Outreach Strategies

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Outreach Strategies and Public Charge

Florida Covering Kids & Families
Importance of Outreach Strategies
Navigating Public Charge
Protecting Immigrant Families
Questions
Florida Covering Kids & Families

- Connecting Kids to Coverage
- Navigator
- Florida Healthy Kids Corporation
- Protecting Immigrant Families
Building partnerships with organizations and entities families trust

Materials and tools in various languages

Meeting language needs

Informed of all current and potential policies that impact immigrant families. ie: Public Charge

Trust builder

Importance of Outreach Strategies
What is Public Charge?

“A test that looks at whether the person is likely to use certain government services in the future. In making this determination, immigration officials review all of a person’s circumstances, including their age, income, health, education or skills, and their sponsor’s affidavit of support or contract. They can also consider whether a person has used certain public programs.”

Source: Protecting Immigrant Families
Navigating Public Charge

- Knowing the resources available
  - Protecting Immigrant Families
- Being able to answer questions
  - Public Charge: Does this apply to me?
    - English and Spanish
  - FAQ: COVID-19 Relief Legislation and Immigrants
  - Immigrant Eligibility for Public Programs during COVID-19
    - English and Spanish
Protecting Immigrant Families

- Advocacy strategies, educational resources and information
- Training possibilities available for those interested
- Documenting Harm Survey
  - Anyone who expresses concerns (immigrant or non-immigrant)
- No PII
Questions

Contact information

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