets before passing them to the Board of County Commissioners for approval.

Verdenia holds a Master of Science Degree in Public Administration and a Bachelor of Science Degree in Rehabilitative Services, both from Florida State University. She has affiliation with several professional and community organizations including serving as the Immediate Past President of the Executive Board of the National Forum for Black Public Administrators (NFBPA); Former President of American Society for Public Administration (ASPA) Treasure Coast Chapter; Member of the Board of Directors of Black Chamber of Commerce; Member of the Executive Women of the Palm Beaches; Former Member of the Board of Directors of St. Mary's Hospital; Member of the Florida Association of Counties for County Administrators; Member of Delta Sigma Theta Sorority, Inc., Member of Deaconess Ministry and Youth Ministry of Tabernacle Missionary Baptist Church; Mentor for the Women of Tomorrow Mentor Program; Former Member of the Board of Directors of the Business Loan Fund of the Palm Beaches; and Former Member of the Band Parent Association of Suncoast High School. She has received numerous local and national professional and civic awards.

Verdenia lives in Royal Palm Beach with her husband, Joe and daughter Jasmin.

Palm Beach County FACTS

From 2012-2014, PBC had a net gain of 966 businesses. In non-agricultural industry the greatest net gains were in Health Care and Social Assistance (318), Educational Services (110) and Accommodation and Food Services (109).

The three major industries in Palm Beach County are tourism, construction and agriculture. There are also many high-tech industries such as bioscience that contribute to the growing economy.

Tourism accounts for more than 53,000 jobs in tourism-related businesses such as hotels, restaurants, stores and transportation services and others. More than 2 million people visit Palm Beach County annually, and they spend approximately \$3 billion while they are here.

Florida's overall total employment growth was 281.9% over 1969-2014 trailed Palm Beach County's increase of 455.7%, and topped the United States' increase of 104.1%

We look forward to seeing you and your neighbors!

For additional information contact Derrek Moore, Senior Planner, at (561) 233-5318 or dmoore@pbcgov.org