2195 Southern Blvd., Suite 520 West Palm Beach, FL 33406

RECEIVED NOV 0 7 2022





#### **MEMORANDUM**

TO:

Alan Chin Lee, Economic Development Special Projects Manager, Special

Projects Section, Department of Housing and Economic Development (DHED)

FROM:

Michelle Hillery, Film Commissioner, Palm Beach County Film & Telev

Commission (FTC)

CC:

Sherry Howard, Deputy Director, DHED

Bill Cross, Principal Planner, DHED Scott Cirino, Senior Planner, DHED

FTC Board of Directors

DATE:

November 7, 2022

RE:

Fourth Quarterly Report for DHED Tech Prep Contract - FY2022

Included you will find the FTC's 4th quarterly report for the Department of Housing & Economic Development (DHED) Contract for Tech Prep.

Attached you will find:

- ❖ Performance Outcome Reporting Form
- ❖ Exhibit #1: Cumulative grant matching, cash, Burt Reynolds & Mel Maron cash scholarships, and in-kind contributions this quarter (3<sup>rd</sup> & 4<sup>th</sup>) and last quarter (1<sup>st</sup> & 2<sup>nd</sup>)
- ❖ Exhibit #2: Critical mention reports for public relations efforts

Please feel free to call me with any questions or if you need additional information at 561.233.1000.

Thank you.

# EXHIBIT "C" ANNUL OUARTELY REPORT

Report Date: November 7, 2022

Report Submitted by: Palm Beach County Film & Television Commission, Inc.

REPORTING PERIOD	DUE DATE
☐ First Quarter: October 1, 2021 to December 31, 2021	January 14, 2022
☐ Second Quarter: January 1, 2022 to March 31, 2022	April 14, 2022
☐ Third Quarter: April 1, 2022 to June 30, 2022	July 14, 2022
⊠Fourth Quarter: July 1, 2022 to September 30, 2022	October 14, 2022

#### PERFORMANCE OUTCOME

Provide *cumulative* quarterly information and supportive documentation about the following contract deliverables specified in Exhibit "A" and other pertaining activities. Report the *status of completion* of each performance measure as <u>completed</u>, <u>ongoing</u> or <u>pending</u>.

#### 1. Production of the 2022 Student Showcase of Films Competition and Awards Ceremony (SSOF):

Status: COMPLETED

The 27th annual Palm Beaches Student Showcase of Films was held on May 6, 2022 at the Maltz Jupiter Theatre in Jupiter, Florida. A full report was previously provided in the 2 Quarterly Report (April 14, 2022).

Dates have been secured for the 2023 SSOF – April 19<sup>th</sup> and April 20<sup>th</sup> for load-in/rehearsal and April 21<sup>st</sup> for the live awards show. The Maltz Jupiter Theatre and its Producing Artistic Director/Chief Executive Andrew Kato have committed to host the 2023 Student Showcase of Films.

Additionally, the following sponsors have committed to the 2023 SSOF: Film Florida (\$500 for the Sara Fuller Scholarship), Keep Palm Beach County Beautiful (\$1,000 for the Environmental PSA Award), Michael Chasin (\$500 for The Fred and Nellie Chasin Screenwriting Scholarship) and Suzanne Niedland (\$1,000 for the Suzanne Niedland Documentary Scholarship) and new to the program, the Mel Maron Scholarship. \$1,676.17 was raised to use over the next several years.

All financials have been wrapped up. The program stayed within the \$75,000 budget.

## 2. Award \$15,000 in scholarships to the Student Showcase of Films winning student filmmakers and/or film programs:

Status: COMPLETED

18 students/schools were awarded a total of \$21,000. A total of \$15,000 funded by the Department of Housing & Economic Sustainability. The remaining funded by sponsors: Film Florida contributed a \$1,000 scholarship for the Sara Fuller Scholarship Award, Michael Chasin contributed \$500 for the Fred and Nellie Chasin Screenwriting Scholarship Award, Rolando Barrero contributed \$500 for the Poster Design Award, Keep Palm Beach County Beautiful, Inc. contributed \$1,000 for the Environmental PSA Award and Suzanne Niedland contributed \$1,000 for the Suzanne Niedland Documentary Scholarship, and \$2,000 was contributed to the Burt Reynolds Scholarship Award.

## 3. Half Hour TV Show, The Student Showcase of Films Special Edition:

Status: COMPLETED

An edited one-hour version of the originally broadcast SSOF Show was produced, edited and distributed by Channel 20. Here is the URL to watch the video: https://vimeo.com/user/37084184/folder/7622231. PBC TV Channel 20, continues airing the 2022 SSOF Award Show on their network (Comcast channels).

Signature

The FTC secured an estimated total of \$109,541.60 in grant matching, cash, Burt Reynolds & Mel Maron cash Scholarship and in-kind contributions in this quarter. The total cash, in-kind and grant matching contribution for this contract year totaled \$161,673.97 which is a 78% increase from the 2021 fiscal year grand total. Please note that this increase is largely due to our Public Relations efforts across several local markets that are now being reported.

A. Grant Matching:

Staff Member	Number of Hours Worked	Equivalent Salary Value
Michelle Hillery, FTC	300	\$15,576.22
Stephanie Cardona	200	\$4,808.00
Chuck Elderd, FTC	10	\$800,78
Kelly King, FTC	260	\$7,493.20
Alberto Jordat, FTC	280	\$10,769.23
TOTAL	1050	\$39,447.43

**B.Cash Sponsorship Contribution:** 

Contributor	Description	Amount
Total de la companya		- 31/4/11/4/
TOTAL		\$0.00

C. Burt Reynolds Scholarship:

Contributor	Description	Amount
Mel Maron Contributions	Funding donated for the Mel Maron Scholarship Fund	\$1,676.17
*REMAINING BALANCE FOR BR		\$11,135.00
GRAND TOTAL	Funding collected for both Scholarships	\$12,811,17

<sup>\*</sup>This balance carries over from the 1st and 2nd quarter and is not counted toward the cumulative totals below,

#### D. IN-KIND Contribution:

Contributor	Description	Equivalent Dollar Value
WPEC	PR efforts with critical mention	7,336.00
WPTV	PR efforts with critical mention	24,548.00
WPBF	PR efforts with critical mention	18,972.00
WPEC	PR efforts with critical mention	17,562.00
TOTAL		68,418.00

<sup>\*</sup>This is the first time this data was made available and reported by our contracted PR professional

## FY 2022 3rd & 4th Qtr GRAND TOTAL

\$109,541.60

FY22 CUMULATIVE NUMBERS (including all FOUR quarters)

FY22 Cumulative Staff Numbers Worked (Grant Matching)	Equivalent Salary Value
2240 Hrs.	\$85,079.80
FY22 Cumulative Cash Scholarships/In-Kind Contributions	Cash or Equivalent Dollar Value
TOTAL	\$76,594.17

FY22 Grand Total MATCHING/IN-KIND/CASH Dollars	161,673.97
FY22 DHED Contract Amount	75,000,00
FY22 TOTAL PROGRAM VALUE	236,673.97

The FTC secured an estimated total of \$52,132 in grant matching, cash, Burt Reynolds Scholarship and In-kind contributions thus far. Because the show is later in the year, the full scope of contributions will not be recognized until the the 4th quarter report is complete.

A. Grant Matching:

Staff Member	Number of Hours Worke	ed Equivalent Salary Value
Michelle Hillery, FTC	350	\$18,172.26
Stephanie Cardona	250	\$6,010.00
Chuck Elderd, FTC	30	\$2,402.35
Kelly King, FTC	250	\$7,205.00
Alberto Jordat, FTC	300	\$11,538.46
Lauren Tobin	10	\$304.30
TOTAL	1190	\$45,632.37

<sup>\*</sup>Chrls Cobb was being partially compensated from DHES. Therefore, a portion of his work is not considered In-Kind.

**B.CASH Sponsorship Contribution:** 

Contributor	Description	Amount
Suzanne L, Niedland	Cash Sponsor: Suzanne L. Niedland Documentary Scholarship	\$1,000.00
Keep PBC Beautiful	Cash Sponsor: Environmental PSA Scholarship	\$1,000,00
Film Florida	Cash Sponsor: Sara Fuller Scholarship (paid directly to student)	\$1,000.00
	Cash Sponsor: Poster	\$500.00
Michael Chasin	Cash Sponsor: Nellie & Fred Chasin Screenwriting Scholarship	\$500.00
TOTAL		\$4,000.00

C. Burl Reynolds Scholarship:

Contributor	Description	Amount
Various	Total Burt Reynolds Scholarship Funds Collected	\$17,635.00
Burt Reynolds Scholarship FUND	2019 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2020 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2021 Burt Reynolds Scholarship Award Contribution	\$2,000.00
Burt Reynolds Scholarship FUND	2021 Burt Reynolds Honorary Scholarship Award Contribution	\$500,00
Burt Reynolds Scholarship FUND	2022 Burt Reyonds Scholarship Award Contribution*	\$2,500.00
REMAINING BALANCE		\$11,135.00

<sup>\*</sup>This amount is included in this year's contribution only

#### D. IN-KIND Confribution:

Contributor		Equivalent Dollar Value
Contributor	Description  [Discount; Set Design and design meetings, Pre-Production Sourcing	Equivalent policit 4 dipe
	(Crew/Talent, Lighting Director, Technical Director, Dance crew to go over	
	choreography), Securing Vanilla Ice, Securing DJ	<u> </u>
	Production of Show Assets/Sildes Created, Song Witting (2 Songs), Song Recording and production (2 Songs), Video Production for closing (2	
Quite Frankly Productions	Songs), and Creation of Final Acceptance Video.	TBD
Palm Beach County Education	In-kind: Staff, equipment and services in-studio for editing, airing and	
and Government Television,	distribution of the 1 Hour 2021 Palm Beaches Student Showcase of Films	
Channel 20.	Award TV show.	TBD
50 industry judges from across the		
country	See website: pbfilm,com/\$\$OFJudgesfor2021	INVALUABLE
TOTAL		\$0
GRAND TOTAL		\$52,132

## WPEC - SSOF Live Interview, 5/05/22

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Total National TV Audience 19,434

Total National TV Publicity USD \$7,336

Total Local TV Audlence 19,434

Total Local TV Publicity USD \$7,336

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**Total Number of Clips 1** 



Play

#### 首 CBS12 News This Morning at 9:30AM

Time May 5, 2022 9:32 AM EDT Local Broadcast Time 9:32 AM EDT Category News Call Sign WPEC (CBS) Market DMA: 39 West Palm Beach, FL Language English Est. National Audience 19,434

Est. National Publicity Value USD \$7,336

Est. Local Audience 19,434

Est. Local Publicity Value USD \$7,336

status, a privilege that allows them to surf pretty much as their own local government, >> The New at 9 this morning tomorrow, So the best young filmmakers in South, Florida will get recognized in Jupiter as the 27th annual student showcase of films award show it's happening the most Jupiter theatre over \$20000 in prizes will be doled out, it's a really big day for content creators in our area to get us ready. The host for the day. The star v 5.'s on the town of Palm Beach is Mr, frankly, Cars joining us, Frank, Thanks for joining us here, Absolutely, I just wanted you to know that I'm sittle the red baited Mallz Jupiter. Theatre right now in the 8 sea is so cold. Well. The good thing the year. They are not here in the studio with us before talk about the big show. Tomorrow, let's talk about the awards, it's kinda like the Oscars for high school and college filmmakers in South. Florida. absolutely to try to make it a special for these kids as possible. Our so talented we have awards for every category that you can imagine. And in hi school and college, so it's an incredible time for these kids and 50 schools from across the state of Florida are answered in. Hundreds of films side really an amazing amazing. Yeah, I love that, it's, you know. Not just big films, it's, it's animation. There are commercials, documentaries all sorts of Ideas, Yeah. Every day we run the gamut. We d. Be given that it is a little bit of a special category of this year, which you may know a little bit about where we're going to have on our best editing and best direction. So we're really running again. Absolutely now that the public is invited to come and watch tomorrow, 1030 in the morning. What is the show going to be like tomorrow? Well, very much like an old school Oscars. i. i actually star off with a little bit of a comedic videos and song and dance, Believe it or not. We do a lot of comedy. The show, Keep it very entertaining. Lots of g music. And, of course incredible films we've got some celebrities, Some local celebrities you may know like our famous rapper and ty star vanilla i be here. We've got academy award winning director. Ted Melfi is going to be here. Some amazing people from the community. Your going to be h which isn't, may, it's we really upped the level this year. Having you with us. So we're very excited to be amazing, i appreciate that Frank, We were seeing some video of our routes because he is in the past person. Who is, you know been able to, to be there. Give us on the wards, ice team mer The Backstreet boys admits of, like big time, i guess there And have near you hosting it vanilla ice, They're, it's going to be a big deal out there tomorrow. Absolutely. We keeper Reynolds legacy alive, even though he's no longer with us, We do offer a scholarship in his name. So where wer keeping a tradition, but it's been a huge part of the film will for many many years and obviously were in the house that built so it's, it's really corn Circle closs show the information 1 more time about tomorrow, it's at 10:30 am at the Maltz theatre honoring the best college and high school filmmakers. So if you're it of those people, you for cinephile, you love movies and you want to see what sort of the next generation of people who going to be in Hollywood doing some of the best stuff, I think you can see on our Netflix possibly in theaters, I, You can go tomorrow because it's I You can find more information, w. w. w. Dot tv. Film.com Frank, thank you so much for joining

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Exhibit #2

## WPTV PB Student Showcase of Films 11/08

Total National TV Audience 103,195

Total National TV Publicity USD \$24,548

Total Local TV Audlence 103,195

Total Local TV Publicity USD \$24,548

(())

Total Online News Audience 779.616

Total Online News Publicity USD \$11,055

**Total Number of Clips 9** 

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Play

#### ☐ NewsChannel 5 at 4

Time Nov 8, 2021 4:55 PM EST Local Broadcast Time 4:55 PM EST Category News Call Sign WPTV (NBC) Market DMA: 39 West Palm Beach, FL Language English Est. National Audience 28,352

Est. National Publicity Value USO \$8,787

Est, Local Audience 28,352

Est. Local Publicity Value USD \$8,787

industry brings big business to the sunshine state, cities like miami claim they offer \*the best movie set&, luring tourists, transplants and big reverue wanted to know about the growth happening in our area, w-p-t-v newschannel five on the \*two-hundred million dolla \*industry in palm beach county, (pkg) affan ramos, ms4 productions location manager clip 1028 (14:50:43"it keep florida in people they see it on tv and see locations" hors and u-s pol assn. models on a beach, isn something you see every day in riviera beach& natburst clip 1027 (14:47:07"the day i beautiful, the water

#### Read More



Play

#### 🗀 WPTV News at 7pm

Time Nov 8, 2021 7:24 PM EST Local Broadcast Time 7:24 PM EST Category News Call Sign WPTV (NBC) Market DMA: 39 West Palm Beach, FL Language English Est, National Audience 32,371

Est. National Publicity Value USD \$5,684

Est. Local Audience 32,371

Est. Local Publicity Value USD \$5,684

backdrop, perfect scenery. It's no surprise film makers love coming to south florida, and when the cameras start rolling the money starts rolling in newschannel five mondale looks into the\*200 million dolla\* industry in palm beach county. << alian ramos, ms4 productions location manager of 1028 (14:50:43"It keep florida in people they see it on ty and see locations" horses and u- polo assn. models on a beach, isn day in riviera beach& natburst clip 1027 (14:47:07"the dails beautiful, the waters nice, the horses are happy and so are we" but when yo ramos, location manager for m

#### Read More



Play

#### NewsChannel 5 at 11

Time Nov 8, 2021 11:15 PM EST Local Broadcast Time 11:15 PM EST Category News Call Sign WPTV (NBC) Market DMA: 39 West Palm Beach, FL Language English Est. National Audience 20,986

Est. National Publicity Value USD \$3,733

Est. Local Audience 20,986

Est. Local Publicity Value USD \$3,733

production Industry? cities like miami claim they offer\*the best movie set.... striving to do the same is palm beach county, today, it's a\*two-hundi million dolla\* annual industry for the county, the commission is accepting applications for the for the 27th annual palm beaches student showca films, they say the competition boosts florida tourism and supports a highly competition boosts florida tourism and supports a highly competition boosts florida tourism and supports a highly skilled worl (sot) michelle hillery, palm beach co. film and tv commission deputy film commissioner clip 1032 (15:06:18" 100% of thos students who have won

#### Read More



Okar

#### ☐ Today on 5 at 4:30

Time Nov 9, 2021 4:33 AM EST Local Broadcast Time 4:33 AM EST Category News Call Sign WPTV (NBC) Market DMA: 39 West Palm Beach, FL Language English Est. National Audience 6,341

Est. National Publicity Value USD \$2,021

Est. Local Audience 6,341

Est. Local Publicity Value USD \$2,021

add your thoughts, palm beach county is hoping to boost its film and t-v industry, county commissioners have just opened applications for the 27 annual palm beaches student showcase of films, they say the competition will boost florida's tourism while supporting a highly skilled -- more diversified workforce, 100% of those students who have won or been a finalist in the student showcase of films are still actively involved in the fil television industry, that is extremely promising for us"(15:06:28 one-point-six million dollars in scholarships will be given to students, the contest submission deadline is january 22nd, you can learn more on our website wptv dot com, what's old... Is soon to be



Play

#### Today on 5 at 5

Time Nov 9, 2021 5:56 AM EST Local Broadcast Time 5:56 AM EST Category News Call Sign WPTV (NBC) Market DMA: 39 West Palm Beach, FL Language English Est. National Audience 15,145

Est. National Publicity Value USD \$4,323

Est, Local Audience 15,145

Est. Local Publicity Value USD \$4,323

his removal, palm beach county is hoping to boost its film and t-v industry, county commissioners have just opened applications for the 27th ann pami beaches student **showcase** of films, they say the competition will boost florida's tourism while supporting a highly skilled — more diversified workforce, 100% of those students who have won or been a finalist in the student **showcase** of films are still actively involved in the film and tele industry, that is extremely promising for us"(15:06:28 one-point-six million dollars in scholarships will be given to students, the contest submissio deadline is january 22nd, you can learn more on our website wptv



Full Article

#### Film, television industry growing in Palm Beach County

Date Collected Nov 8, 2021 8:02 PM EST Category National Source NewsBreak Author Arthur Mondale Est. Audience 692,552
Est. Publicity Value USD \$9,708
Market United States
Language English

... Bill 217, an incentive program for the film, television and digital media industry filed in September.

"Florida is only one of 17 states in this country that doesn't have one," Hillery said.

In the Interim, the commission is also accepting submissions for the 27th annual Palm Beaches Student Showcase of Films. The largest statewide competition open for currently enrolled high school and college students.

Read More



Full Actuale

#### Film, television industry growing in Palm Beach County

Date Collected Nov 8, 2021 5:42 PM EST Category Local Source WPTV TV Channel 5
Author Arthur Mondale

Est. Audience 74,202 Est. Publicity Value USD \$1,139 Market West Palm Beach, FL

Language English

... September.

Michelie Hillery discusses a Florida bill that would give incentives to the filming industry.

"Florida is only one of 17 states in this country that doesn't have one," Hillery said.

Read More



Full Article

#### Film, television industry growing in Palm Beach County

Date Collected Nov 8, 2021 5:21 PM EST Category Local Source <u>WFLX Fox 29</u> Est. Audience 12,862
Est. Publicity Value USD \$208
Market West Palm Beach, FL
Language English

... Bill 217, an Incentive program for the film, television and digital media industry filed in September.

"Florida is only one of 17 states in this country that doesn't have one," Hillery said.

In the interim, the commission is also accepting submissions for the 27th annual Palm Beaches Student Showcase of Films. The largest statewish competition open for currently enrolled high school and college students.

Read More



Palm Beaches Student Showcase of Films supports \$200 million Palm Beach County industry.

10/31/22, 3:23 PM

**Online News** 

Date Collected Nov 8, 2021 5:19 PM EST **Category** Local

Source DallyAdvent.com

Critical Mention

Market Singapore Language English

Full Article

Many people talk a lot about Florida's tourism, but what really lures people to the Sunshine State? Florida's film and production industry. RIVIERA BEACH, Fla. — Many people talk a lot about Florida's tourism, but what really lures people to the Sunshine State? Florida's film and produ industry.

Cities like Mlami claim...

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## **WPBF SSOF 11/16**

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Total National TV Audience 29.636

Total National TV Publicity USD \$18,972

Total Local TV Audlence 29,636

Total Local TV Publicity
USD \$18,972

Total Number of Clips 1



Play

WPBF 25 News at 9:00am

Time Nov 16, 2021 9:40 AM EST Local Broadcast Time 9:40 AM EST Category News Call Sign WPBF (ABC) Market DMA: 39 West Palm Beach, FL Language English Est. National Audience 29,636

Est. National Publicity Value USD \$18,972

Est. Local Audience 29,636

Est, Local Publicity Value USD \$18,972

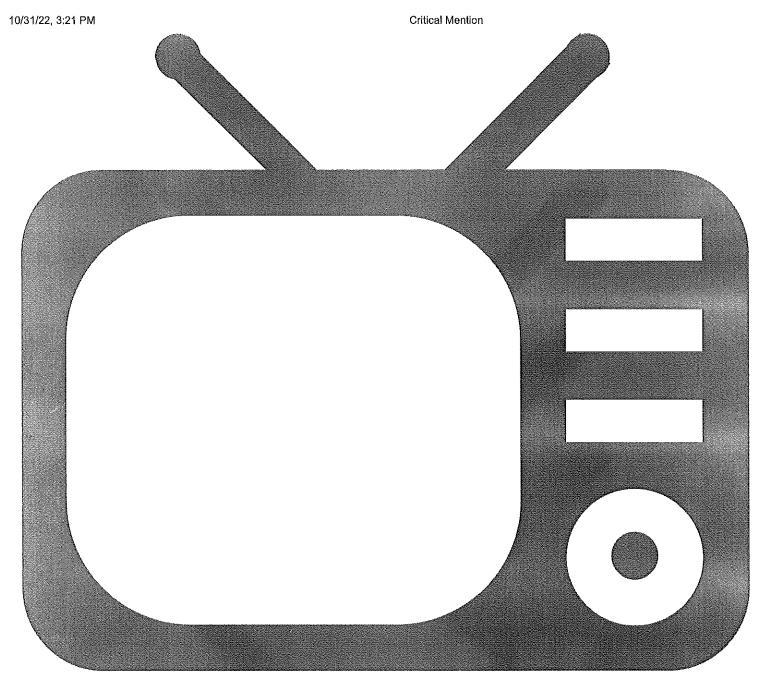
erin: calling all aspiring opportunity for you, right now, entries are being taken for the 27th annual palm beach's student showcase of films, this is state's largest student film competition and award show, for nearly three docades, the student showcase of films has awarded more than \$1,6 m. the program offers more than \$20,000 in cash, scholarship, and prizes for students, and a student right here in paim beach county could be the i to receive this opportunity, michelie hillery, palm beach county deputy film and television commissioner -- joins me this morning, for those who r not be familiar, what is the student showcase of films? michelie: I love to talk about the student showcase, it has been such a privilege for us to be producing this show each and every year, for students here not only in palm beach county, but the entire state of florida, and we've grown this th into the largest statewide film competition and as you have said, we are excited to give money back to those students for scholarships and aware know it costs a lot of money to go to college, it is a wonderful thing for us to do, erin; who is eligible? michelle; so high school and college students in the state of florida are eligible, 9012 gave -- ninth through 12th grade, we have categories from a screenwriting competition to post are designe feature short category. If specialty categories such as environmental psa, and educational psa, and we have a very special music video award nam after our very own vanilla (ce, who happens right here in palm beach county, erin; he usually makes an appearance, so he is very involved, someo else who was very involved in paim beach county and supporting local organizations was burt reynolds. Into this year's showcase will honor him, this year's showcase will honor him, michelle; we have been fans of him for many years, so we will continue to honor his legacy by honoring the a which is a \$5,000 scholarship that is reserved for a pairn beach county senior, it is a very special award, we have the support of his family and will continue to give that award out each and every year on his behalf, erin; we are seeing a lot of big names in popular faces and some of the video w using, these students get a lot of attention from hollywood, so this is a great opportunity, where can people go to submit their entries? what's the deadline? michelie; the deadline is january 31, 2022, they can go to our website and in the right-hand corner, you will see the student showcase o link, all of the information can be found right there, erin; deadline, January 31, 2022, thank you so much for Joining us, we appreciate it, always ve exciting, I had the opportunity of attending a couple years back, it is amazing the talent on display, for students interested and looking

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## **CBS12** News at 5PM

Time Dec 15, 2021 5:23 PM EST Local Broadcast Time 5:23 PM EST

Category News

Call Sign WPEC (CBS)

Market DMA: 39 West Palm Beach, FL

Language English Sentiment Positive

Est. National Audience 21,661

Est. National Publicity Value USD \$2,362

Est. Local Audience 21,661

Est. Local Publicity Value USD \$2,362

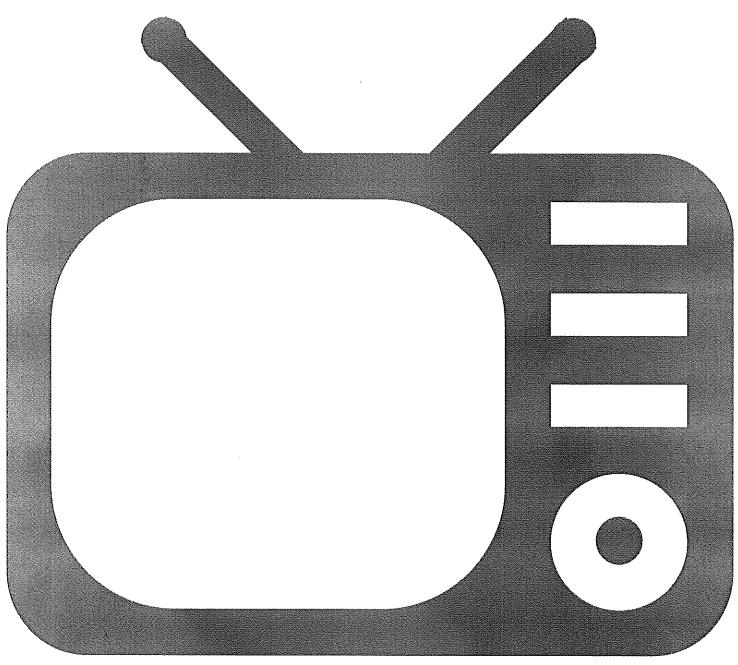
. The legacy of Burt Reynolds continues in Palm Beach County. >> The Maltz Jupiter theatre will host next year's award ceremony for the palm beaches. Student showcase of films that announcement was made today by the film and tv Commission. Rentals built a theater decades ago. Right now, it is undergoing a \$30 million in renovations. >> This statewide film competition could be the stepping stone into a career in Hollywood. 1 of my favorite stories is West. Follow his director of the maze runner trilogy he actually placed in the early 2 thousands

10/31/22, 3:21 PM Critical Mention

as a 3rd place winner in the student showcase of films and went on and became the director of the. We all know the maze runner, so we're very proud of him and his accomplishments. >>This marks the 27th year of the contest. Entries for the competition will be accepted through next January,ol or student in. Florida, there's more than \$20000 in cash and scholarships on the line. You can look for the story on cbs 12.com for a link to Read More

CBS12 At Noon 1:25 Content Expired ①

Play 2



## **CBS12 At Noon**

Time Dec 15, 2021 12:16 PM EST Local Broadcast Time 12:16 PM EST Category News Call Sign WPEC (CBS) Sections Top

Jump to...
Close

Тор

- Audience & Publicity Totals
- Clips

The specified clip either doesn't exist or has been removed from this report. Please contact the report author.

## SSOF - WPEC, 12/15, Moves to Maltz

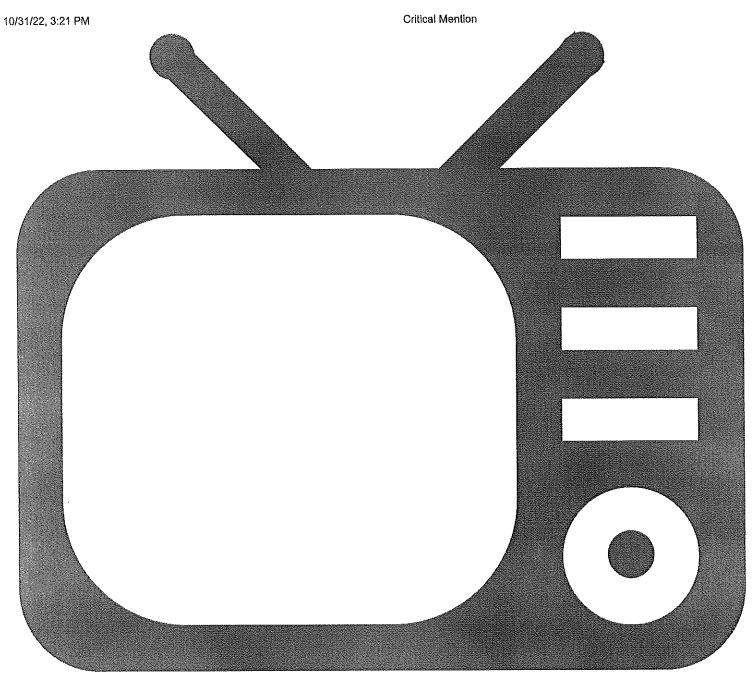


Total National TV Audience 91,846
Total National TV Publicity USD \$17,562
Total Local TV Audience 91,846
Total Local TV Publicity USD \$17,562

Total Number of Clips 4

Collapse All Clips Expand All Clips CBS12 News at 5PM 00:59
Content Expired 
Play

1



## **CBS12** News at 3PM

Time Dec 15, 2021 3:24 PM EST Local Broadcast Time 3:24 PM EST

Category News

Call Sign WPEC (CBS)

Market DMA: 39 West Palm Beach, FL

Language English

Sentiment Neutral

Est. National Audience 13,839

Est. National Publicity Value USD \$1,830

Est. Local Audience 13,839

Est. Local Publicity Value USD \$1,830

nenenenenenenenene. >>Com. Students showcase a film's is changing venues for its award. Show the ceremony. The ceremony will be held at the Maltz Jupiter theatre next year. This move is to further honored the legacy of Burt Reynolds who bill that deter decades ago this year. The student showcase of sounds has a scholarship means after the late actor. >>Burt Reynolds legacy will forever be associated with the student showcase elements, and it is because of the graciousness of this family that we will continue on giving

10/31/22, 3:21 PM Critical Mention

departmental scholarship are warning that Burt Reynolds scholarship to a Palm Beach County. High school senior who goes beyond and above the regular requirements for entry. >>Right now, the theater is undergoing a \$30 million facelift for more information on how

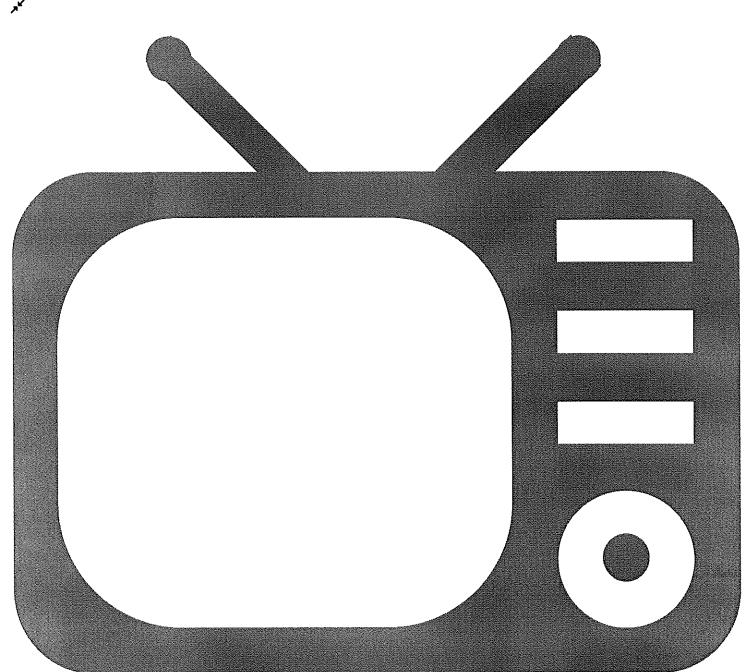
Read More

CBS12 News at 5PM 00:07

Content Expired ①

Play

4



## **CBS12** News at 5PM

Time Dec 15, 2021 5:20 PM EST Local Broadcast Time 5:20 PM EST Category News

Call Sign WPEC (CBS)

Market DMA: 39 West Palm Beach, FL

Language English

Sentiment Positive

Est. National Audience 21,661

Est. National Publicity Value USD \$2,362

Est. Local Audience 21,661

Est. Local Publicity Value USD \$2,362

>>On our solar system. >>Coming up. a major announcement from the Maltz Jupiter theatre which statewide Read More

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Market DMA: 39 West Palm Beach, FL

Language English Sentiment Positive

Est. National Audience 34,685

Est. National Publicity Value USD \$11,008

Est. Local Audience 34,685

Est. Local Publicity Value USD \$11,008

. >>Here, cbs 12 News at noon. And happening right here in the 5 6-1 palm beaches, student showcase of films is changing venues for its award show. The ceremony will be held the Maltz Jupiter theatre next year. The move is to honor the legacy of Burt Reynolds, who built that theater decades ago. This year, the student showcase of films as a scholarship named after the late actor. >>Burt Reynolds legacy will forever be associated with the student showcase elements, and it is because of the graciousness of this family that we will continue on giving departmental scholarship are warning that Burt Reynolds scholarship to a Palm Beach County. High school senior who goes beyond and above the regular requirements for entry. >>Right now, the theater is undergoing a \$30 million facelift entries for the competition will be accepted through next January, it's open. Any high school or college student. Florida has more than \$20000 in cash and scholarships here online for you. Go for the story on cbs 12.com for a link to the rules and call for. >>Entries, i don't want to be a judge on that 1 of those right. Seemed moving, right. Know that young kid? You know, young people. Young adults are making. >>Fun. >>We've got plenty great schools ranked so Luli arts. She stars here as well. So big television motion Read More

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