

TOURIST DEVELOPMENT COUNCIL
DECEMBER 12, 2019
Dave Burke Boardroom
2195 Southern Boulevard
West Palm Beach, Florida
AGENDA

1. **ROLL CALL**
2. **AGENDA ADDITIONS AND DELETIONS – MOTION TO APPROVE**
3. **MOTION TO APPROVE:**
 - A. THE NOVEMBER 14 TDC MEETING MINUTES*
 - B. THE NOVEMBER 26 SPECIAL TDC MEETING MINUTES*
4. **MOTION TO RECEIVE AND FILE THE CONSENT ITEMS FOR NOVEMBER 2019**
 - A. CONTRACT TRACKING REPORT*
 - B. CULTURAL COUNCIL ACTIVITY REPORT*
 - C. SPORTS COMMISSION ACTIVITY REPORT*
 - D. FILM & TV MONTHLY NEWSLETTER*
 - E. FILM & TV PRODUCTION REPORT*
 - F. ERM PROJECT STATUS REPORT*
 - G. DTPB ACTIVITY REPORT*
 - H. CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR*
 - I. CONVENTION CENTER MARKETING UPDATE*
 - J. CONVENTION CENTER “PACE” REVENUE REPORT*
 - K. CONVENTION CENTER FOOD & BEVERAGE OPERATING REPORT*
 - L. PBI TRAFFIC REPORT*
 - M. HOTEL PIPELINE REPORT*
 - N. ACCEPTANCE OF THE CULTURAL COUNCIL RE-BRAND*
 - O. ALL AGENCIES PERFORMANCE MEASURES*
 - P. ALL AGENCIES QUARTERLY REPORTS*
 - Q. ALL AGENCIES SBE REPORTS*
5. **OLD BUSINESS – DISCUSSION ITEMS**
 - A. TDC
 1. Director’s Report*
 - a. TDC Scorecard & Discover Hotel Performance Dashboard*

- b. **Bed Tax***
- c. **Report Out***

6. NEW BUSINESS – DISCUSSION ITEMS

A. TDC

- 1. **Shared Economy Performance***
- 2. **U.S. Polo Championship Agency Collaboration***
- 3. **The Science of Golf – LPGA Agency Collaboration***

B. SPORTS COMMISSION

- 1. **Motion to approve the Cat. “G” Grant Agreements:**
 - a. **Cal Ripkin 10U World Series
(August 6-14, 2020 & August 5-13, 2021),
Gardens Park - NEW** **\$20,000 per yr.**
- 2. **Two Minute Update**

C. FILM & TV

- 1. **PBTv Update Women in Polo – Video Presentation**
- 2. **Two Minute Update**

D. CONVENTION CENTER

- 1. **Global Spectrum- Dave Anderson**
 - a. **Two Minute Update**
- 2. **Ovations- Introduce Vincent McPhail**
 - a. **Two Minute Update**

E. DISCOVER

- 1. **Two Minute Update**

F. CULTURAL COUNCIL

- 1. **Two Minute Update**

G. ERM

- 1. **Two Minute Update**

7. **BOARD COMMENTS**

8. **ADJOURNMENT**

January meeting cancelled as Palm Beach County Days are January 14-15th and 2020 Tourism Day in Tallahassee is January 22nd.

The next board meeting will be February 13th in the Dave Burke Board Room at 2195 Southern Blvd., 1st Floor, West Palm Beach.

***Attachment included**

Tdc/tdcmtgs2019/AgendaDecember

DRAFT