



Homeless and Housing Alliance
www.HHAPBC.org
Lighthouse for the Blind
1710 Tiffany Drive East
West Palm Beach, FL 33407
June 28, 2012, 2:00 p.m.
CoC Minutes

Attendees:

Agency	Name	E-Mail	Phone
Adopt-A-Family	Gorman, Emily	Egorman@AdoptAFamilyPBC.org	561-253-1361 x125
Center for Family Services	Ramos, Daniel	Dramos@CTRFam.org	
Children's Home Society	Sullivan-Lovell, Alma	Alma.SullivanLovell@CHSFL.org	561-598-4150
Coalition for Independent Living Options	Caruso, Monica		
Families First of PBC	McNair, Sonya	SmcNair@FamiliesFirstPBC.org	561-518-0071
Family Promise of North Palm Beach County	Clinton, Rhonda	RBClinton@comcast.net	561-310-3750
Family Promise of South Palm Beach County	Stevens, Alex	Astevens@FamilyPromiseSPBC.org	561-265-3370x100
Family Promise of South Palm Beach County	Bernard, Maitey		561-265-3370
Gulfstream Goodwill	Giordano, Paula	Giordano@Gulfstreamgoodwill.com	561-848-7200 x286
Gulfstream Goodwill	Spencer, Kathy	Spencer@Gulfstreamgoodwill.com	561-848-7200
CARP	Smith, Mandi	DTO@carpinc.org	C 561-315-7838 561-844-6400 x223
Housing Partnership	DiBartolo, Amy	Adibartolo@GoCpG.org	561-841-3500 x1011
Jerome Golden Center for Behavioral Health	O'Reggio, Heather	HOReggio@JeromeGoldenCenter.org	561-881-9559
PB Recovery Coalition	Skolnick, Gail	PalmBeachRecoveryCoalition@yahoo.com	561-386-5307
PBC Dept of Economic Sustainability	Grimm, Joyce	Jgrimm@PBCGov.com	
PBC Dept of Economic Sustainability	Miller, Jo	EJMiller@PBCGov.com	561-233-3620
PBC Dept of Human & Vet Services	Devine, Georgiana	Gdevine@PBCGov.org	561-355-4778
PBC Dept of Human & Vet Services	Olds, Wendy	Voids@PBCGov.org	
PBC Dept of Human & Vet Services	Parnett, Kim	Kparnett@PBCgov.org	
PBC Dept. of Health	Boulon, Sandra	Sandra_Boulon@DOH.State.FL.US	561-514-5431
PBC Homeless Coalition	Narcisse, Oudeline	Onarciss@ptcgov.org	
PBC Homeless Coalition	Kennedy, Yolanda	ykennedy@pbcgov.org	561-355-4663 561-713-0990
PBC Homeless Coalition Homeless Advisory Board	Munoz, Marilyn	Mmunoz@PBCGov.org	561-355-4764
PBC Homeless Coalition	Murray, Darius	Dmurray@PBCGOV.org	
PBC Homeless Coalition	Million, had	CMCMill1@PBCGOV.org	

PBC Homeless Coalition	Graffeo, Justin	JGraffeo@PBCGOV.org	
PBC Homeless Coalition	Olexa, Alicia	Aolexa@PBCGOV.org	
Salvation Army	Rydman, Greg	Greg_Rydman@USS.SalvationArmy.org	561-686-3530
The Lords Place	Escobar, Monicz	MEscobar@TheLordsPlace.org	561-714-0750
The Lords Place	Gibson, Daniel	Dgibson@TheLordsPlace.org	561-494-0125 x113
The Vets Place	Reyes-Coles, Tomas	VetsPlaceWPB@Live.com	561-729-0388
Vita Nova	Smiley, Liz	Esmilley@VitaNovaInc.org	
YWCA	Cauthern, Mary	Mcauthern@YWCAPBC.org	561-640-0050 x139
*Area Agency on Aging	Shaw, Marva	Mshaw@YourAgingResourceCenter.org	561-684-5885
*Holy Ground Shelter for Homeless, Inc.	Jepson, Phyllis	Phyllisjepson@earthlink.net	561-596-2807
*PBC HIV Care Council	Smith, Cecil		561-291-3973
*Second Start, Inc.	Harewood, Wesley	WEH1000@aol.com	561-584-0015
*The Valley of Love Ministries	Jean-Pierre, Marie	TheValleyofLoveMinistries@yahoo.com	561-502-8757
*The Valley of Love Ministries	Martaniaz, Daniel	<i>TheValleyofLoveMinistries@yahoo.com</i>	863-473-1128

*non member agency



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1. Call to order/roll call – Daniel Gibson opened the meeting. Attendees introduced themselves. Agency roll call was taken to establish a quorum.
2. Approval of minutes from previous meeting – Approval of May 24, 2012 minutes was postponed until the July HHA Meeting.
3. Adoption of Informed Consent and Release of Information: The HMIS Oversight Committee developed a standard Informed Consent and Release of Information for each Member Agency to utilize. Discussion was held which identified three minor revisions. Adoption of the form passed unanimously.
4. Point-In-Time Discussion:
 - **Goals of the Discussion:**
 - Identify Leadership
 - Identify Innovative Ideas
 - Address Planning Issues
 - Definition of Homelessness
 - Stations to conduct surveys
 - Release of Liability
 - Identify Committees
 - **Innovative Ideas**
 - Electronic Survey (similar to voting booths) offered in fixed locations
 - Mobile Electronic stations
 - Incentives after the count
 - Night-time Outreach – stationary night time event
 - Train library staff to assist homeless in completing electronic survey
 - Engage Churches and Civic Organizations as counting sites
 - Event – four mini events throughout county to serve as the incentive
 - Research Census process for ideas and experience
 - Identify homeless to assist with the count (provide stipend)
 - Target populations that have been undercounted in the past ie. Youth and Seniors
 - Develop a resource guide to be handed out on the day of the count
 - Engage businesses such as Walmart to participate in the count, maybe serve as an event point or to provide sponsorship of the event

➤ **Marketing Efforts**

- Multi-marketing strategies- PSA's
- Utilize Facebook & Twitter
- Develop an automated message that can be given to all CoC agencies to be included in voice responses
- Identify a local celebrity
- Utilize to raise awareness
- Advertise in advance to seek input from Neighborhood Associations for locations of homeless
- Bus Wraps
- Billboards
- Kickoff event to get sites excited to participate
- Advertise event to seek volunteers
- Advertise in Church Bulletins
- Engage Haitian and Spanish Radio stations
- Place posters at areas that serve homeless
- Advertise in City Newsletters

➤ **Planning Issues**

- Engage hospitals
- Engage libraries
- Engage School District (HEART Staff)
- Engage homeless
- Clarify definition of homelessness
- Engage strategic sites early in planning process
- Set up stations at sites to safely and effectively conduct surveys
- Develop a resource guide to handout on the night of the count

5. Announcements – Send announcements to Georgiana Devine, gdevine@pbcgov.org for distribution.

6. Adjourn

Next Meeting:

Exec Meeting: July 16

CoC Meeting: July 26

Directions:

From I-95, Exit at 45th Street and go east.

Cross Congress Ave, ¼ mile to Tiffany Drive and make a right.

Make a right at the stop sign, Tiffany Drive East.

The Lighthouse for the Blind is the 1st building on the left.