

TOURIST DEVELOPMENT COUNCIL

1555 Palm Beach Lakes Blvd, #900

West Palm Beach, FL

JUNE 8, 2017

9:00 A.M.

Agenda

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE THE MAY 11TH TDC MEETING MINUTES**
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR JUNE 2017**
 - A. **CONTRACT TRACKING REPORT***
 - B. **CULTURAL COUNCIL REPORT***
 - C. **SPORTS COMMISSION REPORT***
 - D. **FILM & TV MONTHLY REPORT***
 - E. **FILM & TV PRODUCTION REPORT***
 - F. **ERM REPORT***
 - G. **DPBC MONTHLY REPORT***
 - H. **RESEARCH REPORT***
 - I. **DPBC HOTEL LEAD AND LONG TERM SALES/CONVENTION CENTER REPORT***
 - J. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS INCLUDING MARKETING UPDATE***
 - K. **CONVENTION CENTER PRIOR YEAR COMPARISON***
 - L. **CONVENTION CENTER “PACE” REPORT GLOBAL SPECTRUM***
 - M. **CONVENTION CENTER FOOD & BEVERAGE REVENUE REPORT***
 - N. **AIRLIFT DEVELOPMENT***
 - O. **PBC HOTEL PERFORMANCE BY MONTH (2016)***
 - P. **ALL AGENCIES CURRENT OPEN EMPLOYMENT OPPORTUNITIES***
 - Q. **ALL AGENCIES SEMI-ANNUAL PERFORMANCE MEASURES***
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. **TDC**
 1. **Director’s Report***
 - a. **Bed Tax***
 - b. **TDC Scorecard & Discover Hotel Performance Dashboard***
 - c. **Report Out***
 2. **Airbnb- Palm Beach Post – Point of View***

6. **NEW BUSINESS – DISCUSSION ITEMS**

A. TDC

1. Resolution congratulating Skal's 40th Anniversary in the Palm Beaches*
2. Changes to 5-year Agency Contract with Cultural Council*
3. Changes to 5-year Agency Contract with Sports Commission*
4. Changes to 5-year Agency Contract with Film & TV Commission*

B. SPORTS COMMISSION

1. Motion to approve the following Category "G" Grant Agreements:

- a. Kriek Cup USA, tennis, to be held at PGA National, Ballen Isles CC and Mirasol CC from (FY 17) August 7-19, 2017. (New Event) \$9,000
- b. Prospect Select Palm Beach Fall Classic, (FY18), Baseball, Ball Park of the Palm Bchs., Roger Dean & Santaluces Complex, Sept. 22-24, 2017. (New Event) \$15,000
- c. USTA Columbus Day Open (FY 18), tennis, various Locations throughout Delray Beach and Boca Raton, October 7-9, 2017. \$3,000
- d. Perfect Game WWBA Championship (FY 18), Baseball, Roger Dean Stadium, October 19-23, 2017. \$25,000
- e. American Junior Golf Assoc. (AJGA) Junior Classic, (FY 18), Golf, PGA National, November 18-24, 2017. \$12,500
- f. NAIA Men's Soccer National Championship (FY 18), Soccer, Hilltopper Stadium Delray Beach, November 27-December 3, 2017. \$25,000
- g. "Little Mo" Internationals in Florida, (FY 18), tennis, PGA National Resort, Eastpointe & Palm Beach Gardens Tennis Ctr., December 1-6, 2017. \$10,000
- h. Holiday Basketball Classic of the Palm Beaches (FY 18), Basketball, Three High School Gymnasiums in PBC, December 27-30, 2017. \$15,000
- i. AYSO State Games (FY 18), Soccer, Village Park Wellington, February 16-18, 2018. \$6,000
- j. Boca Raton Regional Hospital Championship, (FY 18), Golf, The Old Course at Broken Sound, Feb. 5-11, 2018. \$30,000
- k. Delray Beach Open, (FY 18), Tennis, Delray Beach Tennis Center, February 16-25, 2018. \$21,000

- 1. **US Youth Soccer Olympic Development Program (ODP) Interregional Championships, (FY 18), Soccer, FAU & Spanish River Athletic Complex, November 16-23, 2017** \$8,000

Recommended Total for FY '17 \$9,000
Recommended Total for FY '18 \$170,000

- 2. **Two Minutes Update**

C. CULTURAL COUNCIL

- 1. **Two Minutes Update**

D. DISCOVER

- 1. **Two Minute Update**

E. FILM AND TV COMMISSION

- 1. **Two Minute Update**

F. CONVENTION CENTER

- 1. **Global Spectrum*Dave Anderson**
 - a. **Two Minute Update**
- 2. **Ovations*-Vince LaPapa**
 - a. **Two Minute Update**

G. ERM

- 1. **Two Minute Update**

7. BOARD COMMENTS

8. ADJOURNMENT

The next TDC Board Meeting will be July13, 2017 at 9:00 am at **PBC Convention Center, 650 Okeechobee Blvd., West Palm Beach.**