

# FAU TECH RUNWAY'S 2022 Annual Report

FOR PALM BEACH COUNTY

LAUNCHING THE NEXT GENERATION OF GLOBAL ENTREPRENEURS



experts have created a startup incubator and accelerator program to harness and direct the entrepreneurial spirit, providing a complete ecosystem for forwardthinking entrepreneurs, innovative students, faculty and alumni.

This ecosystem cultivates innovation, scaling business ideas to foster economic growth.

On the following pages, you will find Tech Runway's 2022 annual report to Palm Beach County.





### **IMPACT FROM FALL 2014 – FALL 2022**

## TRANSFORMATION TO ENTREPRENEUR

Educational Programs



## educational seminars with a total of

participants

Tech Runway's "Entrepreneurs' XChange" is our monthly speakers series that exposes community entrepreneurs to unique insights from serial entrepreneurs and industry experts in an "up-close and personal" format. Traditionally held during early evening hours, the XChange provides the opportunity to hear directly from experts who have achieved significant success in commercializing tech-based ventures.

Noteworthy for the candid nature of their discussions, speakers share the unvarnished truths related to the most challenging aspects of the entrepreneurial journey (hiring and firing the right way; the do's and don'ts of raising capital; keeping your venture alive [and your team together] during a period of economic recession; etc.). The second hour of Entrepreneurs' XChange shifts focus to a question-and-answer session with the serial entrepreneur and specific application of lessons shared to the actual realities that each attendee presently faces with launch or scale-up of their own venture.

#### **Jobs Created**

FAU Tech Runway works closely with faculty, student and community members who are looking to create a business. It focuses on sourcing and incubating these groups to spin-out their ideas into companies, which in turn create jobs.

Over the past year, Tech Runway has supported numerous companies, which have led to **16 jobs created** in the Palm Beach area.

## Jobs Created

Palm Beach County Companies Reported New Hire: SQUEEZE, Carbon Limit, Argon Agency

### **Access to Interns**

Tech Runway helps facilitate introductions to and covers the cost for interns with Palm Beach County startups within our program.

An internship is a professional experience where students job shadow or work under the direct supervision of a professional for a specified time.

Interns can help companies with any of the following:

## Internships

#### Palm Beach County Companies That Hired Interns:

Carbon Limit, DiaM Life, Pet Healthcare Innovations, EyeGene, Marine Connex



Graphic Design



Engineering



Business Management



...and more.

## 66

Having been in the healthcare industry for two decades, I came into the program with preconceived notions, thinking that with a great idea and a market in need we can hit the ground running. One of the most eye-opening exercises was taking part in the NSF I-Corps customer discovery phase Through this journey, we learned to listen more and talk less, validate, adapt, and pivot quickly. With our mentors support, Synchronyx is now primed for market entry."

> TAMAR SAPIR, PH.D. Synchronyx, Tech Runway Venture Class 9

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We made a major pivot 3 months into the program, pivoting from a Direct Air Capture machine to a carbon negative cement technology and we are so excited about it! [FAU Tech Runway] It's been a great launchpad that helped us gain traction and have a leg up getting grants."

TIM SPERRY Carbon Limit, Tech Runway Venture Class 9

CARBONLIMIT

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FAU Tech Runway has created transformative improvement for me and my company, Pet HealthCare Innovations, by providing outstanding resources and world-class mentorship! Through the program, we achieved many key milestones, won pitch competitions at the university, state, and national level for funding, were recognized as a next generation inventor, were featured in the media frequently, and much more. I can't thank the Tech Runway team and my mentor team enough!"

JOHN THOMERSON Pet HealthCare Innovations, Tech Runway Venture Class 9

#### **INVESTOR INTRODUCTIONS**

FAU Tech Runway has created opportunities throughout the year for current and past Venture Program participants to pitch to active investors interested in investing in earlystage startups and business experts who are familiar with the relevant industry sector.

Along with providing investors with a "first look" at companies actively seeking investment, participating companies will also receive relevant feedback and guidance on how to make their presentation and deck more investment ready.



Roomaters, EyeGene, Synchronyx, ROSI Giving, Kinstak, Best Candidate, AIRGLIDE, DiaM Life

# **3 Introductory Meetings**

#### **Venture Companies that Pitched:**



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