Drowning Prevention Coalition of Palm Beach County



Anna Stewart Manager



Spring/Summer 2020 Newsletter

Rebecca Harley Coordinator

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Points of Interest

3 entire school populations benefitted from land-based water safety presentations since January 2020 (1,715 students)

404,542 people experienced water safety education during a total of **97** different presentations and activities. This includes South Florida Fair

The Coalition is a government entity funded by:



Palm Beach County Board of County Commissioners

Dave Kerner, Mayor Robert S. Weinroth, Vice Mayor Hal R. Valeche Gregg K. Weiss Mary Lou Berger Melissa McKinlay Mack Bernard

> County Administrator Verdenia C. Baker

Children's Services Council Palm Beach County

The Coalition is managed by:

Palm Beach County Fire Rescue

Coalition Contact Information

405 Pike Road West Palm Beach, FL 33411 561-616-7068 www.pbcgov.org/dpc astewart@pbcgov.org



Buddy the Seahorse at the South Florida Fair



Adult presentation at Soma Pediatrics in Lake Worth



Access Life event providing life jackets to special needs boaters



Supporting Wear Your Life Jacket to Work Day!



Adult presentation for 55+ HOA representatives from West Boynton area

The New Norm

While COVID-19 disrupted the Coalition's land-based water safety programming, virtual programming has become the new norm to disseminate water safety information to the public. Virtual education is available for children, adults, organizations, businesses...just call or send an email! We are ready for the new school year! In addition, social media has become essential for providing water safety education. The DPC has worked hard on promoting new PSA's and short educational videos.





Free/Reduced-Cost Swim Lessons Not a Complete Washout

Despite the shutdown of the County, the Coalition started its free/reduced cost swim lesson program in June. A total of three facilities were able to participate in our program. Over 600 vouchers were issued to qualified children. Lessons must be finished by 9/18/2020. To see if your child qualifies please visit www.pbcgov.org/dpc for more information.

