

PBC Interactive Earns Technology Achievement Award

For release: July 25, 2014

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PBC Interactive, Palm Beach County's state-of-the-art, Web-based application for economic development research, has received the Florida Local Government Information Systems Association (FLGISA) 2014 Achievement Award in Innovative Use of Technology to Service the Public.

FLGISA awards recognize "the significant contributions made by Florida's public technology organizations to the efficiency and effectiveness of the jurisdictions they serve and the public at large," stated FLGISA President Brent Holladay.

PBC Interactive offers accurate, real-time, parcel-based information to facilitate economic development using the geographic information systems (GIS) format. It was designed to increase the efficiency of the county's responsiveness to local and non-local businesses needing information on business-related matters and to assist the general public with information relative to land development issues that may affect their neighborhood.

The PBC Interactive website was created by the departments of Economic Sustainability and Information Systems Services. Through collaboration with Planning, Zoning & Building and the Property Appraiser's Office, existing data was integrated to employ multiple search layers showing parcel ownership and valuation; existing and future land uses; enterprise zones; census data; traffic analysis zones; and identification of businesses based on the North American Industry Classification System (NAICS). The site was developed within Microsoft's .NET platform without any external costs to the county.

Users can easily generate reports on the results of their research, and the site is being upgraded regularly to expand research capabilities. New additions include advanced pictometry, layers for county-assisted residential and non-residential projects, and tracking of industries moving in and out of the county.

Since its launch in 2011, PBC Interactive has been featured at the annual South Florida GIS Expo, and project team members in 2012 received a Golden Palm Award, which represents the highest level of recognition for accomplishment by county employees.

"I am very proud of our employees who took the initiative to create this dynamic tool to enhance our services to the public," said County Administrator Bob Weisman.

To access PBC Interactive, visit <http://maps.co.palm-beach.fl.us/edo> or go to the county's website, www.pbcgov.com and click on PBC Interactive