Dear Palm Beach County Subscriber:

Census Day, April 1, 2020, is just around the corner. This is the once per decade count of population and housing units throughout the country, including the District of Columbia, Puerto Rico and the Island areas. The results determine the number of congressional seats assigned to each state and how more than $675 billion in federal funds annually is allocated to state and local governments.

Florida is the third largest state in the United States, and Palm Beach County is the third largest county in the State of Florida. It is imperative that we account for every person in a household within our County as well as the State.

Responding is important.
The 2020 Census will influence community funding and congressional representation for the next decade. Each person counted equates to approximately $1,600 per year in federal funding. Currently, the population of Palm Beach County is approximately 1.5 million people. This equates to $2.4 billion a year or $24 billion over 10 years for education, health care, housing, transportation, infrastructure and other programs and services funded by the Federal Government. Also, it may result in additional congressional representation for the State based upon the total response to the Census. New Census data will also impact redistricting of County and Municipal Commission districts.

Responding is confidential.
The Census Bureau is bound by Title 13 of the U.S. Code to keep your information confidential and cannot release any identifiable information about you, your home, or your business, even to law enforcement agencies. The law ensures that your private data is protected and that your answers cannot be used against you by any government agency or court. The answers you provide are used only to produce statistics, information that matters and is so important for our quality of life in Palm Beach County.

Prepare to be counted.
Each household will receive an invitation to complete the Census in mid-March. Complete the Census as soon as you can, reporting the number of people expected to be in the household as of April 1. The invitation will include directions on how to complete the Census online or by telephone. Everyone living at the address counts — grand and great-grandparents, parents and guardians, children of all ages, in-laws, relatives, extended family members, friends, roommates, and room renters.

Remember — every person living at the address counts!

You are a trusted voice.
Share this information with your family, friends, neighbors, and co-workers. Together we must ensure each person in every household in Palm Beach County is counted.

If you would like to learn more about the 2020 Census, please visit our website — www.pbcgov.com/census.

You Count! We Count!

Sincerely,

Verdenia C. Baker
County Administrator

Is there something you need to know about the upcoming 2020 Census? Find out what it means to you and why it matters that everyone in Palm Beach County be counted. Watch PBC TV!
### February 2020

#### Legend:
- **Meetings**
- **Community Bulletin Board**
- **Locally Produced Show**
- **Show Produced by External Source**
- **New Show**
- **Classic Arts Showcase**

### Special Edition

You will know why your participation and response to the 2020 Census is critically important. Accurate Census data equals dollars and is at the center of what determines the level of services, programs and many of the facilities or amenities that Palm Beach County residents and visitors rely on and enjoy every day. Tune in and discover what you need to know to make sure you and all of Palm Beach County is counted!

**Airs Mondays at 9:00pm, Tuesdays at 4:00pm, Wednesdays and Thursdays at 11:00am, Fridays at 7:30pm, Saturdays at 1:00pm and Sundays at 4:30pm**

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### Exploring Education

Hear something interesting about a segment of the student population in Palm Beach County Schools. Host Debi Stewart talks with the Haitian Educators Association of the Palm Beaches. You will hear their story and learn how their special efforts strengthen and support these students as they settle into Palm Beach County Schools and thrive in the community.

**Airs Mondays at 10:30am, Tuesdays at 3:30pm, Thursdays at 3:30pm, Fridays at 8:00am, Saturdays at 2:00pm and Sundays at 2:30pm**

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### Safety Matters

This month the topic is poisonings. Florida’s Poison Information Helpline is staffed with doctors, nurses, and pharmacists 24 hours a day, seven days a week. They are just a phone call away and ready to help. You will learn that many poison exposures can be handled in the comfort of your own home. Providing the Helpline with specific information surrounding the poisoning allows them to give you the answers you need quickly.

**Airs Mondays and Wednesdays at 9:00am, Tuesdays and Thursdays at 6:00pm, Fridays at 3:30pm and Saturdays at 11:00am**

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### Schedule

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<thead>
<tr>
<th>Sunday</th>
<th>Community Bulletin Board</th>
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Watch live online or view our latest online programs anytime on demand at www.pbcgov.com

**Behind The Star**

Join us as we show you how police officers from France and Belgium are learning from our Palm Beach County Sheriff’s Office deputies. Also we examine the problem of human trafficking and what can be done about it.

*Airs Mondays at 8:00pm, Tuesdays at 7:30pm, Wednesdays at 6:00pm, Thursdays and Fridays at 9:00am, Saturdays at 2:30pm and Sundays at 1:30pm*

**Adopt A Friend**

Angel, Cupcake, Milo, Fireball and Tiger — these are some of the furry friends that are full of energy and among the many cats available for adoption at Palm Beach County Animal Care and Control. Watch PBC TV for a half-hour parade of energetic kittens displaying their precious personality.

*Airs Mondays and Thursdays at 7:30pm, Tuesdays and Saturdays at 8:30am, Wednesdays at 8:30pm, Fridays at 2:30pm and Sundays at 11:00am*

**Hooked On Palm Beaches**

Let the cameras take you onboard and go offshore to discover the thrill of the big catch. Join us and get lured into experiencing the best fishing that Palm Beach County has to offer. Let’s go fishing and get “Hooked On The Palm Beaches” without leaving the comfort of your living room.

*Airs Mondays and Tuesdays at 2:00pm, Wednesdays at 3:00pm, Fridays at 8:30am, Saturdays at 3:30pm and Sundays at 9:30am*
The 2020 Census at a Glance

Counting everyone once, only once, and in the right place.

The U.S. Census Bureau is the federal government’s largest statistical agency. We are dedicated to providing current facts and figures about America’s people, places, and economy. Federal law protects the confidentiality of all individual responses the Census Bureau collects.

The U.S. Constitution requires that each decade we take a count—or a census—of America’s population.

The census provides vital information for you and your community.

- It determines how many representatives each state gets in Congress and is used to redraw district boundaries. Redistricting counts are sent to the states by March 31, 2021.
- Communities rely on census statistics to plan for a variety of resident needs including new roads, schools, and emergency services.
- Businesses use census data to determine where to open places to shop.

Each year, the federal government distributes more than $675 billion to states and communities based on Census Bureau data.

In 2020, we will implement new technology to make it easier than ever to respond to the census. For the first time, you will be able to respond online, by phone, as well as by mail. We will use data that the public has already provided to reduce followup visits. And, we are building an accurate address list and automating our field operations—all while keeping your information confidential and safe.
How the 2020 Census will invite everyone to respond

Every household will have the option of responding online, by mail, or by phone.

Nearly every household will receive an invitation to participate in the 2020 Census from either a postal worker or a census worker.

95% of households will receive their census invitation in the mail.

Almost 5% of households will receive their census invitation when a census taker drops it off. In these areas, the majority of households may not receive mail at their home’s physical location (like households that use PO boxes or areas recently affected by natural disasters).

Less than 1% of households will be counted in person by a census taker, instead of being invited to respond on their own. We do this in very remote areas like parts of northern Maine, remote Alaska, and in select American Indian areas that ask to be counted in person.

(This is separate from our follow-up efforts; census takers will visit all households that were invited to respond on their own and haven’t.)

Note: We have special procedures to count people who don’t live in households, such as students living in university housing or people experiencing homelessness.
How the 2020 Census will invite everyone to respond

What to Expect in the Mail

When it’s time to respond, most households will receive an invitation in the mail. Every household will have the option of responding online, by mail, or by phone.

Depending on how likely your area is to respond online, you’ll receive either an invitation encouraging you to respond online or an invitation along with a paper questionnaire.

Letter Invitation

- Most areas of the country are likely to respond online, so most households will receive a letter asking you to go online to complete the census questionnaire (or to respond by phone).
- We plan on working with the U.S. Postal Service to stagger the delivery of these invitations over several days. This way we can spread out the number of users responding online, and we’ll be able to serve you better if you need help over the phone.

Letter Invitation and Paper Questionnaire

- Areas that are less likely to respond online will receive a paper questionnaire along with their invitation. The invitation will also include information about how to respond online or by phone.

We understand you might miss our initial letter in the mail.

- Every household that hasn’t already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn’t matter which initial invitation you get or how you get it—we will follow up in person with all households that don’t respond.

### What We Will Send in the Mail

<table>
<thead>
<tr>
<th>On or between</th>
<th>You’ll receive:</th>
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<tbody>
<tr>
<td>March 12–20</td>
<td>An invitation to respond online to the 2020 Census. (Some households will also receive paper questionnaires.)</td>
</tr>
<tr>
<td>March 16–24</td>
<td>A reminder letter.</td>
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<tr>
<td>March 26–April 3</td>
<td>A reminder postcard.</td>
</tr>
<tr>
<td>April 8–16</td>
<td>A reminder letter and paper questionnaire.</td>
</tr>
<tr>
<td>April 20–27</td>
<td>A final reminder postcard before we follow up in person.</td>
</tr>
</tbody>
</table>

We understand you might miss our initial letter in the mail.

- Every household that hasn’t already responded will receive reminders and will eventually receive a paper questionnaire.
- It doesn’t matter which initial invitation you get or how you get it—we will follow up in person with all households that don’t respond.
RESPONDING TO THE CENSUS 2020
BRINGS FUNDING FOR:

- Education
- Roads
- Healthcare
- Public Safety
- Nutrition
- Infrastructure

... and so much more!
CENSUS 101: WHAT YOU NEED TO KNOW

The 2020 Census is closer than you think!
Here’s a quick refresher of what it is and why it’s essential that everyone is counted.

Everyone counts.
The census counts every person living in the United States once, only once, and in the right place.

It’s about fair representation.
Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

It’s in the Constitution.
The U.S. Constitution mandates that everyone in the country be counted every 10 years. The first census was in 1790.

It’s about $675 billion.
The distribution of more than $675 billion in federal funds, grants, and support to states, counties, and communities are based on census data. That money is spent on schools, hospitals, roads, public works, and other vital programs.

It’s about redistricting.
After each decade’s census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.

Taking part is your civic duty.
Completing the census is mandatory: it’s a way to participate in our democracy and say “I COUNT!”
Census data are being used all around you.

Residents use the census to support community initiatives involving legislation, quality-of-life, and consumer advocacy.

Local governments use the census for public safety and emergency preparedness.

Real estate developers use the census to build new homes and revitalize old neighborhoods.

Businesses use census data to decide where to build factories, offices, and stores, which create jobs.

Your privacy is protected.

It’s against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.

2020 will be easier than ever.

In 2020, you will be able to respond to the census online.

You can help.

You are the expert—we need your ideas on the best way to make sure everyone in your community gets counted.
The 2020 Census and Confidentiality

Your responses to the 2020 Census are safe, secure, and protected by federal law. Your answers can only be used to produce statistics—they cannot be used against you in any way. By law, all responses to U.S. Census Bureau household and business surveys are kept completely confidential.

Respond to the 2020 Census to shape the future.

Responding to the census helps communities get the funding they need and helps businesses make data-driven decisions that grow the economy. Census data impact our daily lives, informing important decisions about funding for services and infrastructure in your community, including health care, senior centers, jobs, political representation, roads, schools, and businesses. More than $675 billion in federal funding flows back to states and local communities each year based on census data.

Your census responses are safe and secure.

The Census Bureau is required by law to protect any personal information we collect and keep it strictly confidential. The Census Bureau can only use your answers to produce statistics. In fact, every Census Bureau employee takes an oath to protect your personal information for life. Your answers cannot be used for law enforcement purposes or to determine your personal eligibility for government benefits.

By law, your responses cannot be used against you.

By law, your census responses cannot be used against you by any government agency or court in any way—not by the Federal Bureau of Investigation (FBI), not by the Central Intelligence Agency (CIA), not by the Department of Homeland Security (DHS), and not by U.S. Immigration and Customs Enforcement (ICE). The law requires the Census Bureau to keep your information confidential and use your responses only to produce statistics.
There are no exceptions.
The law requires the Census Bureau to keep everyone’s information confidential. By law, your responses cannot be used against you by any government agency or court in any way. The Census Bureau will not share an individual’s responses with immigration enforcement agencies, law enforcement agencies, or allow that information to be used to determine eligibility for government benefits. Title 13 makes it very clear that the data we collect can only be used for statistical purposes—we cannot allow it to be used for anything else, including law enforcement.

It’s your choice: you can respond securely online, by mail, or by phone.
You will have the option of responding online, by mail, or by phone. Households that don’t respond in one of these ways will be visited by a census taker to collect the information in person. Regardless of how you respond, your personal information is protected by law.

Your online responses are safe from hacking and other cyberthreats.
The Census Bureau takes strong precautions to keep online responses secure. All data submitted online are encrypted to protect personal privacy, and our cybersecurity program meets the highest and most recent standards for protecting personal information. Once the data are received, they are no longer online. From the moment the Census Bureau collects responses, our focus and legal obligation is to keep them safe.

We are committed to confidentiality.
At the U.S. Census Bureau, we are absolutely committed to keeping your responses confidential. This commitment means it is safe to provide your answers and know that they will only be used to paint a statistical portrait of our nation and communities.

Learn more about the Census Bureau’s data protection and privacy program at www.census.gov/privacy.
The 2020 Census is accessible for everyone.

We're making sure that **however you choose to respond**—online, by phone, or by mail—that **the census is accessible**. You’ll receive an invitation to respond **beginning in mid-March**. You choose how you want to respond.

You can respond **online** in English or in 12 additional languages. The online questionnaire is accessible, following the latest web accessibility guidelines. We’ll also have a video in **American Sign Language** available to guide you through responding online.

You can respond by **phone** in English or in 12 additional languages. You can also respond in English by **TDD** at 844-467-2020.

By mid-April, we’ll mail a **paper questionnaire** to every household that hasn’t already responded. (Some households will receive a paper questionnaire along with the first invitation in March.) We’ll have **braille and large print guides** available online to assist you with completing the paper questionnaire.

If necessary, you can respond **in person** beginning in mid-May. Census takers will visit all households that have not yet responded.

We’ll have census takers available who can communicate in **American Sign Language** and additional languages. When the census taker visits to help you respond, you can request that another census taker who communicates in American Sign Language returns, if you prefer.

If you prefer, you may also choose to have another member of your household interact with the census taker.

**Responding is important.** A complete count helps ensure that services like Medicare, Medicaid, social security, and public transportation can support those who need them.

**Responding is safe.** All of the information you share with us is protected by law and cannot be used against you.

**Responding is accessible.** We’re doing everything we can to ensure the ways to respond are accessible for everyone.

Any questions? Please visit **2020census.gov**. This website is 508 compliant and accessible to people of all abilities.
Be A Census Taker

✔ Extra income
✔ Flexible hours
✔ Weekly pay
✔ Paid training

Apply Online
2020CENSUS.GOV/JOBS

For more information or help applying, please call 1-855-JOB-2020

Federal Relay Service: 1-800-877-8339 TTY/ASCII
www.gsa.gov/fedrelay

The U.S. Census Bureau is an Equal Opportunity Employer.

D-414 | April 2019
Stay tuned to PBC TV...
Countdown to Census Day
April 1, 2020

PBC TV CHANNEL 20
Government & Education Television Station
A Division of Public Affairs
Board of County Commissioners

Your Channel for Palm Beach County
Programs & Services!

Tel (561) 355-4573
Fax (561) 355-6685
www.pbcgov.com

Please complete the information below and mail or fax to (561) 656-7523

1) How did you first learn about the upcoming 2020 Census Count?
☐ PBC TV Program Guide  ☐ PBC TV Channel 20  ☐ Other TV Broadcast  ☐ Radio  ☐ Newspaper
☐ County Website  ☐ Facebook  ☐ Instagram  ☐ Twitter  ☐ Family/Friend
☐ Other ________________________________

2) Did you know the information you provide for the 2020 Census is kept confidential?  ☐ Yes  ☐ No

3) Did you know you can respond to the 2020 Census securely online, by mail or by phone?  ☐ Yes  ☐ No

4) How many times have you been made aware of the upcoming 2020 Census Count so far this year?
☐ 1 Time  ☐ 2 Times  ☐ 3 or More Times  ☐ 10 or More Times

5) Did you respond to the 2010 Census in Palm Beach County?  ☐ Yes  ☐ No

Comments ______________________________________________________________________________
_______________________________________________________________________________________
_______________________________________________________________________________________

Palm Beach County
Board of County Commissioners
Public Affairs Department
PBC TV Channel 20
P.O. Box 1989
West Palm Beach, FL 33402-1989

Meetings presented live on PBC TV Channel 20:
• Board of County Commissioners meetings
• County Commission workshops
• County Commission budget public hearings
• Zoning Board meetings (BCC)
• Zoning Commission meetings (advisory)
• Planning Commission meetings (advisory)
• Comprehensive Plan public hearings
• Solid Waste Authority Board of Governors meetings
• Commission on Ethics meetings
• Inspector General Committee meetings
• Palm Beach County Legislative Delegation meetings
• Palm Beach County School Board meetings

PBC TV Program Guide is published monthly by the Palm Beach County Public Affairs Department. According to the provisions of the ADA, this brochure may be made available in an alternate format. Please call (561) 355-2754.

Please complete the information below and mail or fax to (561) 656-7523

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4) How many times have you been made aware of the upcoming 2020 Census Count so far this year?
☐ 1 Time  ☐ 2 Times  ☐ 3 or More Times  ☐ 10 or More Times

5) Did you respond to the 2010 Census in Palm Beach County?  ☐ Yes  ☐ No

Comments ______________________________________________________________________________
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