

**TOURIST DEVELOPMENT COUNCIL**  
**1555 Palm Beach Lakes Blvd, #900**  
**West Palm Beach, FL**  
**MAY 11, 2017**  
**9:00 A.M.**  
**Agenda**

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE APRIL 13TH TDC MEETING MINUTES**
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR MAY 2017**
  - A. **CONTRACT TRACKING REPORT\***
  - B. **CULTURAL COUNCIL REPORT\***
  - C. **SPORTS COMMISSION REPORT\***
  - D. **FILM & TV MONTHLY REPORT\***
  - E. **FILM & TV PRODUCTION REPORT\***
  - F. **ERM REPORT\***
  - G. **DPBC MONTHLY REPORT\***
  - H. **RESEARCH REPORT\***
  - I. **DPBC HOTEL LEAD AND LONG TERM SALES/CONVENTION CENTER REPORT\***
  - J. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS INCLUDING MARKETING UPDATE\***
  - K. **CONVENTION CENTER PRIOR YEAR COMPARISON\***
  - L. **CONVENTION CENTER “PACE” REPORT GLOBAL SPECTRUM\***
  - M. **CONVENTION CENTER FOOD & BEVERAGE REVENUE REPORT\***
  - N. **AIRLIFT DEVELOPMENT\***
  - O. **PBC HOTEL PERFORMANCE BY MONTH (2016)\***
  - P. **ALL AGENCIES CURRENT OPEN EMPLOYMENT OPPORTUNITIES\***
  - Q. **ALL AGENCIES QUARTERLY REPORTS\***
5. **OLD BUSINESS – DISCUSSION ITEMS**
  - A. **TDC**
    1. **Director’s Report\***
      - a. **Bed Tax\***
      - b. **TDC Scorecard & Discover Hotel Performance Dashboard\***

- c. Report Out\*
- d. All Agencies Diversity Reports\*

**6. NEW BUSINESS – DISCUSSION ITEMS**

**A. TDC**

- 1. TDC Finance Committee recommends approval of the Agencies FY18 Performance Measures.\*
- 2. Motion to approve the renewal of a 5-Year contract with Global Spectrum.\*
- 3. Motion to appoint John Tolbert to the Cultural Council as the liaison for TDC.

**B. CULTURAL COUNCIL**

- 1. Recap of the Winter Ad Campaigns
- 2. Motion to approve the following Cat. “B” Grant Agreements for FY18\*

**Level 1-Audited Revenues under \$2 Million (10% of Op Rev)**

a. Loxahatchee River Historical Society, Inc.	\$93,055
b. The Boca Raton Historical Society, Inc.	\$81,862
c. Adolph & Rose Levis Jewish Community Center	\$86,863

**Level 2-Audited Revenues between \$2,000,001 and \$3 Million (\$200 M)**

d. FAU Foundation, Inc. Dorothy Schmidt College of Arts and Letters	\$137,067
e. Palm Beach State College	\$136,425
f. Armory Art Center	\$130,005

**Level 3-Audited Revenues between \$3,000,001 and \$5 Million (\$250 M)**

g. South Fl. Science Center and Aquarium	\$184,976
h. Morikami Museum and Japanese Gardens	\$181,365
i. Palm Beach Photographic Centre	\$173,741
j. Palm Beach Opera	\$172,939
k. Palm Beach Dramaworks, Inc.	\$169,328
l. Old School Square Center for the Arts, Inc.	\$164,112

**Level 4-Audited Revenues Over \$5 Million (\$300 M)**

m. Raymond F. Kravis Center for the Performing Arts, Inc.	\$229,194
n. Norton Museum of Art	\$226,305
o. Loggerhead Marinelife Center	\$225,703
p. Zoological Society of the Palm Beaches, Inc.	\$223,416
q. Maltz Jupiter Theatre, Inc.	\$221,490
r. SunFest	\$221,009
s. Henry Morrison Flagler Museum	\$221,009
t. The Society of the Four Arts	\$216,675
u. Boca Raton Museum of Art, Inc.	\$209,453
v. Miami City Ballet, Inc.	<u>\$182,008</u>
<b>Total Amount</b>	<b>\$3,888,000</b>

**3. Motion to approve the following Cat. "CII" Grant Agreements for FY18\***

**Level 1-10% of Operating Revenue up to \$500,000**

a. Street Painting Festival	\$31,291
b. Palm Beach Poetry Festival	\$23,904
c. Expanding and Preserving Our Cultural Heritage, Inc., (EPOCH)	\$26,950

**Level 2-Revenues between \$500,000 and \$1,174,999**

a. Young Singers of the Palm Beaches	\$38,630
b. Palm Beach Symphony Society, Inc.	\$37,722
c. Centre for the Arts at Mizner Park, Inc.	\$37,227
d. Historical Society of Palm Beach County	\$36,484
e. Lighthouse ArtCenter, Inc.	\$36,154
f. Boca Ballet Theatre	\$35,906
g. Lake Worth Playhouse	\$35,824
h. Friends of the Mounts Botanical Garden	\$35,741
i. Ann Norton Sculpture Gardens, Inc.	\$35,493
j. Jewish Community Center of the Greater Palm Beaches	\$35,184
k. Boca Raton Philharmonic Symphonia, Inc.	<u>\$34,090</u>
<b>Total Amount</b>	<b>\$480,600</b>

**4. Two Minutes Update**

**C. FILM AND TV COMMISSION**

**1. Recap of the Winter Ad Campaigns**

2. Two Minute Update

**D. CONVENTION CENTER**

1. Global Spectrum\*Dave Anderson
  - a. Two Minute Update
2. Ovations\*-Vince LaPapa
  - a. Two Minute Update

**E. ERM**

1. Two Minute Update

**F. SPORTS COMMISSION**

1. Two Minutes Update

**G. DISCOVER**

1. Two Minute Update

**7. BOARD COMMENTS**

**8. ADJOURNMENT**

The next TDC Board Meeting will be June 8, 2017 at 9:00 am at 1555 Palm Beach Lakes Blvd., #900, West Palm Beach.